Madhavan V

UI/UX Designer

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in Madhavan

📍 Trivandrum

Professional Summary

UI/UX Designer skilled in crafting intuitive user journeys and interfaces that balance user needs with business priorities. Experienced in research, wireframing, prototyping, and information architecture across B2B, B2C, and E-Commerce projects, delivering user-friendly, strategically aligned, and conversion-focused digital experiences.

Skills

Design

- Information Architecture
- User Flow Mapping
- Eye for Detail
- Prototyping
- Wireframing
- Design Systems
- Color Theory
- Typography
- Visual Design

Software

- Figma
- Photoshop
- Illustrator
- Visual Studio Code

Soft Skills

- Communication
- Interpersonal
- Story Telling
- Teamwork
- Adaptability
- Collaboration

Programming Languages

- HTML/CSS

Education

Diploma in UI/UX Design

Marvelloux Academy
Technopark Phase 1 | Jul 2024 - Nov 2024

Bachelor of Computer Applications

Christ Nagar College
Maranalloor | 2021 - 2024

Work Experience

UI UX Designer

Wings Design Studio
Chennai | Oct 2025 - Present

- Took ownership of UX/UI projects across B2B, B2C, and e-commerce after transitioning from intern to full-time.
- Conduct user research and convert insights into user flows and design decisions.
- Create intuitive, user-centered interfaces for web and mobile products.
- Collaborate with designers, developers, and stakeholders to deliver effective design solutions.

UI UX Design Intern

Wings Design Studio
Chennai | May 2025 - Sep 2025

- Contributed to live projects through user research, wireframing, prototyping, and interface design.
- Collaborated with senior designers and cross-functional teams to deliver user-friendly digital solutions.
- Gained practical exposure to real-world design workflows and industry practices.