

Sponsorship Proposal



**ONLY ONE WILL STAND
FOR THE FIRST TIME IN JORDAN**

**13 to 20
September**



Al Ahliyya Amman University
Arena in Jordan

Powred by :



MANARA
TECH LAB

TECHBOTS

Unlimited evolution



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EXECUTIVE SUMMARY

RoboFight: Where Innovation Meets Combat. RoboFight is Jordan's premier university-level robotics competition, bringing together the brightest minds to design, build, and battle robots in an electrifying showcase of innovation, creativity, and teamwork.

Since its inception, RoboFight has grown into a flagship event that not only promotes hands-on learning but also positions Jordan as a hub for technological advancement in the region.



By sponsoring RoboFight, your brand will align with a cutting-edge event that inspires the next generation of engineers, innovators, and leaders.

With a diverse audience of students, academics, industry professionals, and tech enthusiasts, RoboFight offers unparalleled opportunities for brand visibility, engagement, and community impact.

WHY SPONSOR ROBOFIGHT?

01

High Visibility: Reach a targeted audience of digitally proficient students, professionals, and media.

02

Brand Alignment: Associate your brand with innovation, technology, and education.

Community Impact: Support the development of Jordan's future engineers and innovators.

Exclusive Access: Gain unique opportunities to engage with participants, attendees, and industry leaders.

04

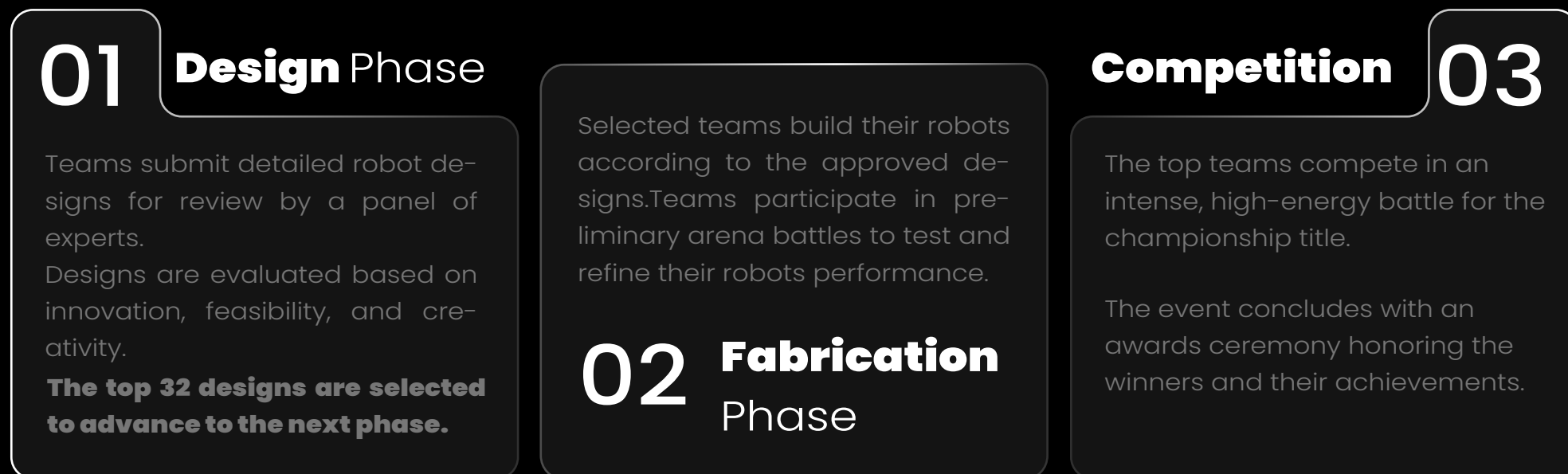
03

RoboFight is more than just a competition—it's a platform for inspiration, collaboration and technological advancement.

Join us in making this event a success while achieving your marketing and corporate social responsibility goals.

EVENT OVERVIEW

RoboFight is a thrilling robotics competition divided into three key phases, each designed to test the creativity, technical skills, and teamwork of participating university teams:



Mon	Mon	Sat	Tus _ Wed _ Sat
5	30	5	14-15-18
May	Jun	July	Oct
Registration Deadline	Design Submission Deadline	Announcement of Selected Teams	Event Date

TARGET AUDIENCE

RoboFight attracts a diverse and highly engaged audience, making it an ideal platform for sponsors to connect with key demographics. Here's a breakdown of the primary and secondary audiences:

PRIMARY AUDIENCE



University

Students :

Participants: Engineering, computer science, and technology students from top universities across Jordan.

Spectators: Fellow students who attend to support their peers and engage with the event.

Academics

and Educators :

Professors, researchers, and faculty members from participating universities.

STEM educators and mentors who guide student teams.

Tech

Enthusiasts :

Young professionals and hobbyists passionate about robotics, AI, and emerging technologies.

SECONDARY AUDIENCE

Industry Professionals :

Representatives from tech companies, engineering firms, and innovation hubs.

Recruiters and talent scouts looking to connect with Jordan's brightest young minds.

Media and Press

Local and regional media outlets covering technology, education, and innovation.

Social media influencers and content creators focused on STEM and robotics.

General Public :

Families and community members interested in technology and innovation.

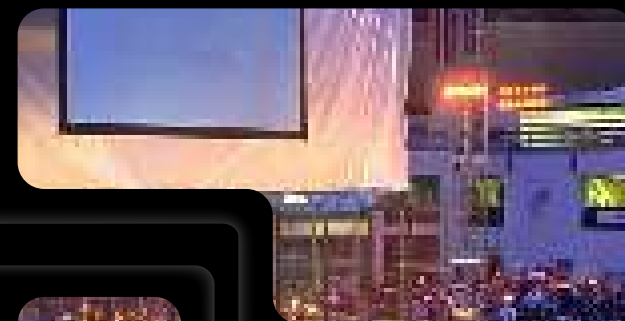
High school students aspiring to pursue STEM careers.

AUDIENCE REACH AND ENGAGEMENT

01

Live Attendance

Hundreds of attendees during the final competition, including students, academics, and industry professionals.



02

Digital Reach

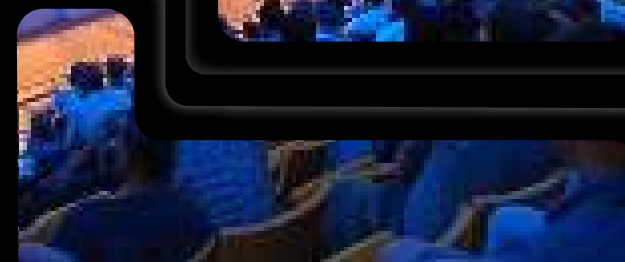
Thousands of online followers through social media platforms, live streams, and post-event content.



03

Media Coverage

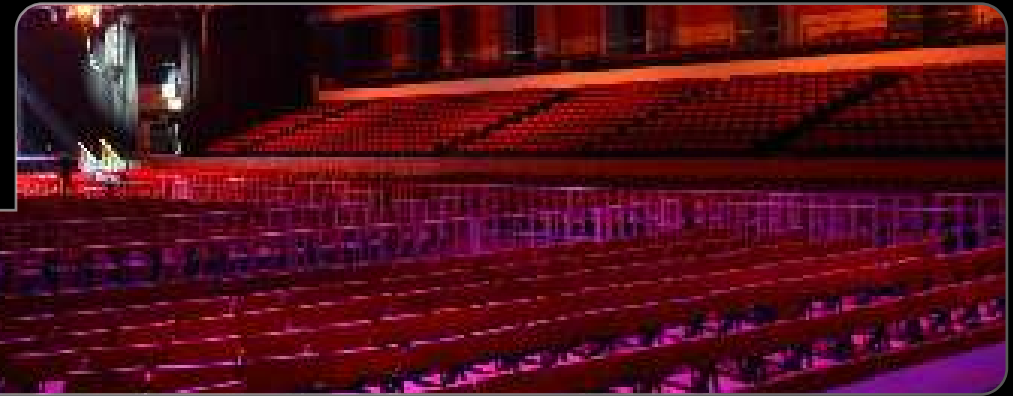
Thousands of online followers through social media platforms, live streams, and post-event content.



ARENA DESIGN AND EVENT LAYOUT

The RoboFight arena is designed to create an engaging and dynamic experience for participants, attendees, and sponsors.

Here's a quick overview:

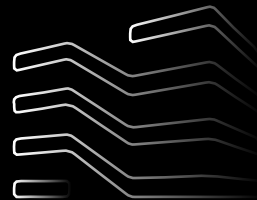


Event Structure



Teams

32 teams, each consisting of **3-6 members**.



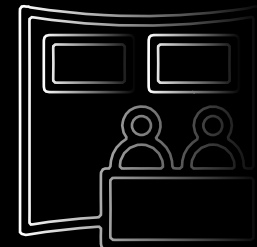
Main Arena

A central stage for robot battles, surrounded by spectator seating.



Team Pit Area


Dedicated spaces for teams to prepare and repair their robots.



Sponsor Booths

Strategically placed around the arena for maximum visibility and attendee engagement.


SPONSORSHIP TIERS

 Platinum Sponsor	Tier	Investment	Silver Sponsor	Bronze Sponsor	In-Kind Sponsor
	GOLD SPONSOR	20,000 JD			
	Key Benefits <ul style="list-style-type: none"> • Major branding on event stages and promotional materials. • VIP access to key events, including the awards ceremony. • Recognition during opening and closing ceremonies. • Opportunity to host a workshop or demo. 	Branding Opportunities <ul style="list-style-type: none"> • Logo placement on website, social media, and event banners. • Dedicated booth space. • Mention in press releases and media coverage. • Logo on participant kits. 			

SPONSORSHIP TIERS

Platinum Sponsor	Gold Sponsor	Tier	Investment	Bronze Sponsor	In-Kind Sponsor		
		SILVER SPONSOR	10,000 JD				

SPONSORSHIP TIERS

<div>  </div> <div>Platinum Sponsor</div>	<div>Gold Sponsor</div>	<div>Silver Sponsor</div>	<div>Tier</div> <div>BRONZE SPONSOR</div>	<div>Investment</div> <div>5,000 JD</div>	<div>In-Kind Sponsor</div>
			<div>Key Benefits</div> <ul style="list-style-type: none"> • Branding on digital platforms and select event materials. • Access to networking events. 	<div>Branding Opportunities</div> <ul style="list-style-type: none"> • Logo placement on website and social media In. 	

SPONSORSHIP TIERS

Customizable Sponsorship Opportunities

We understand that every sponsor has unique goals. If the above tiers do not fully align with your needs, we are happy to create a customized sponsorship package tailored to your brand's objectives.

				Tier	Investment
Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	IN-KIND SPONSOR	N/A JD
				Key Benefits <ul style="list-style-type: none"> • Contribution of products or services (e.g., robotics components,catering). • Recognition during event announcements. 	Branding Opportunities <ul style="list-style-type: none"> • Logo placement on website and event materials (based on contribution value). • Mention in social media posts.

SPONSORSHIP BENEFITS AND MARKETING OPPORTUNITIES

Sponsoring RoboFight offers your brand unparalleled visibility and engagement. **Here's what you'll gain:**



Brand Visibility

- Logo placement on event materials, websites, social media, and arena screens.
- On-site branding through banners, signs, and participant kits.



Engagement Opportunities

- Dedicated booth space for networking and product showcases.
- Speaking roles, workshops, or award presentations to highlight your brand.
- Access to VIP lounges and networking events with participants and industry leaders.



Marketing and Promotion

- **Pre-Event:** Featured in social media campaigns, emails, and press releases.
- **On-Site:** Interactive booths, media interviews, and photo opportunities.
- **Post-Event:** Recognition in recap videos, thank-you messages, and media coverage.



Exclusive Access

- VIP tickets for all events, including the awards ceremony.
- Behind-the-scenes access to engage with participants and judges.
- Public acknowledgment during ceremonies and announcements.

CONTACT US

We're Here to Help

Robo Fight team are excited about the opportunity to collaborate, confident that our partnership will lead to mutual success.

Let's achieve greatness together

TO CONNECT WITH US

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