

STRATEGIC BRANDING · PACKAGING · MARKETING · PRINT

We Build Brands That Win.

Intelligent creativity meets strategic insight — delivering brand experiences that connect deeply, convert reliably, and endure for years.

15+YEARS OF
EXCELLENCE**500+**PROJECTS
DELIVERED**#1**AGENCY IN
NEPAL**9+**INDUSTRY
SECTORS

ABOUT BRANDING GURU

Your Vision, Our Craft.

We are a dedicated branding and packaging design agency with over 15 years of experience — trusted by startups, SMEs, and national & International top brands alike.

— TRUSTED BY

Food & Spice Brands · Cosmetics · Pharmaceuticals
Dairy Products · Electronics · Restaurants
Dry Fruits & Snacks · Medical · Retail



RESULTS-DRIVEN DESIGN

Every design decision is rooted in strategy. We create for outcomes — conversions, loyalty, market share — not just aesthetics.



END-TO-END SOLUTIONS

Strategy, design, print, marketing — one agency handles it all. No handoffs, total brand cohesion from day one.



INTELLIGENT CREATIVITY

Bold ideas backed by market insight. We combine creative instinct with brand strategy to produce work that stands apart.



PARTNERSHIP MINDSET

We work as an extension of your team — invested in your success, aligned with your goals, and committed for the long term.

We don't just deliver designs — we deliver competitive advantage.

THE BRANDING GURU PROMISE

SERVICE 01

Brand Development.

Position your brand to stand out, not blend in. We build brands that connect, inspire, and convert.

WHAT YOU GET

- Branding & visual identity
- Brand guidelines document
- Colour & typography system
- Market positioning strategy
- Business stationery

01 · BRAND DESIGNING

Logos & Visual Identity

LOGO DESIGN

ICON DESIGN

WORDMARK

BRAND MARK

VISUAL SYSTEM

02 · BRAND DEVELOPMENT

From Idea to Identity

BRAND STRATEGY

POSITIONING

BRAND STORY

TONE OF VOICE

03 · REBRANDING

Refresh. Reposition.

BRAND AUDIT

VISUAL REFRESH

REPOSITIONING

ROLLOUT PLAN

SERVICE 02

Packaging That **Sell.**

Our designs combine structural functionality with eye-catching aesthetics — ensuring your product stands out on shelves and leaves a lasting first impression.



Packaging Design

Packaging that not only protects your product but also grabs attention and drives first impressions.



Sustainable Packaging

Today's consumers choose brands that care. We create sustainable packaging that reduces environmental impact without compromising on design.



End-to-End Production

Design is only the start. We oversee every stage — from concept development to production and delivery — ensuring precision, quality, and a seamless experience.

SERVICE 03

Brand Marketing

We provide end-to-end brand promotion — from impactful advertising and signage to smart digital marketing through SEO and social media. Amplify your brand visibility everywhere it matters.

**That Builds
Real Trust.**



Advertising & Signage

Hording, Banners, Billboards - real-world presence that can't be scrolled past.



Digital Marketing

Digital Presence - Grow your reach and rank on top.



Brand Promotion

Promotional campaigns that create buzz and drive footfall.

SERVICE 04

Print House.

Our own in-house printing facility — quality, speed, and total control for every project we handle.



Custom Merchandise

We create branded merchandise like t-shirts, tote bags, and gift sets to help your brand stand out and connect with customers.



Packaging & Labels

We design and produce packaging and labels that protect your product and make it look professional and attractive.



Marketing Print Materials

We provide printed materials like posters, banners, and signage to promote your brand and attract attention.

HOW WE WORK

Our Process

A structured approach that turns your brief into a brand that performs.



01

Discovery

We understand your business, audience, and goals.

02

Strategy

We define your positioning, messaging, and direction.

02

Design

We create and refine visuals that bring your brand to life.

03

Production

We prepare and deliver high-quality, ready-to-use outputs.

02

Launch

We support your launch and help your brand grow.

START YOUR BRAND JOURNEY

Let's Build Something Remarkable.

Your brand deserves more than average. Let's craft a story your customers will remember, trust, and choose — again and again. Whether you're starting from scratch, scaling up, or ready for a rebrand, we're the team to make it happen.

[BOOK A FREE CONSULTATION](#)

Creativity with a Purpose.

GET IN TOUCH

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