

# The Freedom Day Number Worksheet

Calculate the exact number that buys your time back.

*"You cannot buy back your time until you know what it costs."*

— Arthur L. Lyle III, Bricks to Clicks

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## STEP 1 — YOUR BASELINE

What is your average daily income from your current service business?

\$ \_\_\_\_\_

This is your baseline. The number your current hustle produces on a good day.

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## STEP 2 — YOUR FREEDOM DAY NUMBER

Your Freedom Day Number is the daily digital income that allows you to step back from at least one day of physical service per week. It is not your dream number — it is your first number.

**\$100/day** = \$3,000/month For someone just starting — this changes everything.

**\$300/day** = \$9,000/month Enough to replace a full-time service income.

**\$1,000/day** = \$30,000/month The target for a scaling coaching business.

Write your Freedom Day Number here:

\$ \_\_\_\_\_ /day

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## STEP 3 — YOUR OFFER MATH

Now reverse engineer your offer. To hit your Freedom Day Number, how many units of your digital product do you need to sell per month?

**My Freedom Day Number x 30 days**

= Monthly Target

\$ \_\_\_\_\_ x 30

= \$ \_\_\_\_\_/month

My offer price

Units needed per month

\$ \_\_\_\_\_

÷ \$ \_\_\_\_\_ = \_\_\_\_\_ sales/month

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*Put this number somewhere you see every day. That is your target. Now build toward it.*

Register for the Knowledge to Cashflow masterclass to build the offer that hits your number.  
[masteryactivated.com](http://masteryactivated.com)