



## 🎉 Sober Fest 2025 Sponsorship Opportunities

### Be Part of the Movement That's Changing the Narrative

Sober Fest isn't your average festival—it's a high-energy, heart-filled celebration of recovery, resilience, and the power of community. On **Saturday, September 13, 2025**, over a thousand people will gather at **5469 Long Lake Rd in Belding, MI** for a full day of **live music, powerful stories, good food, and fun that's anything but boring.**

Hosted by **Sober Events and Outreach 419**, this free, family-friendly event is our biggest fundraiser of the year—and it helps fuel everything we do to support people in recovery across **Montcalm and Ionia Counties.**

From **hot meals and sober social nights** to **coaching, transportation, and daily programming**, your sponsorship helps us show up strong for over **200 participants every week**—and growing. Whether you choose to sponsor financially or donate in-kind, you're not just supporting an event—you're investing in **hope, healing, and real-life transformation.**

Ready to make a difference (and maybe have a little fun doing it)? Let's do this together.

### Sponsorship Levels:

#### Community Supporter – \$100

- Name/logo listed on website
- Thank-you shoutout on Facebook in event related posts

#### Hope Builder – \$250

- Logo on website
- Social media mentions weekly leading up to event
- Name/logo listed on event signage

#### Recovery Advocate – \$500

- All of the above

- Mention from stage during event
- Option to include materials at registration table

#### **Pathway Partner – \$1,000**

- All of the above
- Vendor booth space at event
- Dedicated Facebook post across all platforms
- Verbal recognition during headline portion of the day

#### **Presenting Sponsor – \$2,500 (limit 2)**

- "Presented by [Your Business]" in all major promo materials
- Top billing on website and flyers
- Exclusive event banner placement
- Speaking opportunity at event
- Email feature spotlight

**In-Kind Donations Welcome!** Donations of goods, services, or gift cards for our **silent auction or raffles** are deeply appreciated. We offer recognition based on the value of your contribution:

- Under \$100 = Facebook thank-you
- \$100–\$249 = Logo on website
- \$250+ = Perks aligned with equivalent dollar sponsorship level

To become a sponsor or donate an item, contact us at **info@soberfestmi.com** or visit **www.soberfestmi.com** to learn more.

Direct Payment Link: <https://buy.stripe.com/eVqfZhQx1CT1ZF0i7dfG01>

Thank you for supporting recovery in our community!

Robert J. Woldhuis

Co-Founder, Sober Events ( [www.soberevents.net](http://www.soberevents.net) )

Program Director, Outreach 419 ( [www.outreach419.com](http://www.outreach419.com) )

Business: 616-788-7394

Cellphone: 616-485-7119

**Sober Fest 2025 - Tentative Event Schedule Date:** Saturday, September 13, 2025

**Time:** 12:00 PM to 10:00 PM

**Location:** 5469 Long Lake Rd, Belding, MI

**12:00 – 12:15 PM**

Welcome & Event Kickoff

- Opening remarks from host
- Overview of day's schedule and purpose

**12:15 – 1:15 PM**

**Band #1** Performs

**1:15 – 1:45 PM**

**Testimony Block #1** (2–3 recovery community members share)

**1:45 – 2:45 PM**

**Band #2** Performs

**2:45 – 3:15 PM**

**Agency Speaker Block #1** (2–3 community leaders or organizations share)

**3:15 – 4:15 PM**

**Band #3** Performs

**4:15 – 4:45 PM**

**Testimony Block #2** (2–3 recovery community members share)

**4:45 – 5:30 PM**

**Keynote Speaker #1**

**5:30 – 6:30 PM**

**Band #4** Performs

**6:30 – 7:00 PM**

**Agency Speaker Block #2** (2–3 additional organizations or local leaders share)

**7:00 – 7:45 PM**

**Keynote Speaker #2**

**7:45 – 8:45 PM**

**Band #5** Performs

**8:45 – 9:00 PM**

Final Raffle Drawings & Transition to Bonfire

**9:00 – 10:00 PM**

**All-Recovery Bonfire Meeting**

*Note: Yard games, food, vendor booths, and other activities will be open and available throughout the event. Schedule subject to slight changes based on set times and flow.*



## 💛 Who We Are: Sober Events & Outreach 419

"We love because He first loved us." — 1 John 4:19

**Outreach 419** is a grassroots Recovery Community Organization based in **Fenwick, Michigan**, powered by the nonprofit arm of **Sober Events**. We're not a corporate program—we're a boots-on-the-ground team made up of people who've lived it, walking side-by-side with individuals and families on their recovery journey.

We're **relationship-driven, real, and open to all pathways** of recovery. Whether someone walks through our doors fresh out of treatment or just looking for community, they'll find connection, compassion, and zero judgment.

We're also known as "**Your Lifeline Before 4:20**"—bringing hope, humor, and purpose into a space that's often overlooked or misunderstood.

---

## 🎯 Our Mission

**Sober Events exists to bridge the gap between the recovery community and the general public—breaking stigma and building support.**

We provide education, peer connection, sober events, and volunteer opportunities that help people reintegrate into the community with confidence and joy.

---

## 🚀 What We Do Every Day

- Offer **peer recovery coaching, support groups, and family resources**—all led by **CCAR-certified Peer Recovery Coaches**
- Provide **transportation** to treatment, meetings, court, and appointments
- Serve **home-cooked meals** every Friday to 60+ people

- Host **All Recovery Meetings** Monday–Friday at **noon & 6 PM**
  - Stay open **Saturdays for drop-in hours** and **Sundays for church service** led by Chaplain **Heidi Woldhuis**
  - Create **safe spaces** for connection and creativity—we honor *all* recovery pathways
  - Partner with agencies, sober homes, courts, and care providers to offer a true **continuum of support**
- 

### **How We Empower Our People**

- **Becki**, one of our longtime participants, leads free **yoga and meditation classes**—now fully certified thanks to support through Outreach 419.
- **Will**, one of our most consistent volunteers, serves as our **handyman and maintenance support**, helping others with home and auto fixes that keep life moving forward.
- **Katie H.** doesn't have a substance use disorder herself, but she's walked the road alongside family who do. She's found healing and community here—and now gives back by leading **Kid's Club on Sunday mornings**, keeping children of all ages engaged with art projects, games, and creative fun while their caregivers take part in service or meetings.

We've logged **thousands of volunteer hours**, served **hundreds of meals**, and helped people reconnect with their families, rebuild their confidence, and believe in themselves again.

---

### **Why Your Support Matters**

Your sponsorship directly fuels our mission—funding meals, classes, transportation, coaching, and the one-on-one support that makes recovery sustainable. Every dollar helps us build a space where people not only get sober—but truly **thrive**.

**Recovery is possible. Recovery is powerful. And recovery is worth showing up for.**

Join us at: [www.soberevents.net](http://www.soberevents.net) | [www.outreach419.com](http://www.outreach419.com)