# SHILPA NARENDRA AGRAWAL

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#### **SUMMARY**

MBA graduate student with PMP certification and 5+ years of experience in streamlining processes and leading strategic initiatives. Skilled in project execution, stakeholder communication, and process optimization. Committed to driving results through effective leadership, cross-functional collaboration, and data-informed strategies.

## **EDUCATION**

MBA, General, San Jose State University (GPA: 4.0/4.0)

May 2025

Post Graduate Diploma in Banking, Manipal University (GPA: 8.9/10)

**July 2017** 

B.E., Computer Science, Dr. Babasaheb Ambedkar Marathwada University (GPA: 3.4/4.0)

June 2014

**Relevant Coursework:** Managing Product Development, Project Management, Managerial Decision Analysis, Developing and Managing People, Data Visualization and Management, Forecasting for Business Analytics, Operations & Supply Chain

### **EXPERTISE AND TECHNICAL SKILLS**

**Professional Skills:** Agile & Scrum methodologies, Strategic Planning, IT Infrastructure & Operations, Risk Management, Stakeholder Communication, Vendor & Contract Management, SDLC & DevOps Practices, Process Optimization, Budget & Cost Control, Quality Assurance, Change Management, Cross-Functional Team Leadership

Programming & Data Analysis: MySQL, Oracle, PostgreSQL, R, Python

CRM & BI: Tableau, Power BI, Google Analytics, Visio, HubSpot, Salesforce, Zoho CRM

**Productivity & Collaboration Tools:** JIRA, Asana, Figma, Trello, Notion, Smartsheet, Miro, Wrike, Confluence, Microsoft Office (Excel, Word, PowerPoint), Google Workspace, Zoom

### WORK EXPERIENCE

## IT Support Student Assistant, San Jose State University, San Jose, USA

August 2023 - Present

- Supported IT infrastructure projects across networks and systems to improve uptime and efficiency.
- Facilitated software deployment processes across Windows/macOS, ensuring smooth rollouts and updates.
- Streamlined IT project workflows by centralizing project data, enhancing process visibility and team coordination.
- Collaborated with cross-functional units to simplify approval workflows, accelerating project turnaround times.

### Program Coordinator, Mathnasium, San Jose, USA

June 2024 – August 2024

- Strengthened partnerships with local schools and communities, increasing enrollment by 25%.
- Managed over 100 weekly inquiries, providing timely, high-quality support to students and families.
- Analyzed student trends and delivered data-driven recommendations, improving marketing effectiveness by 15%.

## Project Manager, ALEWA, Kathmandu, Nepal

January 2020 - May 2023

- Led ALEWA's transition to e-commerce by integrating with Daraz, managing store setup and compliance.
- Designed and implemented a product and logistics roadmap to streamline fulfillment and reduce delivery delays.
- Overhauled inventory management systems to prevent stockouts, enhancing supply chain responsiveness.
- Created cross-functional KPI dashboards to monitor performance, improving data transparency and decision-making.

#### Business Analyst, ICICI Bank, Nasik, India

August 2017 – December 2019

- Collaborated with the marketing team to shape CRM strategies, documenting user needs and aligning project goals.
- Conducted customer behavior analysis using Excel, SQL, and Python to inform loan and product strategies.
- Ensured data accuracy across global systems to support smooth transitions and compliance.
- Developed credit risk mitigation strategies, contributing to a 20% drop in default rates.

# RELEVANT CERTIFICATIONS

• Project Management Professional (PMP®) Certification, PMI

March 2025

• Six Sigma Certification, AIGPE<sup>TM</sup>

March 2025

Program Management Foundations, LinkedIn Learning

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December 2024

• Certificate in Business Analytics, San Jose State University

December 2024

#### PROJECT EXPERIENCE

- E-Commerce Integration (Trello): Managed Daraz–ALEWA integration, coordinating timelines, logistics, and teams.
- Retail Sales Dashboard (Tableau): Built interactive dashboards for sales, customer, and product insights.
- E-Commerce Analytics (SQL): Optimized pricing, logistics, inventory, forecasting, and sales analysis for cost efficiency.
- Littlefield Strategy (Simulation): Coordinated project decisions on capacity and inventory to optimize operations.
- COVID-19 Forecasting (R): Researched COVID-19 trends using decomposition, smoothing, and regression models.
- Beta Management Case (Excel): Evaluated portfolio risk and returns of California REIT and Brown Group.

### LEADERSHIP EXPERIENCE

- Non-Profit Organization: Coordinated and managed events for ISO, organizing multiple campus-wide events.
- Entrepreneurial Expansion: Successfully expanded family business, opening 2 stores within 2 years.
- Policy Trainer: Trained 500+ new ICICI Bank employees on product knowledge, compliance norms, and legal policies.
- Agewell Foundation: Raised \$10,000 to support senior healthcare and medical aid.
- Graduate Mentor: Guided undergraduate students on academics, career preparation, and project planning.
- Event Management Specialist: Orchestrated social and corporate events from concept to execution.