Adeeb Khan

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Summary

Over the past 3 years as a UI/UX Designer, I've developed a strong foundation in creating intuitive, user-centered designs for both web and mobile platforms. My work blends creativity with functionality, ensuring every design is visually engaging and user-friendly. I focus on delivering seamless user experiences that align with business goals, providing clear solutions that enhance usability and satisfaction.

Along with my design expertise, I've gained experience collaborating closely with clients to understand their vision and deliver custom-tailored solutions. I'm passionate about staying up-to-date with the latest design trends and tools, always striving to push boundaries and bring fresh ideas to life. With a keen eye for detail and a user-first mindset, I take pride in creating designs that not only look great but also work flawlessly.

Experience

Freelancing since 2022: Extensive global experience working with small businesses in **India, USA, Dubai, Kenya,** and **Malaysia**.

- **Key Companies Worked With:** Anklebelles, Syntalix Ai, EuroKids,The First Step, Inspiring Education, Nirvana Smokes, A.S. Food Works,BSF Gaming,Planet Home,GNM Nursing.
- **Designer of Two Startups:** Vebcore (AI automated CMS, digital solutions) and Schedula.
- **Client Acquisition Strategy**: I secure clients through targeted cold calling, networking, personalized email marketing, and effective advertisements. By utilizing lead generation tools and outsourcing when necessary, I tailor my outreach to meet client needs, building a strong global client base
- **Award-Winning Entrepreneur:**
    - **Winner of Bengal E-Summit** – biggest startup competition in Bengal.
    - **Winner of Eureka** – biggest startup competition in Kolkata.

Portfolio(www.adeeebkhan.site)

Case Studies:

- **a2z.com**: A robust e-commerce platform offering an extensive range of products, designed with an intuitive user interface and seamless shopping experience, focusing on maximizing customer satisfaction and retention.
- **Drone.Kart**: A dedicated online marketplace for drone enthusiasts, offering a wide selection of drone models, accessories, and services. The platform integrates advanced search filters and personalized recommendations for a tailored shopping experience.
- **Cradle High**: An innovative educational platform that specializes in early childhood learning. It combines interactive courses, games, and videos to create an engaging, nurturing environment for young learners, focusing on cognitive and motor skill development.

Design's:

- **Design Your Tesla**: An immersive web tool that allows users to fully customize Tesla vehicles, providing real-time 3D visualization of changes, from exterior colors to interior design, offering a personalized and interactive car-buying experience.
- **Showtime**: A versatile streaming platform designed to cater to individual preferences by offering personalized recommendations, live-streaming events, and on-demand content, all within a user-friendly interface
- **Mario**: A refreshed and modernized version of the beloved classic Mario game, featuring updated graphics, enhanced gameplay mechanics, and new levels while preserving the nostalgia of the original game..

Skills

- **Front-end skills:** HTML , CSS , JavaScript , TypeScript , React.js , Angular.js , Vue.js ,Tailwind CSS
- **UI Design skills:** Figma , Photoshop , Picsart , Canva , Adobe Suite
- **Content Management Systems:** WordPress ,Sanity , Webflow
- **Mobile Development skills:** React Native , Flutter , Kotlin
- **Other skills:** Git , Docker ,ThirdWeb , Shopify

Education

Bachelor(Hons) with Research   **Yenepoya University**   *Kolkata, India*   **03/2024 - Current**

- Major in Computer Application