



# SEFCO

## A P N I D U K A N



**PREMIUM**  
QUALITY PRODUCTS  
**AVAILABLE**  
AT A REASONABLE RATE

**FPO**  
B A Z Z A R



**GRAINS**



**DAILY NEEDS**

"Step into savings at **SEFCO**  
- **APNI Dukan**,  
Where daily needs meet  
unbeatable price!  
Fresh, affordable, and  
always stocked right,  
Shop sBazaar, save more  
day or night!"

# OUR VISION & MISSION

FPO Bazaar is bringing “**SEFCO Apni Dukan**” to every district of Uttar Pradesh, ensuring quality essentials at the best prices. Trapurantak Farmer Producer Company Limited has partnered with the **Swadeshi Entrepreneur and Farmer cooperative society limited** (SEFCO) to provide consumers with high-quality food and grocery items at fair and affordable rates.

All essential products will be available at reasonable prices, benefiting consumers across the region. FPO Bazaar shoppers can now buy their daily necessities conveniently from their nearby outlet.

Additionally, under Indian government essential food items such as **Bharat Rice, Bharat Flour, Bharat Pulses, Ragi, Bajra, jwar and Makka** will be supplied at government-approved prices, ensuring affordability for all.

Available Products:

- ✓ Bharat Rice
- ✓ Bharat Flour
- ✓ Bharat Pulses
- ✓ Raagi
- ✓ Bajra
- ✓ Jwar
- ✓ Makka

**SHOP SBAZZAR, SAVE MORE  
WITH FPO BAZZAR!**

This initiative will provide better opportunities for producer companies and ensure that their products reach the market efficiently.

**1. Domestic Market** – Ensuring fair trade through direct consumer access.

**2. Global Market Reach** – Enhancing quality and promoting time-to-time bulk orders for effective exports.

**3. Quality Improvement of SEFCO Products** – Consumers will get access to hygienic, fresh, and high-quality food products.

**4. Wider Reach** – Ensuring that essential goods are available at various locations for consumers.

## OUR PARTNERS:

**Trapurantak Farmer** Producer Company Limited

**Brijnandan** Farmer Producer Company Limited



# "Uttar Pradesh's Most Awaited Grocery Store – **FPO Bazzar SEFCO APNI Dukan!**"

**Own "FPO Bazzar SEFCO APNI Dukan" in Your District!**

We are expanding across Uttar Pradesh, and this is your chance to be a part of a trusted and growing grocery store network. If you are interested in setting up your own FPO Bazzar SEFCO APNI Dukan, ensure you have the following documents ready:

- **Incorporation certificate**
- **Pan card**
- **MAO**
- **AOA**
- **Gst**
- **Fassai licence**
- **Audit report**







# SEFCO

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TAP THE ICON TO VISIT OUR PLATFORM



[www.trapurantakfarmers.com](http://www.trapurantakfarmers.com)



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## CORPORATE OFFICE:

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Uttar Pradesh – 226010

Uttar Pradesh (**Eastern Region**) Office: C/o Rabindra Nath, Atayar, Karwal Manjhganwa,  
Bansgaon Gorakhpur, Uttar Pradesh, India

Uttar Pradesh (**Western Region**) Office: Rangana, Jhinjhana, Shamli, Uttar Pradesh India