



# Cambridge University Materials Society

## Sponsorship Proposal

### About us

The Cambridge University Materials Society is launching at the beginning of the 2025/26 academic year with the aims of promoting interest in Materials Science within the university through hosting talks and events, building a community where enthusiastic students can connect with each other, and presenting students with future opportunities in the field of Materials Science.

### Why sponsor us?

As the newest scientific society in the university, your sponsorship would be instrumental in allowing us to fulfil our aims as successfully as possible. In return, your brand would be exposed to the many high-achieving Materials Science students in the university. Whether through our newsletter or events, brand publicity via displaying your logo or promoting graduate opportunities could reach these students.

Furthermore, our mailing list is an excellent way to directly inform Materials Science students of your graduate and internship schemes and link the application procedures.

The running of this society would not be possible without the support of sponsors, and your sponsorship demonstrates your commitment to fostering a community of Material Scientists and broadening their studies.

## Sponsorship packages:

### Year Package - £500

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- Company logo printed on all MatSoc publications such as posters, banners, newsletter, and committee merchandise
- Company logo printed on website footer; logo and brief company description printed on 'Sponsors' page of website
- Promotion of company through termly posts on our LinkedIn and Instagram pages
- Company messages about internship opportunities or events featured in our newsletter
- Distribution of company promotional materials (e.g. pens, leaflets) to event attendees
- Free admission for representatives of your company to any talk or event held by the society
- **Opportunity to hold one talk or workshop to inform students about your company's research, with time to promote any graduate/internship schemes and opportunities; possibility to hold event in collaboration with another society**

### Host a trip – price varying

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- Opportunity to host a trip to your facilities/research department
- This is an excellent way to showcase your company's research and opportunities to future Materials Scientists
- Price is dependent on travel costs; it will be finalised when the number of attendees is confirmed

If there is any way in which we can further accommodate your needs in our sponsorship proposal, please let us know and we would be happy to discuss further.

Regards,

William Krohn, Sponsorship Officer – [wnk21@cam.ac.uk](mailto:wnk21@cam.ac.uk)

Indigo Luksch, President – [il363@cam.ac.uk](mailto:il363@cam.ac.uk)

On behalf of the MatSoc committee