

The Career Selection Edge

One-to-One Selectability Coaching

Who is it for?

This is for you if

- you've been told *"you're nearly there"* or you were the number two candidate more than once
- the feedback you receive is positive, but vague
- you are highly competent but not sure how to position yourself
- you're ready for more scope, influence, or seniority
- you don't want to shout louder or become someone you're not

This is **not** for you if you are looking for CV templates or interview tricks

What results can I expect?

Clients typically leave this program with:

- Clearer positioning and direction
- Stronger presence in senior conversations
- Improved visibility without self-promotion
- Greater confidence in promotion or hiring discussions
- A sense of control over how they are perceived

This is not about guaranteeing an outcome.

It's about **making selection more likely by design.**

The Program

The program consists of four 90-Minute one-to-one sessions

Session 1: Positioning for a Role

What are you actually being considered for and how are you positioned today? In this session, we will:

- Clarify the role, level, or opportunity you're aiming for
- Examine how decisions are really made in your context
- Identify the gap between how you see yourself and how others see you
- Reposition you for a clear outcome, not just "progression"

Result:

You stop being seen as generally strong and start being seen as *right for this*.

Session 2: Strengthening Your Value Offer

Why you and why now? In this session, we will:

- Clarify your distinctive value
- Identify where you're under-signalling your contribution
- Strengthen your value offer so it aligns with organisational or market priorities
- Move you from "reliable" to "strategically valuable"

Result:

Your contribution becomes easier for others to recognise, articulate, and champion.

Session 3: Proof, Perception & Trust

Reducing the risk of choosing you. In this session, we will:

- Identify what counts as credible evidence in your context
- Examine how perceptions of you have formed—and where they may be outdated
- Address unspoken doubts or assumptions

- Build trust signals that go beyond results alone

Result:

Decision-makers feel safer and more confident backing you.

Session 4: Telling Your Story

A narrative that decision-makers remember and repeat. In this session, we will:

- Craft a clear, credible professional narrative
- Learn how to speak about your experience without minimising it
- Adapt your story for internal promotion and external roles
- Communicate ambition with confidence and clarity

Result:

Your story works for you even when you're not in the room.

Pricing: € 479 (or 2 instalments x €249)

Book a free Discovery Call [here](#)

