5 clos du Vallon 27120 Houlbec Cocherel France

## **Didier ANDRIEU**

Mobile Phone: +33(0)6 60 80 67 97 Mail: didier.andrieu@orange.fr

#### Professionnal Skills

### 2012-2023 CCPA Group

#### **Ruminants Specialist & Technical coordinator**

- Technical and commercial support to market and products managers of feed manufacturers in France and abroad (Israel, Asia, Tunisia, Belgique...)
- Field support of nutrition technicians
- Development of nutritional concepts, decision support tools and nutritional products.
- Technical support of the ruminant team & development of research
- topics and test protocols.
- Defines with the ruminant manager, the strategic technical orientations

### 

#### **Ruminants Product Manager**

- Technical support to the Gargill sales force and dedicated customers
- (all ruminants) in France and Maghreb
- Beef cattle technical manager

# 2003 - 2009INVE France (INVE Group)62 Calonne sur la LysRuminant Product Manager ..

- In charge to develop sales of some products (premix, Minerals and linseed based products) for feed manufacturers in France
- Prospecting, commercial and technical follow up of customers.
- Feeds formulation
- Design of products and sales support for company and customers
- Implementation of fields trials and experimentations with research centers

# 1999 - 2003**TROUW Nutrition (NUTRECO Group\_)**95 VignyRuminant Department Manager

- Conception of new products (nutritional specialties, extruded products) and nutritional concepts.
- Conception of sales and technical support tools including ration software
- Technical support and Advisor



1994 - 1999 **DIEVET Nutrition(NUTRECO Group**) 27 Val de Reuil

Technical Manager (all species) and Ruminant Products Manager

- Product and sales support conception
- Technical training of the sales team
- Animation of some products launch meetings (with feed compounders and distributors
- Technical and commercial follow-up of some customers feed compounders

1989 - 1994 **DIEVET Nutrition(NUTRECO Group)** 27 Val de Reuil

#### South Ouest area manager

Prospection, ,commercial and technical follow-up (all species) of some feed compounders

1986 - 1989 Ecole Supérieure d'Agriculture d'Angers 49 Angers

**Professor of Animal nutrition** 

1984 – 1986 **INRA of Tunis** Tunisie

<u>Project Manager for the development of sheep farming in Tunisia (in collaboration with INRA of Toulouse)</u>

Implementation of actions to rationalize livestock farming in State farms

 Background
 1983 - 1984
 DEA de Zootechnie (Animal Sciences Master 2) ENSA and Montpellier University

 1981 - 1983
 Maitrise de sciences et techniques Productions

 Animales –(Master I)
 Tours University