



Hecho con amor. Km0
Lo local es nuestro futuro



Profile

Creative UGC Creator and Graphic Designer focused on Mediterranean lifestyle, gastronomy, local brands and emotional visual storytelling.

I create cinematic and authentic content for brands that value aesthetics, human connection and conscious living. My work combines storytelling, organic visuals and slow living atmosphere to transform everyday moments into emotional experiences.

Specialized in:

UGC reels, lifestyle photography, gastronomy content, artisanal brands, interior aesthetics and visual identity.

Experience

UGC & Lifestyle Content Creator

2025 - Present

- Creation of cinematic UGC reels and lifestyle videos
- Visual storytelling for gastronomy and local brands
- Content creation for social media campaigns and brand communication
- Product photography and emotional branding
- Voice over and caption writing
- Mediterranean slow living aesthetic direction

Graphic Designer

2025 - Present

- Brand identity development
- Social media design
- Editorial and visual communication
- Packaging and presentation design
- Visual storytelling and art direction

Skills

Creative

Visual Storytelling
Creative Direction
Branding

Technical

Adobe Premiere Pro
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe InDesign

Languages

Spanish - Advanced

Russian - Native

Ukrainian - Native

Italian - Intermediate

English - B1

Contact

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