

Academic Posters You Can't Miss

Design award winning research posters.

Overview

A well-designed poster can make the difference between being noticed and being overlooked.

This interactive session combines visual design principles with communication science to help researchers create posters that are clear, captivating, and memorable. Participants will learn how to tell a compelling story through layout, text, and imagery while maintaining scientific integrity and professionalism.

The workshop includes real poster analysis, practical design guidance, and direct feedback using examples from both international award-winning posters and participants' own research materials.

Format Options

- **2-Hour Seminar:** Concise, high-impact training *(ideal for department seminars or lunchtime CPD sessions.)*
 - Typical attendance: 20–60 participants.
 - Maximum capacity: 200 participants.
- **½-Day Workshop:** In-depth, hands-on practice and feedback *(best for departmental retreats or academic training days.)*
 - Typical attendance: 30–50 participants.
 - Maximum capacity for individual feedback: 50 participants.
 - General maximum capacity: 200 participants.
- **Online:** Both the seminar and workshop may be completed online *(however, in-person is the recommend format.)*

Professional Series (for lecturers, postdocs, PhDs, and senior researchers)

Learning Objectives:

Participants will:

- Identify the key elements of clear and compelling poster design.
- Learn how to select optimal fonts, colours, and layouts for readability and impact.
- Integrate figures, data, and imagery effectively to communicate results visually.
- Understand how design influences attention, comprehension, and memory.
- Analyse examples of international award-winning posters to extract best practices.
- Receive personalised feedback on their own poster design (*workshop only*).

Outcomes:

Attendees leave with a clear set of visual communication principles, a personalised design checklist, and confidence to produce posters that attract attention, communicate clearly, and inspire collaboration.

Emerging Series (for masters, and undergraduate researchers)

Learning Objectives:

Participants will:

- Discover how to present complex research visually through clear, structured storytelling.
- Learn design fundamentals, colour use, font pairing, spacing, and hierarchy.
- Understand what makes posters stand out at conferences and competitions.
- Examine real examples of outstanding international posters.
- Practise redesigning or refining their own poster layouts (*workshop only*).

Outcomes:

Students leave equipped to design posters that communicate their research clearly, attract genuine engagement, and leave a professional impression.