

MORE THAN A
Pretty Face

## MORE THAN A SkinCare Cheat Sheet

A SKINFORMATION
GUIDE
for all skin types

## Welcome

Welcome to Your Ultimate Skincare Cheat Sheet! Hi there! I'm Rachael, the proud owner of More Than a Pretty Face. As a certified skin specialist and facial expert, I've spent years helping clients achieve glowing, healthy skin, and now I'm so excited to share my knowledge with you!

This Skincare Cheat Sheet is your go-to guide for understanding your skin and giving it the care it truly deserves. Whether you're dealing with acne-prone, dry, oily, aging, combo, or sensitive skin, this guide has you covered. Inside, you'll find:

- ✓ Causes Learn what's behind common skin concerns.
- ✓ Solutions Proven tips and treatments to tackle problem areas.
- ✓ Recommendations Expert advice tailored to every skin type.
- ✓ Product Options A breakdown of must-have products to level up your skincare routine.

I created this guide because I know skincare can feel overwhelming, but it doesn't have to be. My goal is to simplify the process, boost your confidence, and help you build a routine that works.

I'm so glad you're here—let's get glowing! \*\*
With love and great skin,
\_\_\_\_.

Rachael



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# Acne prone skin

ACNE PRONE SKIN IS USUALLY CHARACTERIZED BY FREQUENT BREAKOUTS, BLACKHEADS, WHITEHEADS, AND SOMETIMES CYSTIC ACNE.

IT IS OFTEN CAUSED BY EXCESS
OIL PRODUCTION, CLOGGED
PORES, BACTERIA, OR HORMONAL
IMBALANCES.

MANAGING ACNE INVOLVES
GENTLE CLEANSING, EXFOLIATION,
AND ACNE-FIGHTING INGREDIENTS
LIKE SALICYLIC ACID OR BENZOYL
PEROXIDE.



#### **ACNE PRONE**

### Possible Causes

-INCREASE IN OII PRODUCTION

-BACTERIA

-HORMONES

#### Solutions/ Products

-IDYLLIC CLEANSER
-CBD MIST
-ASTRINGENT NO2
-FULVIC ELIXIR
-OXYGEN CREAM
-SULFUR MASK

#### **Devices to Use**

-SMART GUA SHA BLUE LIGHT

-ICE ROLLER

-PIMPLE PATCHES

#### **Treatments**

-BADASS FACIAL
(acne facial focused
on
extractions & high
frequency)

-H2GLOW FACIAL great for cleaning out the pores



## Oily skin

PRODUCES EXCESS SEBUM
ALL OVER THE FACE, LEADING
TO A SHINY COMPLEXION
AND A HIGHER CHANCE OF
CLOGGED PORES AND ACNE.

A BALANCED ROUTINE WITH LIGHTWEIGHT, OIL-FREE MOISTURIZERS AND INGREDIENTS LIKE NIACINAMIDE AND CLAY CAN HELP REGULATE OIL PRODUCTION.



#### **Possible** Causes

#### Solutions/ **Products**

-GLAND CREATES TOO **MUCH OIL** 

-GLYCOLIC FACIAL CLEANSER

- GENETICS

-SKIN RECOVERY MIST

-FULVIC ELIXIR

-OXYGEN CREAM

#### **Devices to Use Treatments**

-BLOTTING PAPER

**BADASS FACIAL or H2GLOW FACIAL** 

-SMART GUA SHA

(focusing on extractions and hydration)

## Dry skin

OFTEN FEELS TIGHT, ROUGH,
FLAKY, OR EVEN ITCHY DUE TO A
LACK OF MOISTURE AND
NATURAL OILS.

DRY SKIN NEEDS HYDRATION
WITH HUMECTANTS LIKE
HYALURONIC ACID AND
OCCLUSIVES LIKE CERAMIDES
TO LOCK IN MOISTURE.

AVOID HARSH CLEANSERS AND ALCOHOL-BASED PRODUCTS.



#### **Possible** Causes

#### Solutions/ **Products**

-HARSH SOAP

-MEGA CREAM CLEANSER

- HOT SHOWERS

-SKIN RECOVERY MIST

**-LOW HUMIDITY** 

-MTAPF HYALURONIC ACID

-LACK OF HYDRATION

-DAILY REPAIR CREAM

-BEAUTY OIL

#### **Devices to Use Treatments**

-SMART GUA SHA

-H2GLOW FACIAL or -BUCCAL FACIAL

(focus on hydration and circulation)

## Combo skin

COMBINATION SKIN IS
CHARACTERIZED BY A MIX OF
DRY AND OILY AREAS.
TYPICALLY, THE T-ZONE
(FOREHEAD, NOSE, AND CHIN) IS
OILY, WHILE THE CHEEKS AND
OTHER AREAS MAY BE DRY OR
NORMAL.

THIS SKIN TYPE OFTEN
REQUIRES A TAILORED
APPROACH TO BALANCE THESE
VARYING NEEDS.

SKINCARE SHOULD FOCUS ON BALANCING HYDRATION AND OIL CONTROL WITH LIGHTWEIGHT, NON-COMEDOGENIC PRODUCTS.



#### **Possible** Causes

#### Solutions/ **Products**

-GENETICS

-HORMONAL IMBALANCE

-WRONG SKINCARE **PRODUCTS** 

-DIET AND LIFESTYLE

-MEGA CREAM CLEANSER -SKIN RECOVERY MIST -ASTRINGENT NO2 -MTAPF HYALURONIC ACID -FULVIC ELIXIR -OXYGEN CREAM -MTAPF RETINOL AND PEPTIDE SERUM

#### **Devices to Use** Treatments

-SMART GUA SHA

-H2GLOW FACIAL or **BADASS FACIAL** (focus on removing clogged pores and hydrating skin

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## Aging skin

SHOWS SIGNS OF FINE LINES, WRINKLES, AND LOSS OF ELASTICITY DUE TO REDUCED COLLAGEN PRODUCTION.

HYDRATION,
ANTIOXIDANTS, AND
INGREDIENTS LIKE
RETINOL, PEPTIDES, AND
HYALURONIC ACID HELP
MAINTAIN A YOUTHFUL
APPEARANCE.



#### Possible Causes

#### Solutions/ **Products**

-SUN EXPOSURE

-PEPTIDE FIRMING CLEANSER

-DECREASE IN COLLAGEN **PRODUCTION** 

-CBD MIST

-ENVIRONMENTAL FACTORS

-MTAPF RETINOL AND PEPTIDE SERUM

-STRESS

-MICRO LIFT SERUM

-LIFESTYLE

-AGE DELAY CREAM

#### **Devices to Use** Treatments

-SMART GUA SHA -RED LIGHT

-BUCCAL FACIAL lift, tone, and lymphatic drainage

-THE EYEHANCER MASK

-ANTIAGING FACIAL **Radio Frequency** treatment

**-LED FACE MASKS** 

-MICRONEEDLING collagen production to tighten and tone skin

## Sensitive skin

EASILY IRRITATED BY
SKINCARE PRODUCTS,
ENVIRONMENTAL
FACTORS, OR CERTAIN
INGREDIENTS.

SYMPTOMS INCLUDE
REDNESS, ITCHING,
BURNING, OR DRYNESS.
GENTLE, FRAGRANCEFREE, AND
HYPOALLERGENIC
PRODUCTS WITH
SOOTHING INGREDIENTS.



#### **SENSITIVE**

#### **Possible** Causes

-COMPROMISED SKIN **BARRIER** 

-ALLERGIES

-ENVIRONMENTAL FACTORS

#### Solutions/ **Products**

-MEGA CREAM **CLEANSER** 

-SKIN RECOVERY MIST

-CELL PROTECTION **SERUM** 

-COMFORT CREAM

#### **Devices to Use** Treatments

-SMART GUA SHA **RED LIGHT** 

-ICE ROLLER

-BASIC FACIAL (focus on repairing the skin barrier with light treatment)

-THE RIGHT SKINCARE **ROUTINE FOR YOUR SKIN** 



### Resources

**SMART GUA SHA** 

**EYEHANCER** 

**LED FACE MASK (omnilux)** 

-10% off with this link

<u>(medical grade</u> skincare)

MORE THAN A PRETTY
FACE SKINCARE

**PIMPLE PATCHES** 

**HYPOCHLOROUS ACID SPRAY** 

-Hale Derma (recommended for all)

Become an affiliate of More Than A Pretty

Face and earn commission!

### Resources

#### **CA AMAZON LINKS**

Blotting Papers
Blotting Papers

Ice Roller
Ice Roller

Pimple Patches

#### **US AMAZON LINKS**

**Blotting Papers** 

**Ice Roller** 

**Pimple Patches** 

#### SKINCARE STEPS



#### **STEP 1 - CLEANSE**

(Removes oil, makeup, dead skin cells, environmental pollutants, and debris)

#### STEP 2 - TREAT

(Targeted and effective ingredients to care for a specific condition)

#### STEP 3 - Balance

(Vital ingredients that restore, repair and rejuvenate the skin)

#### **STEP 4 - PROTECT**

(Protects skin cells from harmful pollutants, free radicals and ultraviolet rays)

#### STEP 5 - TOOL

(Use devices like LED light and gua sha to help further treat specific concerns)

\*Bonus (Monthly facials)

## SKINCARE REMINDERS



- Double cleanse your skin in the evening. Use a creamy cleanser for the 1st cleanse and either a foaming/gel or active cleanser for the 2nd cleanse
- Apply sunscreen daily and re-apply every 2 hours while outside
- Exfoliate 2-3 times a week using either a chemical, enzymatic or physical exfoliant as recommended by your skincare professional
- Apply your serums, thinnest to thickest
- Use active serums and treatment products in the evening
- Do not forget your eyes, lips, neck, decollete, and hands along with body care
- Do not pick acne ice or masque instead

## SKINCARE REMINDERS



#### Disclaimer:

While this guide outlines the most common causes and treatment options for various skin concerns, it's important to remember that everyone's skin, lifestyle, and needs are unique. What works for one person may not work for another.

For personalized advice and tailored recommendations, we always recommend booking a skin consultation with myself or a trusted skin specialist of your choice.

See next page for skin consult options.



## Skin Consult

CLICK <u>HERE</u> TO SET UP YOUR SKIN CONSULTATION!

**MY STORE** 

**MY BLOG** 

**THE SPA** 

I offer virtual and in person skin consultations. The fee for the skin consult will go towards any products purchased from me that I recommend during our consult, so if you decide to make a purchase the skin consultation becomes free!

## About Me

HI! I'M RACHAEL. THE OWNER OF MORE THAN A PRETTY FACE, I AM A CERTIFIED SKINCARE SPECIALIST, FACIAL EXPERT, AND BEAUTY SPA COACH, I AM ALSO **CERTIFIED IN BUCCAL FACIAL** MASSAGE, LASH LIFTS, BROW LAMINATIONS. BODY SCULPTING. **TEETH WHITENING. AND MORE. I ABSOLUTELY LOVE MY CLIENTS** AND HAVE SUCH A PASSION FOR WHAT I DO. HELPING PEOPLE LOOK AND FEEL MORE **CONFIDENT!** 

I HAVE SENSITIVE SKIN MYSELF AND PERSONALLY STRUGGLED WITH ACNE SO I CAN UNDERSTAND WHAT MY CLIENTS ARE GOING THROUGH. **EDUCATING OTHERS ON** SKINCARE AND ALWAYS LEARNING MORE IS MY TOP PRIORITY.

THERE IS NO SUCH THING AS PERFECT SKIN, BUT WE CAN CARE FOR IT PERFECTLY!

Follow me!











