JUAN PABLO CALDERON

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EDUCATION

Bachelor of Science in Fashion Design & Merchandising   **May 2025**
California State University, Northridge
Fashion Design and Production
GPA : 3.77

Minor in Marketing   **May 2025**
California State University, Northridge

EXPERIENCE

MediaPlaygroundpr, Los Angeles, CA   **September 2024 - December 2024**
Intern
- Conducted research on Fashion Week dates and locations (Domestically and Internationally) with contacts for potential press opportunities
- Designed list of Award Shows, with upcoming dates, along with contacts for potential styling opportunities
- Built spreadsheet of brands from PROJECTS and MAGIC Tradeshows with contacts for potential relationships

CSUN TRENDS Fashion Club   **January 2023 - Present**
Treasurer
- Maintained club's financial reports controlled and updated report of expenses, reimbursements, and income for annual club events
- Planned fundraising opportunities to increase club budget for bi-weekly meetings and events
- Acted with Fashion show Public Relations teams to keep list of sponsorships and donations for event budget

CSUN Fashion Innovation: Creativity Without Limits Fashion   **January 2023 - May 2023**
Student Volunteer
- Spoke with faculty and ticket office to create list of attendants for VIP list and general admission
- Functioned closely with stage crew to construct runway stage and develop set design
- Developed judges voting card and tallied points for runway competition
- Organized 13 designer, 50+ model line up

Cohesive 10 LA Fashion Week   **March 2023 - March 2023**
Intern
- Constructed runway stage and audience sitting area for show by setting up lights, stage, chairs, and locations for photographers
- Arranged line up of 7 designer, 30+ models
- Guided curating designs for 30+ models to show

SKILLS

- Creative (Design Sketches, Apparel construction techniques, Styling, Editing, etc.)
- Trend Research (Colors, Styles, Materials, Trims)
- Market Research
- 500 hours experience of Apparel Construction
- 300 hours experience of Apparel Patterning
- 200 hours experience of Draping
- 100 hours experience of CAD (Adobe Illustrator, Gerber Accumark)
- Extensive Technological skills : Adobe Creative Cloud, Microsoft Office
- Interpersonal Skills (Collaborative, Leader)
- Bilingual(English/Spanish)

SUMMARY

Recent fashion graduate with strong skills in market and trend research, apparel construction, visual merchandising, and event coordination. Proficient in Microsoft Office and data management. Eager to merge creativity and analytics to support strategies in the fashion industry.