5-Minute Digital Engagement Checklist

Quick wins your dental team can complete between patients — powered by **Agile Mediaz**.

Even the busiest Illinois dental clinics can boost patient engagement with a few small, consistent digital actions. These micro-tasks help increase treatment acceptance, reduce no-shows, and convert more visitors into booked appointments.

1. Review Today's Patient Flow (30 seconds)

- Check for unconfirmed appointments
- Send one quick reminder or follow-up message
- Flag any high-value cases that may need a nudge

2. Share One Helpful Tip on Social (1 minute)

Choose something simple your patients care about:

- Whitening aftercare
- Insurance reminders
- When to schedule your next cleaning
- A behind-the-scenes moment from the clinic

Add a soft CTA: More tips on our blog → AgileMediaz.net

3. Re-Engage One Inactive Patient (1 minute)

Pick someone who hasn't been in for 6–18 months. Send a message like:

"Hi! We noticed you're due for your next visit — want us to help you get scheduled?"

This alone can dramatically increase recall appointments.

4. Check Yesterday's Website Traffic (1 minute)

- Which pages patients visited
- Where they dropped off
- Whether your "Book Now" button is getting clicks

Learn more: How to Optimize Your Website to Attract Local Patients
https://www.agilemediaz.net/how-to-optimize-your-website-to-attract-local-customers

5. Learn One Quick Insight (1 minute)

Listen to a 60–90 second clip from the Agile Mediaz Podcast:
https://creators.spotify.com/pod/profile/agile-mediaz/

Perfect for front desk teams, office managers, and practice owners who want to stay sharp without adding more work.