



Sober Fest 2025 Sponsorship Opportunities

Join Us in Celebrating Recovery and Community

Sober Fest isn't just an event—it's a movement. On **Saturday, September 13, 2025**, hundreds will gather at **5469 Long Lake Rd in Belding, MI** for a free, all-day festival celebrating recovery, resilience, and community connection.

Hosted by **Sober Events and Outreach 419**, Sober Fest features live music, personal testimonies, agency spotlights, a silent auction, recovery merch, and fun activities for all ages. This is our largest annual fundraiser and an opportunity to highlight the life-changing work we do across Montcalm and Ionia Counties.

Your sponsorship helps fund ongoing services like meals, transportation, recovery coaching, community programming, and sober social events. Whether you give financially or contribute an in-kind donation, you're helping change lives right here in the community. We currently are serving over 200 participants weekly and adding new programs and services to offer support, encouragement, and connection. Thank you

Sponsorship Levels:

Community Supporter – \$100

- Name listed on website
- Thank-you shoutout on Facebook

Hope Builder – \$250

- Logo on website
- Social media mention
- Name listed on event signage

Recovery Advocate – \$500

- All of the above
- Mention from stage during event
- Option to include materials at registration table

Pathway Partner – \$1,000

- All of the above
- Vendor booth space at event
- Dedicated Facebook post across all platforms
- Verbal recognition during headline portion of the day

Presenting Sponsor – \$2,500 (limit 1-2)

- "Presented by [Your Business]" in all major promo materials
- Top billing on website and flyers
- Exclusive event banner placement
- Speaking opportunity at event
- Email feature spotlight

In-Kind Donations Welcome! Donations of goods, services, or gift cards for our **silent auction or raffles** are deeply appreciated. We offer recognition based on the value of your contribution:

- Under \$100 = Facebook thank-you
- \$100–\$249 = Logo on website
- \$250+ = Perks aligned with equivalent dollar sponsorship level

To become a sponsor or donate an item, contact us at **info@soberfestmi.com** or visit **www.soberfestmi.com** to learn more.

Thank you for supporting recovery in our community!

Robert J. Woldhuis

Co-Founder, Sober Events (www.soberevents.net)

Program Director, Outreach 419 (www.outreach419.com)

Business: 616-788-7394

Cellphone: 616-485-7119

>>>Sober Fest 2025 - Tentative Event Schedule Date: Saturday, September 13, 2025

Time: 2:00 PM to 10:00 PM

Location: 5469 Long Lake Rd, Belding, MI

2:00 PM – 3:00 PM

Festival Opens – Vendors, Yard Games, Registration & First Band Begins

- Welcome tent open for check-in and free meal ticket pickup
- Live music begins with Band #1
- Yard games and vendor booths open

3:00 PM – 3:15 PM

Welcome & Event Kickoff

- Short welcome from Robert or event host
- Brief overview of the day's schedule and purpose of Sober Fest

3:15 PM – 4:00 PM

Band #1 – Continued Performance

- Community encouraged to settle in, enjoy music and connect

4:00 PM – 4:30 PM

Testimony & Speaker Block #1

- Two to three short speakers (testimonies or service agency reps)

4:30 PM – 5:15 PM

Band #2 Takes the Stage

5:15 PM – 6:00 PM

Outreach 419 Spotlight + Additional Speakers

- Robert shares the mission of Outreach 419 and current impact
- Additional testimony or speaker slots

6:00 PM – 6:45 PM

Dinner Break

- Meal served with free meal ticket
- Open time for mingling, silent auction bids, and raffles

6:45 PM – 7:45 PM

Keynote Speaker

- Featured speaker shares a 45–60 minute message

7:45 PM – 8:30 PM

Band #3 Closes Out the Stage

- High-energy set to wrap up the music portion of the night

8:30 PM – 9:00 PM

Bonfire Setup & Transition

- Final raffle winners announced
- Vendors begin packing up (optional)
- Volunteers prepare firepit area

9:00 PM – 10:00 PM

All-Recovery Bonfire Meeting

- Open share meeting welcoming all recovery pathways
- Encouragement to stay, reflect, and close the night together



**OUTREACH
419**

Who We Are: Sober Events and Outreach 419

We love because He first loved us.

Outreach 419 is a grassroots Recovery Community Organization based in Fenwick, Michigan and powered by the nonprofit arm of Sober Events. We are a boots-on-the-ground team working daily to support, empower, and walk alongside individuals in recovery from substance use. Our approach is relationship-driven, real, and open to all pathways of recovery. We're also known as **Your Lifeline Before 4:20**—bringing hope and humor into the recovery journey with a bold and welcoming spirit.

Our Mission: Sober Events are a bridge between people in recovery and members of the community to break down stigma and encourage support. We provide education, support, resources, meetings, and volunteer opportunities to aid in community reintegration in a fun way.

What We Do (Every Day):

- Offer **peer recovery coaching**, support groups, and family resources—all led by CCAR-certified Peer Recovery Coaches
- Provide **transportation** to appointments, treatment, and meetings
- Serve **free home-cooked meals** every Friday to 50+ people
- Host **All Recovery Meetings Monday through Friday** at noon and 6:00 PM. Open **Saturday** as a drop-in center from noon to 6:00 PM, and **Sunday** for a church service led by Chaplain Heidi Woldhuis and open hours until 3:00 PM.
- Create **safe spaces** for connection, creativity, and healing—we promote all pathways to recovery and are here to support you on your journey
- Partner with agencies, courts, and sober living homes to offer a true continuum of care

We Empower Our People:

- **Becki**, one of our regular participants, leads free **yoga and meditation classes** as part of her recovery journey and has officially earned her certification with our support.
- **Nick**, a barber in recovery, offers **free haircuts through Kutz for Recovery** at our events and drop-in center, creating dignity and connection one cut at a time.
- **Will**, one of our most consistent participants, now serves as our handyman and maintenance support—helping others in the community with home and auto repairs to keep them safe and moving forward.

We've logged thousands of volunteer hours, served hundreds of meals, and have helped countless individuals reconnect with family, rebuild their lives, and believe in themselves again.

We are **open 7 days a week**, serving over **200 people weekly**, and growing fast. We offer everything from trauma support and line dancing lessons to computer training, community sober social events, and open-share bonfire meetings—and so much more.

Why Your Support Matters: Your sponsorship directly funds meals, transportation, classes, coaching, and the kind of one-on-one support that changes lives. Every dollar helps us create safe, welcoming spaces where people in recovery—and their families—can truly thrive.

Together, we can help people discover that sobriety is not just possible, it's powerful.

Learn more or get involved at: www.soberevents.net or www.outreach419.com