**Privacy Policy**

**Effective Date:** 2/17/25

**1. Introduction**

[Waxing Institute Name] ("we," "our," "us") is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and protect your personal information when you visit our website, book appointments, or use our services.

**2. Information We Collect**

We may collect the following information from you:

* **Personal Information:** Name, phone number, email address, and billing details.
* **Appointment Information:** Service preferences, dates, and times.
* **Payment Information:** Transaction details, but we do not store credit card numbers.
* **Technical Information:** IP address, browser type, and device information when visiting our website.

**3. How We Use Your Information**

We use your information for the following purposes:

* To schedule and manage appointments.
* To communicate with you regarding services, promotions, and updates.
* To process payments and issue receipts.
* To improve our services and website experience.
* To comply with legal obligations.

**4. Sharing Your Information**

We do not sell or rent your personal information. However, we may share it with:

* Service providers who assist with booking, payment processing, or marketing.
* Legal authorities when required by law.
* Third-party platforms for analytics and advertising purposes.

**5. Data Security**

We take reasonable precautions to protect your personal information from unauthorized access, loss, or misuse. However, no online transmission is 100% secure.

**6. Your Rights & Choices**

You have the right to:

* Access, update, or correct your personal information.
* Opt-out of marketing communications at any time.
* Request the deletion of your personal data, subject to legal obligations.

**7. Cookies & Tracking Technologies**

Our website may use cookies to enhance user experience and analyze website traffic. You can adjust your browser settings to manage cookie preferences.

**8. Third-Party Links**

Our website may contain links to third-party sites. We are not responsible for their privacy policies or practices.

**9. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

**10. Contact Us**

For questions or concerns about this Privacy Policy, please contact us at:

The Waxing Institute

Address: 728 Gordan Baker Road, North York

Email: info@thewaxinginstitute.ca

Contact: 1(437) 955-4480