

Cheat Sheet: Harness the Power of Curiosity at Work

Unlock Innovation, Engagement & Growth

1. Why Curiosity Matters

- Sparks innovation and creative problem-solving.
- Boosts engagement and learning at all levels.
- Builds collaboration and stronger team connections.

2. Encourage Curiosity as a Leader

- ✓ Ask open-ended questions that invite exploration.
- ✓ Reward effort and learning, not just outcomes.
- ✓ Create psychological safety for sharing bold ideas.

3. Practical Ways to Build Curiosity

- ✓ Host brainstorming sessions focused on 'what if' thinking.
- ✓ Allow time for research, learning, and cross-team projects.
- ✓ Encourage curiosity breaks—time to explore new insights.

4. Turn Curiosity Into Action

- ✓ Prioritize the best ideas and experiment with small tests.
- ✓ Share success stories to motivate continuous curiosity.
- ✓ Connect curiosity-driven initiatives to business goals.

■ Leadership Tip: Curiosity fuels growth—encourage questions, embrace learning, and turn insights into action.