Hearing Aid Technology vs Lifestyle Options									
Technology Level	Price per	Battery	Rechargeable	Wireless	Effectiveness in Situation *				
	pair (without aftercare)				At Home	Travel	Music	Light Noise	Heavy Noise
Premium	£ 2895.00	*	*	*	****	****	****	****	****
Advanced	£ 2495.00	*	*	*	****	****	****	****	****
Plus	£ 2195.00	*	*	*	***	***	***	***	**
Standard	£ 1495.00	*	*	*	**	*	**	*	*
Essential	£ 1095.00	*	*	Specific models	*	*	*	*	*

• Effectiveness based on optimised listening conditions. Other factors such as extent of hearing loss, cognitive ability, environmental and situational circumstances, critical listening distance may indicate the use of wireless accessories for optimum performance.