

How to Not Be Boring!

Inspire collaboration, secure funding and make your work unforgettable.

Overview

Engaging delivery can make the difference between research that's heard and research that's remembered.

This interactive seminar combines the science of attention with practical communication strategies to help researchers, lecturers, and postgraduate students captivate their audiences with clarity, confidence, and connection.

Participants will explore the psychology of engagement, learn proven presentation techniques, and apply them directly to their own lectures, conference talks, or funding pitches.

Format Options

- **2-Hour Seminar:** Concise, high-impact training (*ideal for department seminars or lunchtime CPD sessions.*)
 - Typical attendance: 20–60 participants.
 - Maximum capacity: 200 participants.
- **½-Day Workshop:** In-depth, hands-on practice and feedback (*best for departmental retreats or academic training days.*)
 - Typical attendance: 30–50 participants.
 - Maximum capacity for individual feedback: 50 participants.
 - General maximum capacity: 200 participants.
- **Online:** Both the seminar and workshop may be completed online (*however, in-person is the recommend format.*)



Professional Series (for lecturers, postdocs, PhDs, and senior researchers)

Learning Objectives:

Participants will:

- Understand the science behind audience engagement and attention.
- Analyse how voice, posture, and body language affect credibility and connection.
- Apply tested presentation frameworks to communicate complex ideas clearly.
- Practise transforming their own research material into engaging, memorable talks.
- Receive individual analyses of communication style and techniques (*workshop only*).

Outcomes:

Attendees leave with a personalised communication checklist, practical feedback on delivery style, and techniques to enhance lectures, conference presentations, and funding pitches.

Emerging Series (for masters, and undergraduate researchers)

Learning Objectives:

Participants will:

- Discover what makes audiences tune in or tune out.
- Learn simple structures for clear, engaging research storytelling.
- Gain confidence using body language, tone, and visuals effectively.
- Practise delivering short, captivating presentations and poster pitches.
- Receive individual analyses of communication style and techniques (*workshop only*).

Outcomes:

Students leave ready to present with confidence, make lasting impressions at conferences, group projects, thesis defense, and research competitions.