



MBA

in PRODUCT & PROJECT MANAGEMENT

INDUSTRY-DRIVEN DUAL SPECIALIZATION

Build Products. Lead Projects. Drive Impact.

An industry-integrated MBA designed to develop future-ready leaders who can create innovative products, manage complex projects, and drive business success in a digital world.

WHY CHOOSE THIS MBA?

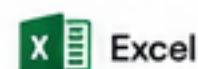
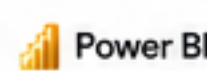
- Industry-Driven Dual Specialization
- Industry-Integrated Curriculum
- AI-Powered Learning
- 120+ Business Case Studies
- Business Simulation Labs
- Business Tool Labs
- Industry Masterclasses
- Career Readiness Programme
- Internship & Industry Capstone
- Expert Faculty from Industry



ADMISSIONS OPEN
ACADEMIC YEAR 2026-27

BACHELOR'S DEGREE | MINIMUM 55%
ENTRANCE EXAMINATION WAIVED

INDUSTRY TOOLS YOU'LL MASTER



And More

PROGRAMME STRUCTURE

DUAL SPECIALIZATION

PRODUCT MANAGEMENT

- Product Strategy & Innovation
- Customer Research, Design Thinking & UX
- Product Lifecycle Management
- Agile Product Development
- Data Analytics for Product Decisions
- AI for Product Management

PROJECT MANAGEMENT

- Project Management Fundamentals
- Agile & Scrum
- Project Planning & Scheduling
- Risk & Quality Management
- Stakeholder & Change Management
- Leadership & Team Management

SKILLS YOU'LL BUILD

- Product Strategy & Innovation
- Product Lifecycle Management
- Agile Project Execution
- AI & Data-Driven Decision Making
- Go-to-Market Strategy
- Leadership & Stakeholder Management

CAREER OPPORTUNITIES

- Product Manager
- Associate Product Manager
- Product Owner
- Project Manager
- Business Analyst
- Product Analyst
- PMO Analyst
- Digital Transformation Consultant
- Innovation Consultant

WHY PRODUCT & PROJECT MANAGEMENT?

Today's organizations need professionals who can both build successful products and deliver business initiatives effectively. This MBA combines product thinking with project execution, enabling graduates to lead innovation from idea to market while managing teams, technology, and business outcomes.

PROGRAMME HIGHLIGHTS

- Industry-Driven Dual Specialization
- 120+ Business Case Studies
- AI Simulation Labs
- Business Tool Labs
- Industry Expert Faculty
- Career Readiness Programme
- Internship & Industry Capstone

LEARNING BEYOND THE CLASSROOM

Students begin their industry journey from Semester 1, with continuous industry engagement throughout the programme.

- Industry Masterclasses
- Business Case Studies
- AI Simulation Labs
- Business Tool Labs
- Workshops
- Industry Mentoring
- Career Readiness Programme
- Internship
- Industry Capstone Project



READY TO LEAD THE FUTURE?
Shape Your Future. Lead with Impact.

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