



# WOWCRAB – FRANCHISE PARTNER ASSESSMENT & APPLICATION FORM

THIS FORM IS PART OF THE WOWCRAB FRANCHISE SELECTION PROCESS

## 01 GENERAL INFORMATION

Full Name:

Phone Number:

Email Address:

City and Country  
of Desired  
Location:

## 02 EXPERIENCE AND SKILLS

Do you have experience in the restaurant industry ?

YES

NO

If yes, please specify your experience (type of restaurant, years of experience, role held):

Are you currently the owner or manager of a restaurant?

YES

NO

If yes, what is the name and location of the restaurant ?



Would you like to convert your current restaurant into a WoWCrab franchise?

YES  NO

Do you already have a team in place?

YES  NO

If yes, how many people and what are their roles ?

Have you ever managed a business or commercial venture?

YES  NO

If yes, specify the industry and number of years of experience:

Have you ever been a franchisee of another brand?

YES  NO

If yes, which one and what was your experience?

### 03 INVESTMENT AND FINANCING

Do you have the financial capacity to cover the €80,000 franchise entry fee and an estimated total investment ranging between €120,000 and €350,000, depending on the location, existing infrastructure and renovation requirements?

YES  NO

Are you planning to seek external financing (bank loan, investors, etc.)?

YES  NO



Do you already have a location identified or potential options?

YES

NO

If yes, specify the address or targeted area:

#### 04 COMMITMENT AND VISION

Why do you want to join WoWCrab instead of another franchise?

How do you plan to manage and develop your restaurant? (On-site presence, hiring, local marketing, etc.)

Are you willing to undergo mandatory training and comply with the brand's standards and procedures?

YES

NO

When do you plan to open your restaurant?