



Cheatsheet : Upskill Without University

Build in-demand skills—no degree required.



1. Rethink “Qualifications”

Skills > credentials.

- Employers value **what you can do**, not just where you studied
- Experience, adaptability, and results matter most



2. Focus on High-Value Skills

Learn skills that compound over time:

- Communication & storytelling
- Problem-solving & critical thinking
- Digital literacy & AI fluency
- Leadership & collaboration



3. Learn by Doing (70/20/10 Rule)

70% on-the-job experience

20% coaching, feedback, peers

10% courses, books, videos



Apply what you learn immediately to real work.



4. Use Free & Low-Cost Resources

- Online courses & micro-credentials
- Podcasts, YouTube, newsletters
- Communities, mentors, and forums



5. Turn Skills into Proof

Skills count when they're **visible**.

- Build a portfolio
- Share learnings publicly
- Track results and impact



Pro Tip

Ask weekly:

“What skill can I practice this week that moves my career forward?”