Albert Wang

Seattle, WA

+1 (206) 753-7988 albertlcwang@gmail.com <u>LinkedIn</u> <u>YouTube</u> Website **Education** 09/2022 to 12/2025 **B.A.** in Economics & International Studies University of Washington - Seattle, WA **Experience** 01/2025 to 03/2025 **Marketing Intern** Tripalink - Seattle, WA Recruited 300 emails to the company's list, leveraged the email list to attract 1200+ RSVPs for company event that increased monthly inquiries by 15%. Created content to convert media attention into business results, gained 30% more Instagram inquiries in first two months. **Brand Marketing Intern** 07/2024 to 09/2024 L'Oréal - Taipei, Taiwan • Planned and executed video campaigns to polish company image. • Example video "Dream Big" with the Managing Director. 02/2024 to Current Self-employed Content Creator YouTube - Virtual Cultural intricacies and personal growth inspirations through real-life embodiments. 07/2023 to 09/2023 **Foreign Affairs Intern Democratic Progressive Party** - Taipei, Taiwan Assisted Taiwan's 8th President Lai Ching-te in editing 5 international press conference speeches and event coordination. • 13 foreign delegations' reception, 20+ press articles translation, 4 international conferences facilitation. 05/2023 to 07/2023 **Policy Intern** Formosan Association for Public Affairs - Washington, DC Planned and attended 10 lobbying meetings to strengthen Taiwan-related bills in the US Congress. Delivered key information in informing members of the US why Taiwanrelated bills are worth their support. **Skills** Video editing Native in English/Mandarin Event planning and coordination

Certificates

Publications

Partnership facilitation

Certified Cloud Practitioner (AWS)

Marketing campaign facilitation

- Digital marketing & E-Commerce (Google)
- · "Media cannot carry China's water"

Global mind & policy analysis

• "US' divided bipartisan commitment"