



Afzal Miah

Highly skilled **designer with 10+ years' experience**. Expertise in designing user-friendly interfaces across digital and print media. A strong team player with excellent communication and project management skills. Committed to **exceeding expectations and delivering impactful design solutions**.

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EXPERIENCE



ETF Stream

Senior Designer

Jan 22 - Apr 24

Managed several design projects, meeting deadlines and keeping quality high. Collaborated with teams and clients to understand projects and what needed to be delivered. Presented design ideas, got feedback and finalised the designs. Created eye-catching assets for print, digital and social media. Maintained brand consistency across offline and online channels. Kept up-to-date with design trends to improve quality and experience. Developed design strategy that fit the business goals.

Digital Designer

Dec 21 - Jan 22

Lead Graphic Designer

Mar 20 - Dec 21



AltFi

Design Lead

Dec 22 - Dec 23

Focused on creating multimedia content such as infographics, reports and animations. Developed digital materials for various platforms including social media, websites and emails campaigns. Produced engaging videos on events while maintaining brand aesthetic. A key project involved was the complete redesign of altfi.com which included developing new brand guidelines. Worked with teams to streamline design solutions and ensure efficient delivery.



Freelancer

Graphic Designer

Oct 18 - Mar 20

Managed design projects for clients efficiently, ensuring they met deadlines and budget. Designed online and offline assets that are consistent with their brand identity. Developed design solutions through an iterative process, actively gathering client feedback and clearly communicating design ideas. Continuously improved skills and stay updated on design software.



Brighton University - SU

Digital Communications & Designer

Nov 17 - Jul 18

Designed marketing materials for the Students' Union's activities in both print and digital formats. Created visual assets for the website, emails, social media and produced videos. Led the development of the Union's branding, ensuring that the guidelines were followed for a consistent appearance. Provided support to staff and students for their projects and assisted with marketing campaigns and events.

OTHER ROLES



SKILLS

Project Management, Effective Communication (both verbal and written), Collaboration & Teamwork, Presentation Skills, Creative Problem-Solving, Attention to Detail, Adaptability, Budget Management and Resource Allocation.

DESIGN SKILLS

UI/UX Design, Print Design, Branding and Identity Design, Video Editing, Presentation Design, Email Newsletter Design, Photography, Typography, Illustration, Storyboarding, Visual Design Principles, and Animation.

SOFTWARE

Adobe Creative Cloud (including Photoshop, InDesign, Illustrator), Figma, Slack, Ceros, Monday.com, Canva, WordPress and proficiency in various CMS.

QUALIFICATIONS/COURSES

Experience Haus

Product Design (inc. UX & UI)

Nov 22 - Mar 23

University of Kent

Multimedia Technology & Design (2:1)

Sep 10 - Jun 13

INTERESTS AND HOBBIES

Passionate about content creation, finding joy in capturing life's moments through visual storytelling. Enjoy using my expertise in mentoring startups and contributing to business development initiatives. Travel and explore diverse cultures and cuisines as a self-proclaimed foodie.

Portfolio available upon request.