

PNG Token

Bridging Consumption and Speculation: A New Paradigm for Value
Creation in the Web3 Era.

The Economic Engine

A unique mechanism where real-world consumption directly drives asset valuation.

Shopping is Investing

Traditional tokens rely solely on market sentiment. PNG introduces a structural shift:

- ✓ **Real Buying Pressure:** Every purchase on the Pangea platform triggers an automatic buy-back of tokens from exchanges.
- ✓ **Organic Valuation:** Price discovery is fueled by retail volume, not just speculative trading.
- ✓ **Consumer Rewards:** Users receive a portion of their spending back in PNG, fostering loyalty.



The PNG Virtuous Cycle



Consumption

Users purchase everyday goods and services within the Pangea ecosystem.



Automatic Conversion

A percentage of sales is instantly converted into PNG via partner exchanges.



Price Floor

Consistent retail demand creates a resilient price floor and long-term appreciation.

Market Performance Projection



The hybrid model mitigates volatility and ensures sustainable growth through real utility.

Initial Coin Offering Metrics

€0.05

Initial Token Price

22%

Supply Allocated to ICO

€7.9M

Funding Target

Competitive Advantage

Feature	Speculative Tokens	PNG Model (Pangea)
Value Driver	Hype & Market Trends	Real-world Purchase Volume
Price Stability	Extreme Volatility	Continuous Buy-back Pressure
Tangible Utility	Governance / Staking	Purchasing Power & Cash-back
Audience	Crypto Traders	Everyday Consumers

Seamless Mass Adoption



Zero Friction UX

The complexity of blockchain is hidden behind a familiar interface:

- Automatic wallet generation for new users.
- Instant token rewards upon payment.
- Direct use of tokens for subsequent purchases.

Scaling Web3 for the non-crypto native audience.

Strategic Roadmap

Phase 1

ICO Launch
Opening access to early-stage investors.

Phase 2

Retail Integration
Onboarding major partner brands.

Phase 3

Payment Expansion
Co-branded VISA/AMEX physical cards.

Phase 4

Global Ecosystem
PNG as a reserve currency for retail.

Questions?

Join the future of consumption-driven finance.

www.png-token.io | contact@pangea.io

Image Sources



https://www.rimowa.com/on/demandware.static/-/Library-Sites-RimowaSharedLibrary/default/dwea02bfd9/images/mosaic_horizontal/STORY_MID_1_OSAKASTORE_14122024.jpg

Source: www.rimowa.com



https://images.ctfassets.net/v6ivjcl8qjz2/3yCEbnY7GNGemNHeK1WXr/57e1a7d3a1340378dc254cd68ebbeb18/clover_compact_payment_terminal.webp?fit=scale&fm=webp

Source: www.clover.com