



DIGIBERRY



Services & Pricing Guide

Hello & Welcome



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Get Ready to Decode This Service Guide!

The purpose of this service guide is to deliver a transparent and comprehensive overview of the offerings I provide. I firmly believe that an informed client is an empowered client, and this document has been meticulously crafted with that principle in mind.

Whether you are utilizing my services for the first time or returning for another engagement, this guide aims to address your questions, clarify my services, and ensure that each interaction you experience is seamless and informative.



The Mission & Vision

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My Vision

I envision a world in which design transcends mere aesthetics. My guiding principle is "Crafting Identities, Shaping Narratives." I firmly believe in the transformative potential of graphic design and branding, striving to ensure that businesses are not only visible but also resonate deeply and remain memorable in the minds of their audiences.



My Mission

01.

Unwavering Commitment to Quality

I strive to offer designs that meet the highest industry benchmarks, ensuring every piece is clear, adaptable, and timeless.



02.

Strategic Brand Building

Beyond merely crafting visuals, I engage in a comprehensive exploration of the fundamental values and aspirations of each brand with which I collaborate.

03.

Education & Collaboration

Empowering my clients is paramount. My objective is to cultivate an environment where your vision harmoniously intersects with my expertise.



Services Overview

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Digiberry
IMAGINATIVELY DIGITAL.

Embracing Design, Building Brand Identities

In the intricate and captivating realm of graphic design and branding, my services are crafted to offer a holistic solution tailored to your unique needs. Every project I take on is approached as a collaborative journey, where your brand narrative meets my design expertise.

Here's a snapshot of the services I offer

01. Logo Design

The cornerstone of your brand identity. I create logos that are not just symbols but reflections of your brand's ethos and essence.

03. Print Design

From business cards to brochures, posters to packaging - I craft print materials that leave a lasting impression and effectively communicate your brand message.

05. Brand Guidelines

Consistency is key. I provide detailed brand guidelines to ensure your brand is represented cohesively across all touchpoints.

02. Brand Strategy & Consultation

I'll pinpoint your brand's goals, target audience, and competitive landscape. This strategic foundation ensures that the designs align perfectly with your brand's direction.

04. Digital Design

In an increasingly digital world, I design visually compelling and functional assets for web, social media, and other digital platforms.

06. Rebranding Services

For brands looking for a fresh start or an evolution, I offer rebranding services to breathe new life into your visual identity.



The Process

Remain Calm At All times

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What You'll Get

- ✓ initial concepts
- ✓ Revisions
- ✓ JPEG, PNG, PDF Print Layout File Formats
- ✓ Documentation
- ✓ Product Delivery



Colleen Thomas created an impressive brand image that embodied our company. Her creativity and professionalism earned high praise from clients, and we highly recommend her services!

Christopher Manzana

For inquiries, visit
DIGIBERRY.TECH

Here's How The Process Looks Like

01. Research

Every design journey begins with understanding. Before I even begin to put pen to paper, I dive into the core of your requirements, its market, audience, and competitors. This ensures the logo stands tall, both in uniqueness and relevance.

02. Conceptualization

Drawing from the insights gathered, I start crafting various logo concepts. This phase is all about creativity, innovation, and aligning the design with your brand's narrative.

03. Delivery

Once the logo design is finalized, you'll receive the logo in various formats suitable for both print and digital use. This ensures that whether it's on a business card or a billboard, the logo retains its integrity and appeal.

04. Refinement

Based on feedback and collaborative discussions, I refine the chosen concept, fine-tuning every detail, from color palettes to typography, ensuring it aligns flawlessly with your brand's vision.



Design Combo's

Branding

	Starter Brand Package R1,870	Professional Brand Package R3,790	Premium Brand Package R8,590
DELIVERY TIME	3 Days	5 Days	10 Days
INITIAL CONSULTATION	30 Minutes	1 Hour	1 Hour Comprehensive
INITIAL DESIGN CONCEPTS	2 Concepts	4 Concepts	4 Concepts
LOGO DESIGN	1 Logo Design	1 Vertical Logo 1 Horizontal Logo	1 Vertical Logo Light 1 Vertical Logo Dark 1 Horizontal Logo Light 1 Horizontal Logo Dark 1 Brandmark Logo Light 1 Brandmark Logo Dark
REVISION ROUNDS	2 Rounds	4 Rounds	Unlimited
4 FORMATS (JPEG, PNG, EPS, AND PDF)	✓	✓	✓
EMAIL SIGNATURE	✓	✓	✓
BUSINESS CARDS	✓	✓	✓
SOCIAL MEDIA BRANDING	✗	✓	✓
DOMAIN REGISTRATION	✗	1 Year	2 Years
WEBSITE	✗	Coming Soon Page	4 Section Landing Page

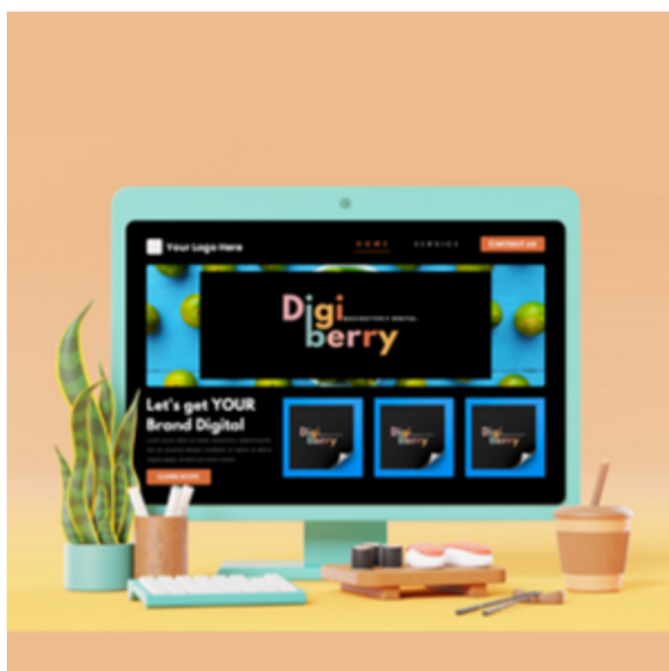


Design Combo's

Social

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	Starter Social Media Kit R1,250	Upsized Social Media Kit R2,400	SuperSized Social Media Kit R4,250
DELIVERY TIME	2 Days	5 Days	7 Days
INITIAL CONSULTATION	30 Minutes	1 Hour	1 Hour
INITIAL CONCEPT	2 Designs	2 Designs	2 Designs
SOCIAL MEDIA PAGE CREATION	Facebook/Instagram/X	Facebook & Instagram X WA Business & Catalog	Facebook & Instagram X WA Business & Catalog Google Workspace LinkedIn Discord
REVISION ROUNDS	2 Rounds	2 Rounds	3 Rounds
POSTS (PER PLATFORM)	2 Posts	5 Posts	8 Posts
STATUS/STORY (EXTRA)	✗	5 per platform	10 per platform
COVER IMAGES (EXTRA)	✗	1 Cover additional to setup	3 Covers additional to setup
CRM SERVICE	✗	3 Days from GoLive	10 Days from GoLive



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Add-Ons

Bite Sizes

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Service	Description
Logo R699	JPEG, PNG, PDF Print Layout File Formats 3 initial design concepts 4 Revisions Vertical and Horizontal
Business Cards R950	Receive high-resolution PDFs Three Design Concepts Two Revision Rounds: Make necessary tweaks to finalize the design Recommendations for the best printing results Digital Version: A soft copy for electronic sharing
Letterhead R450	Standard and Custom Sizes Two Design Concepts Two Revision Rounds Print & Digital Formats: PDF for printing and DOCX for digital use.
Promotional Video R2,800	30 seconds - 1 minute- Sound/Music Simple Graphic motion animation MP4 Formatting
Content Editing R250 (3 images)	Image editing Color Balancing Restoration or enhancement
Content Writing R250 (500 words)	Website content writing Social Media Posts Marketing Material Documentation
Merchandise Printing R550	Select up to 3 types of print marketing material you would like created 2 Initial Concept Designs 2 Reverts 1 Final Design Print Ready Editable vector files included
Print Marketing Material R650	Select the type of print marketing material you would like created 2 Initial Concept Designs 2 Reverts 1 Final Design Print Ready
Social Media Status/Story R450	2 Initial Concept Designs 2 Reverts 1 Final Design 1 Facebook Story Sizing 1 WhatsApp Status Sizing
Website Advertorials R650	2 Initial Concept Designs 2 Reverts 1 Final Design Select 2 Standard Advertorial Sizes



PM Services

Pricelist

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Service	Description
Project Management Basic R1,850	30min Project consulting Define Project Goals Define deliverables & KIP's Establish Schedule & Milestones Risk Management Resource Management Budget Management 2 Day Delivery
Project Management Standard R2,950	1 hour Project consulting The same as the Project Management Basics Package Generate Project Reports 2 Day Delivery
Project Management Premium R4,187	Same Services as Project Management Standard Standard Project Documentation (Project Plan) 3 Day Delivery
Product/Scrum Master/Project Management Basic R1,600	1 Hour Consultation Sprint Planning Backlog Refinement Feature Prioritization 3 Day Delivery
Product/Scrum Master/Project Management Standard R5,188	Same services as above package Epic and User Story Creation Resource Management 7 Day Delivery
Product/Scrum Master/Project Management Premium R13,833	Same services as above package Scrum Ceremonies Scheduling and Management Functional Testing 14 Day Delivery
Virtual Assistant Basics R200	Administrative Tasks/Transcription Data Entry & Web Research Social Media Management/CRM Support/Email File Management Appointment scheduling 1 Hour
Virtual Assistant Standard R900	Same Services as above 5 Hours
Virtual Assistant Premium R1,850	Same services as above 10 Hours



Development Services

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Pricelist

Service	Description
Landing Page R2,650	4 Sections (Home, About) Contact Form Google Maps Integration Basic Gallery or Portfolio Domain Registration 1 Year Monthly Hosting not included (applies to all development)
Website Creation R9,750	5 Pages (Home, About, Contact, Services) Google Maps Integration Social Media Links WhatsApp Chat Integration Contact form Mobile & Desktop Responsive Header and Footer Domain Registration 1 Year
Additional Website Pages R750	Page Creation or Customization
Domain Registration & Email Configuration R950	Domain 1 Year Email Configuration 5 Users Configuration Setup Guide

UX/UI Pack	Starter UX/UI Pack R950	Upsized UI/UX Design Pack R3.277	Supersized UX/UI Design Pack R6,825
DELIVERY TIME	2 Days	3 Days	7 Days
INITIAL CONSULTATION	30 Minutes	1 Hour	1 Hour
INITIAL CONCEPT	2 Designs	2 Designs	2 Designs
USER JOURNEY SCREENS	4 Screens	10 Screens Mobile/Desktop	20 Screens Mobile 20 Screens Desktop
USER JOURNEY	✗	✓	✓
PROTOTYPE	✗	✓	✓

Consultation is needed for implementing additional features and functionalities, including:
E-commerce, Payment Gateway, Comprehensive Gallery, User Profiles, login or Signup, Google Analytics, Affiliate Programs

Support & Maintenance

Pricelist

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	Starter Ops & Support R1,580	Standard Ops & Support R4,570	BigBoy Ops & Support R7,650
HOSTING, EMAIL MANAGEMENT	30 Days	30 Days	30 Days
BACKUP AND DISASTER RECOVERY	Weekly	Twice a Week	Daily
CONTENT UPDATES	1 Monthly Update Content to be provided	2 Designs	2 Designs
ANALYTICS	✗	Google analytics setup	Comprehensive google analytics and
STATUS REPORTING	Incident reporting Traffic and datd uptime log	Incident reporting Traffic and data uptime log	Incident reporting Traffic and datd uptime log
SUPPORT SERVICES	8 Hours Checking page error Uptime on links Website performance Redirects & 404 Erros Site Updates	16 Hours Checking page error Uptime on links Website performance Redirects & 404 Erros Site Updates	32 Hours Checking page error Uptime on links Website performance Redirects & 404 Erros Site Updates
CUSTOMER RELATIONSHIP MANAGEMENT	✗	8 Days Time is split and broken up across the month.	14 Days Time is split and broken up across the month. Wikipage
WEBSITE SUBSCRIPTIONS	Dependent on website services provided. Price will added to monhly amount.	Dependent on website services provided. Price will added to monhly amount.	Dependent on website services provided. Price will added to monhly amount.

Support and Maintenance disclaimer:

- Content required for updating the website must be provided; the price is not included. Content can be created at an additional charge.
- Image editing or creation is not included in the
- Package prices are based per the brand.
- Support and Maintenance is to be paid at the beginning of the month for the upcoming month.

Are We A Good Fit?

We Are A Good Fit If

- ✓ You value communication and collaboration in the design process.
- ✓ You understand the importance of investing in quality design.
- ✓ You're open to feedback and suggestions based on my expertise.
- ✓ You're committed to a timeline and respect the design process.
- ✓ You recognize the power of branding and its long-term impact.
- ✓ You're seeking a partnership, not just a transaction.

We Are Not A Good Fit If

- ✗ You expect immediate results without iterative refinement.
- ✗ You're seeking the lowest possible price over value and expertise.
- ✗ You prefer dictating every design detail without flexibility.
- ✗ You're unable to commit to timelines or provide timely feedback.
- ✗ You see branding as an optional extra rather than a core necessity.
- ✗ You view our interaction as a one-time engagement with no follow-up.





Ready to Start a New Project?

If you've got a clear vision and are eager to kickstart your project, let's dive in!

Fill out the project inquiry form at
[DIGIBERRY.TECH](https://digiberry.tech)

If you're still in the exploration phase or have more questions, no worries at all.

Send any questions you have at:



contact@digiberry.tech