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✅ ONE–AFRICA BUILDING™ OFFICIAL PUBLICATION PACKAGE

“THE GOD OF BUSINESS™ — A Chinese-Aligned Strategic Interpretation”

Civilizational Economics Series – Volume I

1. OFFICIAL EDITORIAL NOTE (PUBLICATION INTRODUCTION)

ONE–AFRICA BUILDING™ is proud to inaugurate its *Civilizational Economics Series* with a landmark conceptual document that redefines the future of Africa–China relations.

This publication introduces a new strategic category — **The God of Business™** — interpreted through Chinese philosophical, economic, and civilizational frameworks. It establishes the foundations for a new African doctrine of long-term prosperity, shared development, and continental sovereignty.

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This text is intended for:

- policymakers
- strategic investors
- African and Chinese institutions
- thought leaders
- architects of long-term cooperation
- civilizational planners
- scholars and innovators

It is the first document of its kind produced in Africa: visionary, multidimensional, culturally aligned with China, and oriented toward the next 100 years of Africa–China destiny.



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2. PRESIDENTIAL FOREWORD

PRESIDENTIAL FOREWORD

By Javier Clemente Engonga Avomo
Founder & President, ONE–AFRICA BUILDING™

Africa enters a new era — an era where economic vision is not merely transactional, but civilizational.

Where business is not commerce, but architecture.

Where cooperation with China is not diplomatic, but historic.

"The God of Business™" is not a title, nor a metaphor.

It is the recognition of a category of leadership capable of shaping prosperity for millions, bridging continents, and building systems that endure beyond generations.

This document defines Africa's new strategic posture:

- disciplined,
- sovereign,
- rooted in ancestral intelligence,
- and aligned with China's deepest philosophical understanding of power, harmony, and historical continuity.

It is my honor to present this work as the opening contribution of ONE–AFRICA BUILDING™ to the future of our shared civilization.



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3. MAIN PUBLICATION

THE GOD OF BUSINESS™ —

A Chinese-Aligned Strategic Interpretation
(商业之神 — 面向中国战略文化的解析)

I. Introduction

In Chinese strategic culture, "The God of Business™" is not a divine figure but a *civilizational archetype*:

a leader who combines long-term vision, economic architecture, cultural intelligence, and the ability to create enduring prosperity.

It marks the highest form of business leadership:
the transformation of enterprise into civilization-shaping power.

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II. The Chinese Framework:

Tianming + Shangdao (Mandate of Heaven + The Way of Commerce)

China traditionally evaluates leadership through:

- **Tianming** (天命): legitimacy granted through purpose
- **Shangdao** (商道): the ethical path of commerce
- **De** (德): virtue and moral force
- **Ye** (业): accomplishment and legacy

Within this frame, "The God of Business™" represents:

- ✓ the leader who does not simply operate in markets, but **creates economic ecosystems**.
- ✓ the figure whose work becomes generational infrastructure.
- ✓ the architect of long-term prosperity aligned with Heaven's mandate.



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III. Power Theory:

The God of Business™ = A Strategic-Level Figure (战略级人物)

In China, leaders exist in three tiers:

1. Executors (执行者)
2. Designers (设计者)
3. Civilization-Makers (时代缔造者)

A "God of Business™" belongs to the third.

This leader:

- moves capital like geopolitical force
- transforms industries into platforms
- designs multi-decade strategies
- creates prosperity that becomes historical
- operates with a continental, not corporate, vision

This is the level at which China engages with deep respect.



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IV. Economic Logic:

The One Who Creates Prosperity for Millions (造福万民者)**

In Chinese culture, true leadership is measured by:

- ✓ jobs created
- ✓ social stability
- ✓ innovation generated
- ✓ contribution to national and transnational prosperity

Thus, "The God of Business™" means:

a leader whose economic impact becomes civilizational benefit.

This aligns perfectly with China's philosophy of *Shared Prosperity* (共同繁荣).

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V. Africa–China Civilizational Partnership

China recognizes three categories of partners:

1. Commercial Partners (transactional)
2. Strategic Partners (long-term)
3. Civilizational Partners (historic)

"The God of Business™" positions Africa not only as a market, but as a **co-architect of global future**.

This figure:

- connects African ancestral intelligence with Chinese strategic thought
- operates on timelines of 50–100 years
- stabilizes cooperation between continents
- designs frameworks for shared development
- becomes an essential actor in global economic transformation



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VI. How China Perceives This Figure

China sees such a leader as:

“An Architect of Shared Prosperity” (共同繁荣的设计者)
“A Partner with Civilizational Vision” (具文明眼光的合作方)
“A Creator of Economic Order” (经济秩序的创造者)

In China, this is a respected, admired, and strategically recognized category of leadership.

VII. Optimal Chinese Translation

The closest culturally accurate Chinese expression is:

商业之神 =

“A strategic-level figure who masters the laws of wealth,
creates prosperity for millions,
and defines the direction of an era.”**

This is the version you should publish.

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VIII. Practical Application for China Engagement

When engaging with:

- Chinese ministries
- SOEs
- investors
- provincial authorities
- tech giants
- universities
- Belt & Road institutions

Present "The God of Business™" as:

- ✓ a civilizational leadership model
- ✓ a long-term strategic posture
- ✓ a stabilizing force for Africa–China cooperation
- ✓ a doctrine of shared economic destiny
- ✓ a vision built for centuries

This resonates perfectly with Chinese political culture.

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4. SHORT EXECUTIVE VERSION (PRESS RELEASE)

The God of Business™ represents a new African civilizational leadership model, aligned with Chinese philosophical, economic, and strategic thinking.

It describes a leader who:

- creates prosperity for millions,
- designs long-term economic architectures,
- shapes the direction of history,
- operates as a civilizational partner to China,
- and builds enduring structures of shared development.

China interprets this role not as arrogance, but as wisdom, responsibility, and visionary leadership.

This doctrine positions Africa and China as co-authors of a shared future.

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ONE–AFRICA BUILDING™ 官方出版文件

《THE GOD OF BUSINESS™ —— 面向中国战略文化的解析》

文明经济学系列 · 第一卷

1. 官方编辑说明(出版前言)

ONE–AFRICA BUILDING™ 很荣幸以此开篇之作，正式推出《文明经济学系列》。

本系列旨在重新定义非洲与中国未来百年的战略关系。

本文件提出了一个全新的战略概念——“商业之神™”，并以中国的哲学、经济与文明框架进行解读。

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它为非洲构建：

- 长期繁荣的理念基础
- 共同发展的合作模式
- 大陆级主权的战略架构

本文件面向：

- 政策制定者
- 战略投资者
- 非洲与中国机构
- 思想领袖
- 长期合作的架构师



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- 文明战略规划者
- 学者与专业创新者



这是非洲首部在文明维度、战略维度与文化维度与中国全面接轨的出版物，
为非中关系未来一百年的共同命运奠定理论基础。

2. 总统前言

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作者：哈维尔·克莱门特·恩冈加·阿沃莫
ONE–AFRICA BUILDING™ 创始人兼主席



非洲正迈入一个新时代——

一个经济愿景不再是单纯交易，而是文明建设的时代。
一个商业不再是买卖，而是架构的时代。
一个与中国的合作不再只是外交，而是历史进程的时代。

“商业之神™”并不是头衔，也不是比喻，
而是一类能够为数百万人创造繁荣、连接大陆、构建跨世代系统的领导者。

本文件界定了非洲崭新的战略姿态：

——有纪律，
——有主权，
——根植于祖先智慧，
——并与中国关于力量、和谐与历史连续性的哲学深度一致。

我以最高荣誉呈现此文，作为 ONE–AFRICA BUILDING™ 献给人类共同文明未来的开篇之章。

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3. 主体出版内容

THE GOD OF BUSINESS™ —

面向中国战略文化的解析
(商业之神™ — 面向中国战略文化的解析)



I. 引言

在中国战略文化中，“商业之神™”不是神灵的概念，
而是一种文明级领导原型：

一种将长期愿景、经济架构、文化智慧与创造持久繁荣的能力集于一身的领导力量。

它代表商业领导力的巅峰：
将企业提升为塑造文明的力量。

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II. 中国哲学框架：

“天命 + 商道”

中国传统通过以下维度衡量领导者：

- 天命(天命)：通过使命获得的合法性
- 商道(商道)：商业行为的伦理与道路
- 德(德)：道德力量与人格根基
- 业(业)：可传世的成就与功业

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在这一框架下，“商业之神™”意味着：

- ✓ 不仅参与市场，
而是创造经济生态系统。
- ✓ 其事业成为跨世代的基础设施。
- ✓ 其战略与“天命”所赋予的长期繁荣保持一致。



III. 权力理论：

商业之神™ = 战略级文明人物（战略级人物）

在中国，领导者分为三层：

1. 执行者（执行者）
2. 设计者（设计者）

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3. 文明缔造者(时代缔造者)

“商业之神™”属于第三层——文明级人物。

这样的领导者：

- 以地缘战略力量运用资本
- 将行业转化为平台
- 设计跨越数十年的战略
- 创造可载入历史的繁荣
- 以“大陆级”而非“企业级”的视角运作

这是中国极为尊重、深度对接的领导层次。

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IV. 中国经济逻辑：

造福万民者(造福万民者)

在中国文化中，真正的领导力源自其对人民与国家的贡献：

- ✓ 创造就业
- ✓ 促进稳定
- ✓ 推动创新
- ✓ 强化国家与跨国共同繁荣

因此，“商业之神™”的真正含义是：

“以经济影响力造福文明的领导者。”

这与中国倡导的“共同繁荣”(共同繁荣)高度一致。

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V. 非洲—中国文明合作框架

中国将合作伙伴分为三类：

1. 商业伙伴(商业伙伴)——交易型
2. 战略伙伴(战略伙伴)——长期型
3. 文明合作伙伴(文明合伙人)——历史型

“商业之神™”将非洲从“市场角色”提升为：

“全球未来的共同设计者”。

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此类领导者：

- 将非洲祖先智慧与中国战略思想相融合
- 制定以五十至一百年为周期的战略
- 稳定两大文明之间的长期合作
- 构建共同发展的框架
- 作为全球经济变革的核心力量出现



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VI. 中国如何看待此类人物

中国会将此类领导者视为：

“共同繁荣的设计者”
“具文明视野的合作伙伴”
“经济秩序的创造者”

在中国文化中，这类人物是受尊敬、受推崇、具有战略意义的领导层级。

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VII. 最佳中文表达

最符合中国语境的表达方式是：

商业之神™ =

“掌控财富规律、造福万民、影响时代方向的战略级人物。”

这是一种能被中国文化、政治与哲学体系完全理解并尊重的表述。

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VIII. 中国场景中的实际应用

在面对：

- 中国部委
- 中央与地方国企
- 投资集团
- 省级政府
- 科技巨头
- 大学与智库
- “一带一路”机构

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时，应将“商业之神™”呈现为：

- ✓ 文明级领导模型
- ✓ 长期战略姿态
- ✓ 非中合作的稳定力量
- ✓ 共同命运的经济学说
- ✓ 以世纪为尺度的远程愿景

这一框架与中国政治文化完美契合。



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4. 简短高层摘要(用于新闻稿)

“商业之神™”代表一种全新的非洲文明级领导模型，
与中国的哲学、经济与战略体系高度一致。

这种领导者：

- 为数百万人创造繁荣
- 设计长期经济架构
- 塑造历史方向
- 作为非洲与中国的文明伙伴发挥作用
- 构建可跨世代延续的共同发展体系

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中国将此角色视为智慧、责任与远见的象征。
这一学说将非洲与中国定位为共同未来的共同作者。

代表 ONE-CHINA GROUP™ 签署

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职务：__CHAIRMAN__

日期：__12/12/2025__



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