



# WOWCRAB – FRANCHISE PARTNER ASSESSMENT & APPLICATION FORM

THIS FORM IS PART OF THE WOWCRAB FRANCHISE SELECTION PROCESS

## 01 GENERAL INFORMATION

Full Name:

Phone Number:

Email Address:

City and Country  
of Desired  
Location:

## 02 EXPERIENCE AND SKILLS

Do you have experience in the restaurant industry ?

☐

YES

☐

NO

If yes, please specify your experience (type of restaurant, years of experience, role held):

Are you currently the owner or manager of a restaurant?

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YES

☐

NO

If yes, what is the name and location of the restaurant ?



Would you like to convert your current restaurant into a WoWCrab franchise?

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YES

☐

NO

Do you already have a team in place?

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YES

☐

NO

If yes, how many people and what are their roles ?

Have you ever managed a business or commercial venture?

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YES

☐

NO

If yes, specify the industry and number of years of experience:

Have you ever been a franchisee of another brand?

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YES

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NO

If yes, which one and what was your experience?

### 03 INVESTMENT AND FINANCING

Do you have the financial capacity to cover the €80,000 franchise entry fee and an estimated total investment ranging between €120,000 and €350,000, depending on the location, existing infrastructure and renovation requirements?

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YES

☐

NO

Are you planning to seek external financing (bank loan, investors, etc.)?

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YES

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NO



Do you already have a location identified or potential options?

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YES

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NO

If yes, specify the address or targeted area:

## 04 COMMITMENT AND VISION

Why do you want to join WoWCrab instead of another franchise?

How do you plan to manage and develop your restaurant? (On-site presence, hiring, local marketing, etc.)

Are you willing to undergo mandatory training and comply with the brand's standards and procedures?

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YES

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NO

When do you plan to open your restaurant?