



Raven Moon Academy

Successful Spell Casting

THE ESSENTIAL
COMPONENTS OF
MAGICK



Achieving Success In Magick

For magick to be effective, it must contain several key components. These elements serve as the foundation upon which successful spellwork is built. Although many 'Insta-Witches' love to claim that "Intention is Everything" and "All that matters is your intention", this is utter BS! Intention is important but it is also only ONE of the key components.

The truth is, you can sit there and 'intend' all you want, but the chances of that alone actually achieving what you want are very slim.

HOWEVER, if you add some intense emotion, concentration and direct a bunch of focused energy at said intention... you might get somewhere.



In our courses and programs at Raven Moon Academy, we are very strict on ensuring our students master all these foundational skills so they can do successful magick anytime, anywhere, for absolutely any purpose, no matter how obscure. Once the skills and foundations are mastered, it all comes down to ensuring their Spells and Rituals contain all these components and are done in the correct order, the right way.

If you want to go all in learning these skills and all the most important techniques of Witchcraft, as well as gain mastery over yourself, we currently have an insane BETA offer available for a limited time. RMA is the only accredited Witchcraft academy in the world, so you know you are getting the best possible education.



The essential components of successful magick are:



A Clear Intention:

Before any magickal working, you must know exactly what you seek to achieve. This isn't just about wishing for something—you need to thoroughly examine your desires from every angle. Consider the potential consequences, not just for yourself, but for others and the world around you. What could go wrong? What might be disrupted? What unforeseen ripple effects could manifest?

Also, do a divinatory reading to learn whether the outcome will be favourable or not.

This is where your work of self-discovery will come in extremely handy. For if you do not first know yourself, how can you know what you truly want and need?

Crafting a specific, yet concise intention is key—it should reflect what you truly desire, not just what you think you want.



Emotion and Will:

You must be able to feel into the result and tap into the future emotion of already having what you desire.

It must be something that you can see and feel, as if it has already happened. I call this a future memory.

Emotion is the fuel of your will. It creates a resonant energy that pulls your desired reality closer. The more vivid and visceral the feeling, the stronger the pull. Emotion isn't just a motivator—it's a bridge between the seen and unseen.



Laser Focus:

It is absolutely imperative that you can focus your mind like a laser on the outcome and not waiver, doubt or become distracted.

When you have raised the energy and are directing it to create your outcome, you don't want to risk thinking about something that you DON'T want, then end up making THAT happen instead or as well.

This is why regular meditation and focus & visualisation exercises are so important. For new witches especially.



Raising and Directing Energy:

Energy is the lifeblood of magick—it's what powers your intention and brings your desire into reality. Once your intention is clear, and your will is aligned, you must raise enough energy to give it momentum.

You can raise energy through methods like dancing, chanting, drumming, ecstatic movement, sexual energy, or deep trance. What's important is that you push the energy to a peak and then direct it toward your goal. The energy you raise should be contained (by PROPERLY casting a circle. Not just saying words and walking around with your Athame.) until it's ready to be sent out, like an arrow hitting its mark.

Learning how to harness and manipulate energy is a skill that grows with practice, and it's one of the most fundamental aspects of the Craft.





Visualisation:

This ties in with focus. Being able to “see” the outcomes in your mind. This does not happen the same for everyone & is rarely like watching a movie playing in your mind's eye. Many of us have more of a “knowing”. A better word for “Visualise” is “Imagine”.

If you struggle with this part, as many people do, our mentors at Raven Moon Academy can help. We help Neuro-spicey and Neuro-typical people with meditation, visualisation and all aspects of Magick and Personal development.



Assistance from the Divine or Spirits:

Many practitioners call upon divine forces, spirits, or ancestors for guidance and assistance. Whether you work with deities, angels, or spirit guides, their involvement can greatly enhance your workings. However, it's important to approach this with respect, and not simply out of convenience.



Magickal Timing: Optional

While magick can be done at any time, working in harmony with astrological or planetary influences can boost your results. Aligning your spell with moon phases, planetary hours, or even specific days of the week can add layers of power and precision to your work. This is especially useful when you're aiming for significant, long-term results.

Silence:

When you are done, you must trust, without a doubt, that it has worked and then forget about it!!

DO NOT talk about it or obsess or worry, because you pull back and scatter the energy.

You send out mixed signals and basically fk it all up for yourself.

This is one thing that many “insta-witches” don't get. They post photos & brag. They may get SOME results, but certainly not what they COULD have been.

Sadly it then encourages newer witches to do the same, which ruins their chances of achieving what they worked for & damages their confidence.

There are exceptions, like talking to a mentor, but they should explain what & when its ok. Keep your workings sacred and private.

Tools, Corresponding Items and Symbolism.

While not strictly necessary, physical tools can act as powerful conduits for your magick. Objects such as candles, crystals, herbs, or sigils serve to represent and anchor your intentions, making the abstract tangible. These items help connect your intention to the material world and can enhance your focus, but remember—the power comes from you, not the tools themselves. First learn and practice without tools. If you are not a good magician without tools, you will not be one with them.



The *All Encompassing* Step

There is a crucial element that ties in with and affects every component. Something that is truly the number one foundation of not only magick and Witchcraft but of all spiritual and personal development. It's the inner work of self-awareness, shadow work, healing, trauma work, forgiveness, mindset, emotional alchemy and all of the work that involves the mind, heart and soul. The inner landscape that makes you who and how you are, in turn affecting your reality and how you perceive the world around you.

This work is absolutely imperative no matter who you are, but for Witches, Healers and magickal practitioners it is even more important. Magick is a powerful tool that amplifies your energy. If you have unresolved issues or unpleasant emotions lurking in your subconscious, they can inadvertently manifest in your magickal workings. This can lead to unexpected and potentially harmful outcomes. It can stir up intense emotions and experiences, so without addressing your inner goings-on first, you may find yourself overwhelmed by these emotions, leading to a whole host of problems or even emotional breakdowns.

Unresolved issues and hidden fears can make you vulnerable to manipulation by external forces or even malevolent entities. Shadow work, when done properly with the right support, strengthens your inner resilience and helps protect you from such influences.

As you know, Magick requires focus, clarity, and a strong connection to your intentions. If your inner world is cluttered with unresolved issues, it can be challenging to maintain the necessary concentration, leading to inconsistent or unsatisfactory results at best and downright catastrophic results at worst!

We specialise in Shadow & Inner work at RMA, and it is included in all our main programs. So, if you are ready to go within, get in touch.



Conclusion & Where to Next?

These are the essential components of successful magick. Master these, and you lay a strong foundation for any spellwork. There are countless other techniques and enhancements, but without these core principles, even the most elaborate rituals can fall flat. Magick is a dance between will, energy, focus, and divine flow—learn to harness these forces, and your workings will carry far more depth and power.

Does this sound familiar?

You've been practising Witchcraft on your own for a while now. You've read the books, done the research, and dipped your toes into various practices, but deep down, you know there's so much more to discover. You're searching for depth, for more advanced teachings that go beyond the surface-level fluff that's so prevalent in the mainstream. You're ready to make Witchcraft a central part of your life, to achieve true spiritual growth and self-empowerment, but there are far too many dodgy "mentors" out there and you want to find someone who is the Real Deal.

Raven Moon Academy & Priestess Alissandra Moon are what you have been seeking!



Our new program, The Wise Witch Society is an empowering, accessible program designed for Witches who are ready to take their practice to the next level. Based on the transformative principles of our acclaimed Year and a Day Wise Witch Initiation program, this new offering provides all the tools, knowledge, and community support you need—without the heavy time commitment or financial burden.

We currently have a BETA offer at a crazy 70%! Ending Soon.

<https://wisewitchsociety.com>
for more details.

Who is Priestess Alissandra Moon?

Alissandra is at the forefront of the spiritual revolution, dedicated to creating substantial change worldwide. As a Priestess, Author, Spiritual Alchemist and Mentor for Witches, her mission revolves around empowering and educating people, reconnecting them with nature, and advocating for animal protection.

With an unwavering commitment to personal and spiritual development, Alissandra possesses a deep empathy and understanding, guiding you to unlock your intuition, power, and inner wisdom. Her transformative approach, helps you activate your magick and connect with your soul's divine spark, enabling you to realise your full potential and live out your soul's purpose.

After overcoming two decades of trauma and adversity, through extensive study, Alissandra developed the RAVENS Method™. This innovative approach is designed to help you break free from limiting beliefs and destructive patterns, paving the way for a life of fulfilment, purpose, magick and success. Her personal experiences and comprehensive knowledge equip her to assist devoted spiritual practitioners, like you in your healing journey, bypassing the pitfalls of trial and error.

25+ Years of Experience as a Practicing Witch and Healer

Alissandra's extensive experience and qualifications make her a genuine expert in the field of Witchcraft and spiritual development. Through Raven Moon Academy and collaboration with other esteemed experts, she continues her mission to deepen connections between people and their spiritual essence, striving to make the world a better place.

A proud supporter of Animals Australia and Edgar's Mission, Alissandra, through her leadership at Raven Moon Academy, champions the cause of animal welfare, supporting various animal rescues and organisations.



"Where do I even start? Honestly, Alissandra is something special and has some real magic! That's the only way I can describe it! I have been doing therapy for 19 years and tried so many different things, but in all that time, nothing came close to achieving even a portion of what I achieved with Alissandra in ONLY 3 months! No words can do this program justice. If you are not completely happy & fulfilled in life, if you struggle with past trauma, Just do it! Its a no-brainer! What you will achieve is worth 100x what you pay. Probably more!"

- Tracee Maine

"I highly recommend Alissandra! She continues to be a beacon of light and support who'd I'd recommend in a heart beat: a truly special, sacred soul"

- Amanda