



Procter & Gamble Service GmbH
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Certificate

It is a pleasure for me to provide Alexandre Dorne with a reference for his internship at Procter & Gamble Service GmbH from 3.2.2025 to 31.7.2025. Alexandre was assigned as Game Developer in our Smart Products FEI R&D group.

Procter & Gamble is a globally operating company in the consumer goods industry with over 110,000 employees and subsidiaries in more than 70 countries.

Alexandre was responsible for the following tasks:

- Designing a game experience leveraging & interfacing with Procter & Gamble's BLE connected consumer products.
- Conducting market research to understand the state of the art in gamified consumer experiences.
- Designing the visual language and graphical assets used in the game.
- Implementation and programming the game in Unity, targeting Android devices.
- Conducting consumer testing with the target group and iterating the design based on the feedback.
- Communicating results & learnings within the group and across functions via presentations.

Alexandre acquired very good specialist knowledge in a very short time thanks to his excellent comprehension and always worked with great commitment.

Alexandre made an excellent contribution to the business during his six-month internship. He has very strong organizational skills which allowed him to quickly understand the fundamentals of the business, to focus on the key issues, and to keep moving toward goals. This made him an effective leader of his project. His key strength, to work and communicate effectively with other people, helped him to successfully use a variety of resources effectively and to find improved ways of getting results. Finally, he is a strongly motivated individual who integrated well into our group and quickly developed effective working relationships with other departments.

We thank Alexandre Dorne for the very successful cooperation and wish him the best and much success for his professional and personal career.

Schwalbach am Taunus, July 31, 2025
PROCTER & GAMBLE SERVICE GMBH

Otto Virtanen

Senior Scientist, Smart Products – Corporate Functions R&D
Procter & Gamble Service GmbH