

George Monray

<https://orcid.org/0009-0004-6578-3824>

Websites & Social Links

George Monray (<https://gmonray.com>)

Country

Spain, United States, Thailand

Keywords

Business Management, International Economics, Emerging Markets, Corporate Risk, Microeconomics, US-China Rivalry

Other IDs

SciProfiles: 4749345 (<https://sciprofiles.com/profile/4749345>)

Email

jorge.monray@iau.edu

Biography

Professor of International Business and Economics at the Institute for American Universities (IAU) and The American College of the Mediterranean. Doctor of Business Administration (DBA) at the Swiss Business School University of Applied Sciences Institute of Zurich and Master in Business Administration at Nottingham Trent University. Consultant of SMEs and MNCs in International Economics and Export Development, and Speaker of Events. More information at <https://gmonray.com>

Employment (2)

American College of the Mediterranean: San Diego, California, US

2020-02-02 to present | Professor (Business and Economics)

Employment

Source:George Monray

Institute for American Universities (IAU): San Diego, CA, US

2020-01-02 to present | Chair (Business and Economics)

Employment

Source:George Monray

Education and qualifications (10)

University of Pennsylvania: Philadelphia, US

2023-08-08 to 2024-02-14 | Executive Education. Fintech: Foundations & Applications of Financial Technology (Wharton Online)

Qualification

Source:George Monray

Tech Global University: Las Palmas, ES

2023-01-02 to 2023-12-19 | Post.Graduate Dip. International Finance (Finance)

Education

Source:George Monray

Corporate Finance Institute: Vancouver, CA

2022-03-02 to 2022-09-24 | Financial Modelling and Valuation Analyst

Qualification

Source:George Monray

Swiss Business School University of Applied Sciences

Institute: Zurich, Switzerland, CH

2005-01-02 to 2009-01-29 | Doctor of Business Administration (D.B.A.) (Management)

Education

Source:George Monray

IESE Business School. Univ. of Navarra: Barcelona, ES

2007-03-04 to 2007-09-05 | International Faculty Program (IFDP) (Management)

Qualification

Source:George Monray

University of Bradford: Bradford, GB

2004-11-10 to 2006-10-11 | Post.Graduate Dip. Research Methods (Management & Economics)

Education

Source:George Monray

Nottingham Trent University: Nottingham, GB

1995-06-07 to 1997-10-12 | Master in Business Administration

(M.B.A.) (Management)

Education

Source:George Monray

European International University: Paris, FR

1992-01-01 to 1996-12-10 | B.B.A. International Business Man

agement (Business)

Qualification

Source:George Monray

Chartered Institute of Marketing: Berkshire, London, GB

1994-01-06 to 1995-02-02 | Graduate Diploma Marketing (CIM

College)

Education

Source:George Monray

ISM College: Barcelona, Spain, ES

1991-04-07 to 1994-10-10 | Bachelor Business Administration

(B.B.A) (Marketing)

Education

Source:George Monray

Invited positions and distinctions (2)

Global Academy of Finance and Management: Colorado Springs, Colorado, US

2023-02 | Honorary Member of the Advisory Council of the Global Academy of Finance and Management (GAFM).

Distinction

Source:George Monray

IESE Business School, Univ of Navarra: Barcelona, ES

2007-08-11 | IFDP President 2007

Distinction

Source:George Monray

Membership and service (1)

Academy of International Business (AIB): Michigan, US

2012-02-02 to 2020-02-10 | Academic Member

Membership

Source:George Monray

Works (23 of 23)

Certainties and Sensitivity Analysis of the Global Economy: A GDP by end-use approach*ACM*

2025-09-04 | working-paper

Source:George Monray**Absorption of tariff impact by trading blocs The case of Thai exports to the US***Journal of Contemporary Research in Business, Economics and Finance*

2025-07-30 | journal-article

Source:George Monray**Minimum Wage and Effects on Unemployment: The Case of Spain and Its Implications on Simpson's Paradox and Geographical Mobility***International Journal of Economics and Finance*

2024-12-25 | journal-article

DOI: 10.5539/ijef.v17n2p26

Part of ISSN: 1916-9728

Part of ISSN: 1916-971X

Source:George Monray**Evaluating US - China Trade Dynamics: Elasticities and New Key Players under Protectionist Policies***International Journal of Science and Research (IJSR)*

2024-11-05 | journal-article

DOI: 10.21275/sr241120095631

Part of ISSN: 2319-7064

Source:George Monray**US-China Global Supremacy***KDP*

2024-10-22 | book

ISBN: 979-8343372632 Next

Source:George Monray

Calculo y Medicion de Riesgos Corporativos,*BOD*

2024-09-23 | book

ISBN: 978-8411747738

Source:George Monray**Financial Uncertainties in EPS and Share Prices***International Journal of Science and Research (IJSR)*

2024-09-20 | journal-article

Source:George Monray**Effects of Cultural Clusters versus Regional Economic
Integration in the Value of MNC***European Journal of Management*

2018-03-01 | journal-article

DOI: 10.18374/ejm-18-1.6

Part of ISSN: 1555-4015

Part of ISSN: 2378-8526

Source:George Monray**Measuring the Multinational Business Value: An Indexing
Approach***Expert Journal of Economics*

2018-01-04 | journal-article

Source:George Monray**Country patterns and effects on the ease of doing
business and competitiveness: a global study***International Journal of Competitiveness*

2018 | journal-article

DOI: 10.1504/ijc.2018.091478

Part of ISSN: 2056-9432

Part of ISSN: 2056-9440

Source:George Monray**Customer Concentration vesus Fragmentation.
Implications on Corporate Risk***Eurasian Journal of Business and Management*

2018 | journal-article

DOI: 10.15604/ejbm.2018.06.01.001

Part of ISSN: 2148-0206

Source:George Monray

Ease of Doing Business and Wealth Creation*Advances in Public Policy and Administration*

2018 | book-chapter

DOI: 10.4018/978-1-5225-3117-3.ch002

Part of ISSN: 2475-6644*Part of* ISSN: 2475-6652**Source:**George Monray**Perceptions of Consumers in the Airline Industry Using a Qualitative Data Analysis Methodology: An Applied Research under an International Orientation***International Business Research*

2017-03-30 | journal-article

DOI: 10.5539/ibr.v10n5p22

Part of ISSN: 1913-9012*Part of* ISSN: 1913-9004**Source:**George Monray**Market Economies Potentialities and Cultural Clusters. A Global and Longitudinal Study***Expert Journal of Economics*

2017-03-10 | journal-article

WOSUID: https://economics.expertjournals.com/ark:/16759/EJE_501mongay1-13.pdf**Source:**George Monray**Exported Corruption and Its Enforcement: Factors and Relationships.***Journal of International Business and Economics*

2016 | journal-article

DOI: 10.15640/jibe.v4n2a3

Part of ISSN: 2374-2208*Part of* ISSN: 2374-2194**Source:**George Monray**Perceptions of consumers in the financial industry under a qualitative data analysis methodology***International Journal of Trade and Global Markets*

2016 | journal-article

DOI: 10.1504/ijtgm.2016.074136

Part of ISSN: 1742-7541*Part of* ISSN: 1742-755X**Source:**George Monray

Service Quality Measurement Using SERVQUAL. An Applied Comparative Study on Customer Perceptions and Expectations under an International Approach

Expert Journal of Marketing

2014-02-04 | journal-article

Source:George Monray

Customer Loyalty in Small Companies: A case study approach

Lambert

2012-03-03 | book

Source:George Monray

Are corruption and the ease of doing business correlated? An analysis of 172 nations

2012 | book-chapter

DOI: 10.13140/2.1.1373.0887

Source:George Monray

Business and Investments in Asia. New Challenges New Opportunities

ESIC Editorial

2012 | book

Source:George Monray

Pla de Marketing

com elaborar un Business Plan

2011-04-03 | book-chapter

Source:George Monray

La Direccion Estrategica de la Empresa: Practicas Avanzadas

Thomson Civitas

2004-03-04 | book

Source:George Monray

Esclavos de la Regulacion

Lulu

book

Source:George Monray

Record last modified Sep 17, 2025, 3:57:45 AM