

## Signing of the joint commitment agreement

During 2016 and 2017, activities to raise awareness have been carried out with non-state actors such as companies, business associations, non-governmental organizations and, in particular, universities. The work with universities, which aimed to incorporate **RAI Principles** and **VGGT Guidelines** in **university curricula** in both teaching (graduate and post-graduate) and research, facilitated activities that reached **27 universities** from **7 countries** (Peru, Argentina, Ecuador, Mexico, Colombia, Dominican Republic and Spain). To consolidate this process, an intensive project was planned ending in December 2018 and resulting in the commitment of 15 universities from Latin America and Spain, as well as a joint agreement to cooperate and continue the work reflected in the individual commitments and aligned to new future actions.

Reunidas las universidades anteriores con sus representantes oficiales en La Casona, espacio emblemático de la Universidad Nacional Mayor de San Marcos, decana de América y con la presencia de la Oficial regional de Alianzas FAO con sede en Santiago de Chile, firman en Lima el día 19 de octubre de 2018 el presente documento conjunto, reflejo de los compromisos individuales suscritos, para así actuar coordinados en el futuro con vistas a este proyecto y a otros que se consigan para dar continuidad.

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UNMSM  
 Ricardo Stratta  
Responsable Centro graduados  
UNLP  
 Luis G. Quintero  
Decano  
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 Ignacio de los Ríos  
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 Javier Herrán  
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 Juan Ignacio Pastén  
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 José Regalado  
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 Adolfo Cazorla  
Responsable proyecto  
FAO- FGUPM  
 Duclair Sternadt  
Oficial Regional de Alianzas  
FAO  


## Signatories of the joint commitment

Orestes Cachay, Rector UNMSM and Felipe San Martín, Vicerrector UNMSM (Peru); Ricardo Stratta, Head of the UNLP Graduate Centre (Argentina); Luis G. Quintero, Dean UNAL (Colombia); Ignacio de los Ríos, Head of Master UPM (Spain); Mateo Pocco Dean, UNSA (Peru); Javier Herrán, Rector UPS (Ecuador); Juan Ignacio Pastén, Decano UCSS (Peru); José Regalado, Head of Master COLPOS (México); Gonzalo Dávila, Vicerrector UCSM (Perú); Alejandro Fontana, Vicerrector UdeP (Perú); Álvaro Colunge, Director of Extensión AUNAR (Colombia); Paulo Herrera, Dean PUCMM (Dominican Rep.); Luis F. Rodríguez, Rector UNIAGRARIA (Colombia); Adolfo Cazorla, Director of FAO-UPM; Project and honor witness; Duclair Sternadt, Regional Official of FAO Alliance.



## Principles for Responsible Investment in Agriculture and Voluntary Guidelines for the Responsible Governance of Tenure of Land: Links with Universities



December, 2018

The **Principles for Responsible Investment in Agriculture (RAI Principles)**, prepared by the Committee on World Food Security in October 2014, aim to contribute to food security, nutrition and the improvement of sustainable livelihoods for small-scale producers, taking a holistic and responsible approach, which respects the environment and supports the right to adequate nutrition in the context of national food security.

**Voluntary Guidelines on the Responsible Governance of Tenure in the context of Food Security (VGGT)** were adopted in 2012, with the objective of being a reference point and providing guidelines for improving governance of tenure of land, Fisheries and Forests in the Context of National Food Security, and supporting the progressive realization of the right to adequate food in the context of national food security.

#### VOLUNTARY GUIDELINES ON THE RESPONSIBLE GOVERNANCE OF TENURE OF LAND, FISHERIES AND FORESTS

1. Human Dignity
2. Non-discrimination
3. Equity and justice
4. Gender equality
5. Holistic and sustainable approach
6. Consultation and participation
7. Rule of law
8. Transparency
9. Accountability
10. Continuous improvement

#### RAI Principles RESPONSIBLE INVESTMENT IN AGRICULTURE AND FOOD SYSTEMS

- P. 1: Contribute to food security and nutrition
- P. 2: Contribute to sustainable and inclusive economic development and the eradication of poverty
- P. 3: Foster gender equality and women's empowerment
- P. 4: Engage and empower youth
- P. 5: Respect tenure of land, fisheries and forests, and access to water
- P. 6: Conserve and sustainably manage natural resources, increase resilience and reduce disaster risks
- P. 7: Respect cultural heritage and traditional knowledge, and support diversity and innovation
- P. 8: Promote safe and healthy agriculture and food systems
- P. 9: Incorporate inclusive and transparent governance structures, processes, and grievance mechanisms
- P. 10: Assess and address impacts and promote accountability

With the objective of disseminating the RAI Principles, the FAO entrusts the UPM GESPLAN Research Group (<https://ruraldevelopment.es>) with an initial project to carry out workshops with different approaches: Territorial Research workshops in two selected disadvantaged communities in Latin America, and meetings for dialogue, reflection and debate with entrepreneurs, academics and civil society actors linked to agrifood systems in Spain.

#### Living laboratories in Spain and Latin America (2016)



Workshops held in Azuay (Ecuador), in May 2016, were organized by the GESPLAN-UPM Group and *Universidad Politécnica Salesiana* (UPS). Experiences were shared between producers of the Prograserv Cooperative and the Camposeven Cooperative from the Murcia region (Spain). The possible connections between organic biodynamic production and the Andean culture were explored, as well as the growing demand for these products and their possibilities for a better commercialization, considering the framework of RAI Principles, particularly 8 of them.

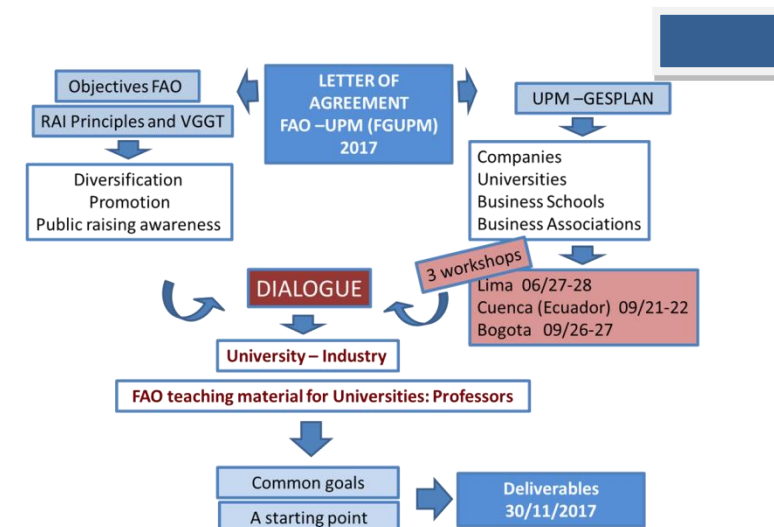
Two workshops were held in Puno (Peru) in the municipalities of Juli and Huancañe, and were attended by a total of 58 women from the Aymara Community. The workshops were led by two nutritionists and a chef, professors from the *Universidad Católica Sedes Sapientiae* (UCSS), with the support of researchers from the GESPLAN-UPM Group that are linked to the Coordinator of Aymara Women (CMA) project (<http://mujeresaymaras.com>). The contents of the workshops sought to transmit, through dynamic and demonstrative techniques, three main ideas that were related to 3 RAI Principles (1, 3 and 8): the prevention of anemia, the importance of a balanced diet and the promotion of native and traditional foods with high nutritional value).

Two meetings were held in Spain: one in Murcia at the *Universidad Católica de Murcia* (UCAM) to share experiences related to RAI principles 3, 4, 7 and 8 with agrarian entrepreneurs, academics and cooperative members; the other in Madrid on good business practices related to RAI principles 2 and 6 and on governance structures related to principles 9 and 10.

#### Companies, Associations and Universities (2017)

Taking advantage of the GESPLAN Group's experience derived from its network of Latin American universities, and in order to provide continuity to other rural development activities that have already been developed for years, three workshops were held in Lima (Peru); Cuenca (Ecuador) and Bogota (Colombia).

A total of 195 people participated in the three workshops: 37 from Public Administrations, 57 were Directors and representatives of associations and professional organizations, 21 were managers of private companies, and 79 were academic leaders (teachers and researchers) from public and private universities. A total of 158 people (81%) were non-state actors. The organization of all these days involved intensive preparation and mutual learning that was ultimately the key to success.



#### Incorporation of RAI principles and VGGT at Universities (2018)

To achieve the objective indicated in the title, two meetings were held in 2018 in Lima (April) and Bogota (June), with the aim of sharing experiences and learnings among the universities mobilized in previous years. As a result of these meetings, it became clear that the regulations of the different universities in the aforementioned countries allowed very diverse curricular developments in undergraduate, graduate, seminars or lines of research.

Five research cases developed respectively by the Colegio de Posgraduados COLPOS Mexico, Universidad de Piura, PAD-Perú and Universidad Politécnica de Madrid (two cases in Colombia and Chile) were delivered to the FAO and facilitated the acknowledgement of the great potential of RAI principles and VGGT for the near future:

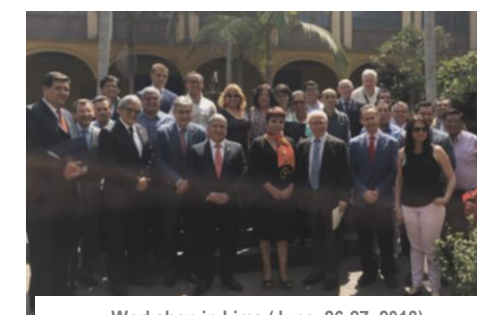
##### Applied Research Cases in relation to RAI Principles

- I. Family farm in Puebla (Mexico): Linkage, transfer and dissemination of innovation by COLPOS.
- II. Project of Food Security at a local level in the Latin-American context by the UPM
- III. Peruvian Poultry Association (APA): a business cooperation experience by PAD.

##### Applied Research Cases in relation to VGGT

Developed by the UPM:

- IV. Alternative Development and Illicit crops in La Macarena (Colombia)
- V. Land Governance and the Mapuche conflict (Chile)



Workshop in Lima (June, 26-27, 2018)  
La Casona, Universidad Nacional Mayor de San Marcos



Workshop in Bogota (June, 20-21, 2018)  
Universidad Nacional de Colombia

#### 15 University signatories of individual commitment:

Universidad Nacional Mayor de San Marcos (Perú)  
 Universidad Nacional de la Plata (Argentina)  
 Universidad Nacional de Colombia  
 Universidad Politécnica de Madrid (España)  
 Universidad Nacional de San Agustín (Perú)  
 Universidad Politécnica Salesiana (Ecuador)  
 Universidad Católica Sedes Sapientiae (Perú)  
 Colegio de Posgraduados (México)  
 Universidad Católica de Santa María (Perú)  
 Universidad de Piura, PAD (Perú)  
 Universidad Autónoma de Nariño (Colombia)  
 Pontificia Universidad Católica Madre y Maestra (República Dominicana)  
 Universidad Uniagraria de Colombia  
 Universidad del Tolima (Colombia)  
 Universidad Pedagógica y Tecnológica de Colombia

*"Curricula, case studies and seminars  
to increase universities' knowledge and ability  
on the Principles for Responsible Investment in  
Agriculture (RAI Principles)  
and the Voluntary Guidelines on the Responsible  
Governance of Tenure of Land, Fisheries and  
Forests (VGGT)"*