



BEDWEN'S
COFFEE

**Born in a
cave.
Crafted for your cup**



© 2025 BEDWEN'S COFFEE - CRAFTED IN JORDAN

Crafted in Jordan. Brewed for the world. 13112 - Zarqa - Jordan

| Bedwens.com

|_Info@bedwens.com

| Call or WhatsApp: 00962795700484





BEDWEN'S
COFFEE

Born in a cave.

“The Whisper”

Some stories don't shout — they echo quietly
through time.

Passed down in whispers from elder to child,
from heart to heart,
and from one cup of coffee... to the next.



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“The Journey Begins”

It is said that long ago, a group of Bedouin traders journeyed across the vast desert, their camels burdened with goods — among them, sacks of green Arabica beans.

As they moved through the endless dunes, a violent sandstorm struck without warning.

Blinded by dust and wind, they sought refuge in a hidden cave carved deep into the rock — a place known only to those who had crossed this path before.



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“Guarding What Matters”

To survive the storm — and protect what truly mattered — they made a difficult choice.

The sacks of green coffee were left behind, hidden deep in the mountain's heart.

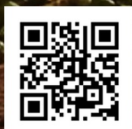
Not abandoned, but entrusted.

They walked away not in fear, but in faith:

That the winds would settle.

That the path would clear.

And that the beans... would wait.



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“The Discovery”

Days passed. The storm raged on.
And when the winds finally calmed, they returned
unsure of what they'd find.
But something had changed.
The beans, once green and untouched, had darkened
slightly... mellowed.
The cave's cool, humid air had gently fermented
them. A quiet transformation, born of time and
nature.



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“A New Flavor”

They dried the beans beneath the desert sun.
Roasted them slowly over open fire —
and took the first sip of something never known
before.

The flavor?

Deeper. Smoother.

As if it had absorbed the silence of the cave,
and carried the warmth of firelight in every drop.



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BEDWEN'S
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“Passed Through Generations”

This unique method of fermentation was never forgotten.

A quiet ritual, passed from hand to hand,
whispered through generations of desert dwellers.
Kept alive by memory...
and the firelight of those who brewed it.



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BEDWEN'S
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“A Hidden Legacy”

It is even said that this method of fermentation is what once distinguished the finest Arabica beans from the ordinary- during the golden age of the coffee trade, when ships carried coffee from the port of Mocha across the Silk Road to the rest of the world.



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COFFÉE



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“Bring the Legacy to Your Café”

Let your customers experience what once echoed through mountain caves.

Our naturally fermented 100% Arabica coffee revives a Bedouin tradition—when beans were left to ferment in the humid caves of the highlands before roasting. Today, we've refined this method with modern techniques to craft a cup unlike any other.

Start serving Bedwen's Coffee at your café.
Authentic. Unique. Unforgettable.



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