

Digital learning  
designer and  
programme  
specialist

# AUDREY BARDWELL

**Portfolio:**  
[audreybardwell.com/wondr](https://audreybardwell.com/wondr)

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## COVER NOTE

### Why WONDR Resonates

Higher education is full of academic theory while YouTube is full of beginner content. I was so pleased to see that WONDR's platform falls well within the middle, offering practical learning and support for real-world applications and results, exactly where I do my best work as a learning designer.

### The case against traditional education

My background has largely focused on digital delivery for courses in creative disciplines. I have purposefully sought out alternative providers in this area as traditional education falls so short when it comes to practical, actionable skills teaching. Even in those more forward-thinking environments, I've encountered the same challenges of academic bureaucracy, rigid institutional structures and criteria as well as theory-heavy content. WONDR's ethos of providing structured and effective learning for real-time application, filling that gap for founders in the thick of it, aligns with my own views of pragmatic teaching and learning.

### My experience as an entrepreneur

Equally, as an entrepreneur myself in the online education space with my own digital courses teaching technical skills to interior designers, I've experienced the challenges of entrepreneurship when it comes to marketing, financials, customer support, etc. I very much appreciate how WONDR moves learners beyond the repetitive beginner content that floods a lot of business books and YouTube channels. It's an online learning platform that feels actionable and applicable rather than rehashing the same old tips.

### Online learning with community

Relatedly, I know the online learning landscape fights an uphill battle in terms of connotations with impersonal, surface-level content. WONDR's focus on community building and live sessions is a delightful antidote. From my own experience, I've seen how well-designed, well-facilitated online learning can build engaged communities and offer effective learning.

### Take a look

Please review my CV and tailored portfolio which includes [a customised micro-learning project that I built especially with WONDR in mind](#). I'd love to contribute my experience and skillset to what's next for WONDR's offer.

**CLICK TO VIEW TAILORED PORTFOLIO**

Or go directly:  
<https://audreybardwell.com/wondr>

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## EXPERIENCE

### Programme Tutor - Interior Design

Open College of the Arts  
Remote

#### Feb 2022 - Present

Facilitate live online workshops, provide feedback, and co-develop flexible learning materials for interior design students. Support learners across multiple units with practical guidance and asynchronous resources tailored to adult learners in a creative, remote-first environment.

### Learning Design & Operations Support (Freelance + Advisor)

Fictive Pursuits  
Remote

#### May 2019 - Present

Support branding, programme delivery, and operational systems for founder-led brands including The History Quill, Fabled Planet, and The Niche Reader. Developed scalable tools, critique systems, and automations to support content delivery and community at scale, all designed with entrepreneurial growth in mind.

### Founder & Educator - Audrey Noakes

Self-employed

#### January 2019 - Present

Created digital courses, templates, and resources to help interior design professionals build creative tech skills, under my married name. Designed and launched scalable online products and video tutorials, blending practical instruction with self-paced, accessible learning for busy creative designers and entrepreneurs.

### Head of Level 6 - Online BA (Hons)

KLC School of Design  
Hybrid

#### January 2019 - March 2023

Led the design and delivery of a fully online final-year programme for interior design students. Developed curriculum, learning systems, and assessment tools tailored to adult learners, combining academic depth with real-world application in a scalable, cohort-based model.

### Course Tutor - Online FdA (Hons)

KLC School of Design  
Hybrid

#### August 2017 - March 2022

Coordinated and delivered online learning content for foundation-level interior design students, as part of a wider team. Created engaging digital resources, facilitated live critiques and seminars, and supported learner progression in a fully remote, design-focused learning environment. Emphasised practical skills and consistent student support for a mature, part-time learner base.

### Flexible Tutor - Interior Design

Open College of the Arts  
Remote

#### September 2019 - February 2022

Facilitated online group sessions and delivered personalised formative feedback for students on Foundation and BA (Hons) programmes. Supported adult learners through asynchronous guidance and collaborative live sessions, focused on developing creative confidence and progression at a distance.

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## EXPERIENCE (CONTINUED)

### Tutor - Interior Design

British Academy of Interior Design  
Hybrid

**February 2017 - October 2020**

Delivered and facilitated live sessions for both in-person and online instruction. Worked with cohort-based and independent learners. Provided asynchronous feedback across multiple subject areas, supporting learners through varied formats and adapting delivery to fit student needs.

### Teaching Assistant – School of Architecture

University of Nevada, Las Vegas  
USA

**August 2015 - May 2016**

Supported studio-based instruction in digital skills and classroom delivery for architecture and design students.

### Project Designer

Duvall Decker Architects  
Jackson, Mississippi, USA

**September 2012 - July 2015**

Led and contributed to public and residential architecture projects with a focus on drawing production, consultant coordination, and materials research. Managed multi-phase renovations and supported historic preservation efforts in the design phase through detailed design and planning documentation.

## EDUCATION

### Bachelor of Architecture

**May 2012**

Minor in English  
Mississippi State University

## AWARDS

### Student Teaching Excellence Award Jul 2021

Awarded by student vote across all courses, recognising outstanding teaching, dedication, and impact within the academic team.

### Alpha Rho Chi Medal May 2012

Faculty voted, awarded to one School of Architecture graduate for exhibiting professional promise.

## SKILLS

### Instructional Design & Learning Strategy

- Curriculum & programme design (synchronous, asynchronous, blended)
- Adult learning & community-based learning
- Learning experience design for professional and creative learners
- Scaffolding, peer review systems, assessment design
- Self-paced learning flows

### Tools & Platforms

- **LMS & Learning Platforms:** LearnDash, ThriveCart Learn, Moodle, Mahara
- **Video & Content Creation:** Camtasia, CapCut Pro, Canva, PowerPoint, FigJam
- **Design Tools:** InDesign, Photoshop, AutoCAD, Revit, Sketchup, Canva
- **Workflow & Automation:** Google Workspace, Microsoft Office, Zapier, Shopify, Mailerlite
- **Collaboration & Delivery:** Zoom, Google Workspace, Microsoft Office, Notion