

# Haytham Hamed

**UX/UI Designer | Industrial & Product Designer | Interaction Designer**  
hello@haythamhamed.com | +49 15129434298 | [WWW.HAYTHAMHAMED.COM](http://WWW.HAYTHAMHAMED.COM)  
Based in [Tuttlingen, Germany](#). Available to [relocate](#).

## EXPERIENCE

### UX/UI Designer — [UX/UI](#) [Design Systems](#)

B. Braun / Aesculap, Germany | Master Thesis & Internship | APR 2026 – PRESENT

- Designed **medical software** interfaces using Cortex Design System, applying **100+ components, patterns, and interaction guidelines**.
- Created **UX review frameworks and critique formats** to standardize design audits, feedback, and cross-product quality.
- Built an **AI-assisted prototyping pipeline** using **React, TypeScript, and Cortex** coded components for MVPs, user testing, and front-end handoff.

### Head of Product & Business Growth — [Product Strategy](#) [SaaS](#)

Digital Workplace, UAE | NOV 2025 – PRESENT

- Led SaaS product strategy, creating PRDs, FDDs, user flows, backlog structure, release plans, and acceptance criteria.
- Drove **product roadmap** and launch execution, aligning design, development, sales, marketing, operations, and stakeholders.
- Led client engagement and growth initiatives, achieving **98% customer satisfaction** and contributing to **300% revenue growth**.

### Senior Lecturer — [UX/UI](#)

Innopolis University, Egypt | MAY 2023 – PRESENT

- Taught **UX/UI Design** courses at both master's and bachelor's levels.
- Developed **interactive curriculum modules** on design thinking, design systems, user interface prototyping, usability metrics, documentation of design frameworks, user testing results & entrepreneurship.
- Supervised & mentored **200+ students'** capstone projects in **user experience design and startup product development**.

### Product Design Consultant — [Industrial Design](#) [UX/UI](#)

Egypt-Japan University of Science and Technology (E-JUST), Egypt | JUL 2024 – JUN 2023

- Consulted for **Quantum Tech's EyeHealthy project** as Principal Designer, leading **user-centered product and UX development** from concept to prototype.
- Mentored startup teams on **design thinking, business modeling, and commercialization**, collaborating with manufacturers and online retailers

### Product Design Lead — [UX/UI](#) [E-Commerce](#) [CRO](#)

Enarat, Egypt | OCT 2020 – JUN 2022

- Directed **UX/UI redesign** of e-commerce platform, improving **conversion by 120% and revenue by 220%** through user-driven design and UX research.
- Conducted **UX research, analytics, usability testing, A/B tests and behavioral analysis** using **Hotjar, Mixpanel, and Google Analytics** to identify friction points.
- **Built Figma design system**, refined IA, navigation, checkout, and optimized 4,000+ product listings to **improve cross-sell and upsell experiences**.

## ABOUT

Award-winning Product Designer & UX Strategist with 7+ years of experience delivering user-centered, cross-platform products that merge digital interaction and industrial design innovation.

## EXPERTISE

UX/UI Design · Product Strategy  
User Research · Interaction Design  
Prototyping · Usability Testing  
Design Systems · Agile Development  
No-Code / Low-Code Prototyping  
Industrial Design · 3D Modeling  
Human-Centered Design

## EDUCATION

**MSc, Human-Computer Interaction**  
*University of Trento, Italy | 2024 – 2026*  
Grade: 27.6/30 (In Progress)

**MSc, Technology Entrepreneurship**  
*Innopolis University, Russia | 2022 – 2024*  
GPA: 5.0/5.0 (Honors, Red Diploma)

**B.A.A. Industrial Design**  
*Helwan University, Egypt | 2013 – 2018*  
Grade: Very Good (Honors)

## CERTIFICATES

**McKinsey Forward Certification**  
*McKinsey | 2024*

**Advanced UX Design Nanodegree**  
*Udacity | 2022*

**Digital Marketing Nanodegree**  
*Udacity | 2020*

## Principal Designer — Industrial Design R&D

Kandil Egypt, Egypt | OCT 2020 – JUN 2022

- Led R&D and industrial design for 20+ lighting products; built an ERP system and introduced cost-effective 3D CAD & digital prototyping to cut dev cycles by ~25%.
- Built and mentored a multidisciplinary team; aligned manufacturing, materials, and CMF with market research & brand strategy.

## Senior Product Designer — Industrial Design UX/UI R&D

Prodovest, Egypt | OCT 2017 – JAN 2020

- Designed IoT/hardware products & responsive SaaS interfaces (flows, wireframes, prototypes) with PM & engineering.
- Promoted from Product Design to Senior. Completed concept sketches, 3D models, renderings, technical drawings, UI Kits, design specs & annotations, naming conventions and handoff for consistent delivery at scale.

**INTERNSHIPS** | Duravit AG, Europa Cucine, Universal Group, +more...

## PROJECTS

### Ulmost Design Agency | 2018 – 2025

Founder (Former Principal Designer) — UX/UI Industrial Design

- Founded and led Ulmost, an international design agency delivering 300+ projects across UX/UI design, product design, and branding for clients in Europe, MENA, and Asia generating over \$30K in annual recurring revenue.
- Integrated UX/UI and software engineering, delivering scalable mobile applications, web applications and information systems with optimized architectures for usability and performance.
- Managed a cross-functional teams (designers, engineers, developers, PMs) delivering innovative solutions across startups, NGOs, and corporates.

### Assisteva LLC | 2019– 2025

Founder & Product Designer — UX/UI Startup Entrepreneurship

- Founded and led Assisteva, developing Yotqin and TevaLearn—accessible learning platforms empowering 100+ visually impaired learners and producing 7+ inclusive courses; raised \$40K in grants and Funds to expand digital accessibility initiatives.
- Conducted UX research, WCAG-based accessibility design, and usability testing, collaborating with NGOs and corporates to drive inclusive education, assistive learning innovation, and universal design advocacy. (Part of master thesis)

## AWARDS

### Fasie Startup Grant – Yotqin.com Project | 2023

Fasie – Kazan, Russia | \$10,000 Grant

### 1st Place – Prometheus Art Hackathon | 2022

Prometheus Institute – Kazan, Russia

### Pre-Incubation & Acceleration Funding – Assisteva | 2020 – 2023

GESR Foundation & Cultiv – Cairo, Egypt

### 1st Place – GESR Design Challenge | 2018

GESR Business Incubator – Cairo, Egypt

### 2nd Place CDA Winner (PD) | 2017

Cairo Design Award – Cairo, Egypt

## LANGUAGES

English (C1, Bilingual)

Arabic (C1, Native)

French (A2)

Deutsch (A2)

Russian (A2)

Italian (A1)

## UX/UI SKILLS

- Figma, Sketch, Whimsical
- Google Analytics, Hotjar, MixPanel
- Miro, FigJam, Protopie, Figma Make
- Adobe Creative Suite (Photoshop, Illustrator, After Effect)
- Jira, Asana, Notion, Coda, Trello
- Google Workspace (Docs, Slides)
- Webflow, Framer, Wix Studio, FlutterFlow, Cursor, Lovable, Bolt
- HTML, CSS, Flutter

## INDUSTRIAL DESIGN SKILLS

- Fusion 360, Inventor (Certified), SolidWorks (Certified), Catia, Rhino, Grasshopper, 3DS Max, Blender
- Cura, Netfabb
- Keyshot, V-Ray
- Sketchbook, Figma Draw, Krita

## PROFESSIONAL SKILLS

- Project Management (Agile, Scrum, Kanban)
- Product Ownership
- Creative, Strategic Thinking
- Problem Solving
- Critical Thinking
- Leadership, Mentorship
- Communication, Presentation
- Time Management
- Continuous Learning

## CONTACTS

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