

PORTFOLIO

Juan Calderon

FASHION
DESIGN

2024



ABOUT ME

My name is Juan Pablo Calderon. I'm a first generation Chicano college student, majoring in Fashion Design & production while minoring in Marketing as well. My inspiration and motivations as an aspiring designer include my family, culture and interests. In the future, I plan to not only incorporate these elements into my designs but inspire others in taking pride of where they come from.



JUAN PABLO CALDERON

juanpacalderon14@gmail.com | (818)573-8385 | www.linkedin.com/in/juanpacalderon

EDUCATION

California State University, Northridge

Expected Graduation: May 2025

Bachelor Family Consumer Sciences

- Fashion Design and Production
- GPA : 3.77

California State University, Northridge

May 2025

Minor in Marketing

EXPERIENCE

MediaPlaygroundpr, Los Angeles, Ca

September 2024 - Present

Intern

- Conducted research on Fashion Week dates and locations (Domestically and Internationally) with contacts for potential press opportunities
- Design list of Award Shows, with upcoming dates, along with contacts for potential styling opportunities
- Build spreadsheet of brands from PROJECTS and MAGIC Tradeshow with contacts for potential relationships

CSUN TRENDS Fashion Club

January 2023 - Present

Treasurer

- Maintained club's financial reports controlled and updated report of expenses, reimbursements, and income for annual club events
- Planned fundraising opportunities to increase club budget for bi-weekly meetings and events
- Acted with Fashion show Public Relations teams to keep list of sponsorships and donations for event budget

CSUN Fashion Innovation: Creativity Without Limits Fashion

January 2023 - May 2023

Student Volunteer

- Spoke with faculty and ticket office to create list of attendants for VIP list and general admission
- Functioned closely with stage crew to construct runway stage and develop set design
- Developed judges voting card and tallied points for runway competition
- Organized 13 designer, 50+ model line up

Cohesive 10 LA Fashion Week

March 2023 - March 2023

Intern

- Constructed runway stage and audience sitting area for show by setting up lights, stage, chairs, and locations for photographers
- Arranged line up of 7 designer, 30+ models
- Guided curating designs for 30+ models to show

SUMMARY

Driven fashion design student with hands-on experience in apparel construction, patterning, and draping. Proficient in CAD (Adobe Illustrator, Gerber Accumark) and Adobe Creative Cloud. Strong background in project management, garment construction, event coordination, and market research from internships and leadership roles. Eager to contribute my creative and technical skills in an entry position.

SKILLS

Bilingual(English/Spanish)

500 hours experience of Apparel Construction

300 hours experience of Apparel Patterning

200 hours experience of Draping

100 hours experience of CAD (Adobe Illustrator, Gerber Accumark)

Extensive Technological skills : Adobe Creative Cloud, Microsoft Office

Interpersonal Skills (Collaborative, Leader, Team Player)

Market Research

Marketing Strategies

Trend Research (Colors, Styles, Materials,Trims)

Creative (Design Sketches, Apparel construction techniques, Styling, Editing, etc.)

COLLECTION MOOD BOARD



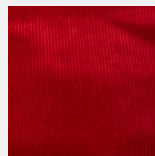
TEEN III



COTTON



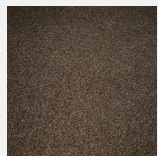
DENIM



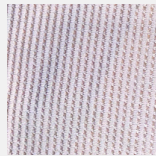
CORDUROY



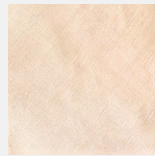
PLAID



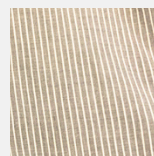
WOOL



JERSEY



LINEN

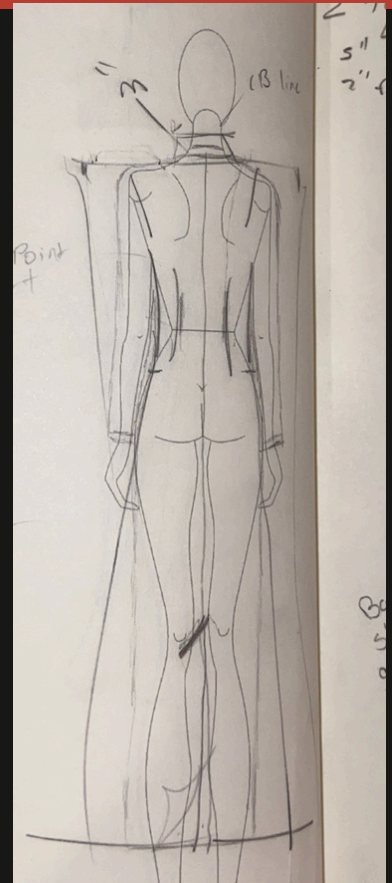


STRIPES



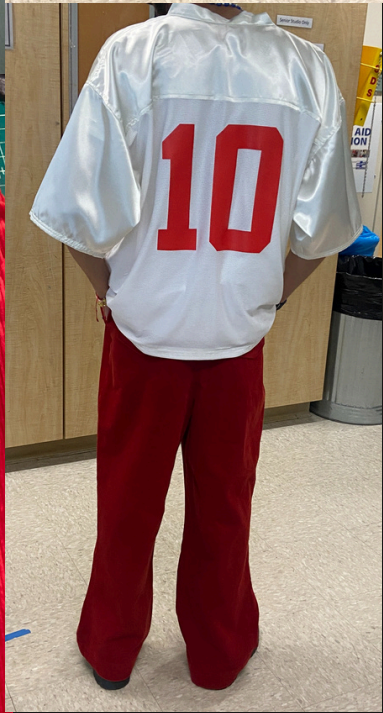
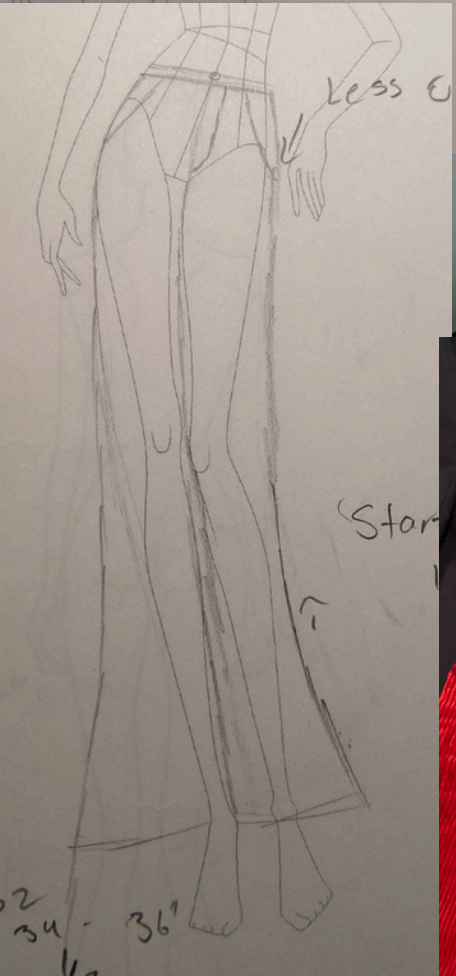
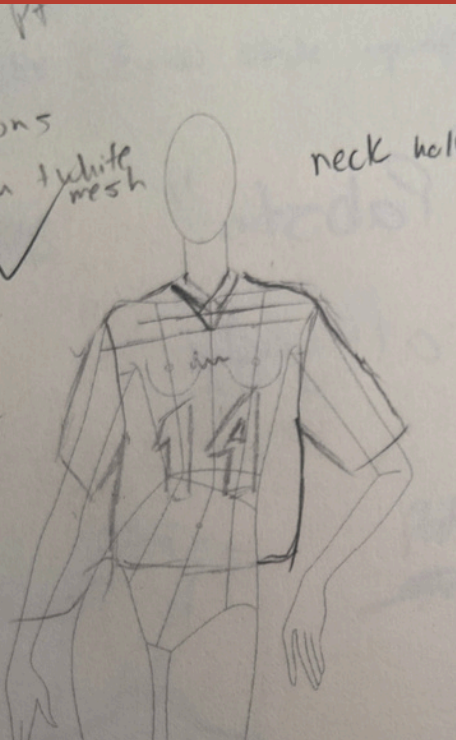
GARMENT 1

CONCEPT MAP



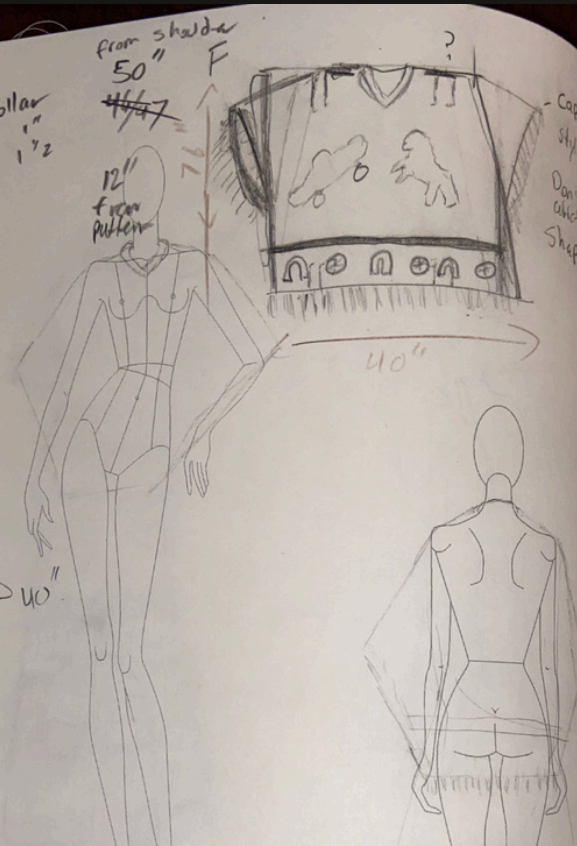
GARMENT 2

CONCEPT MAP



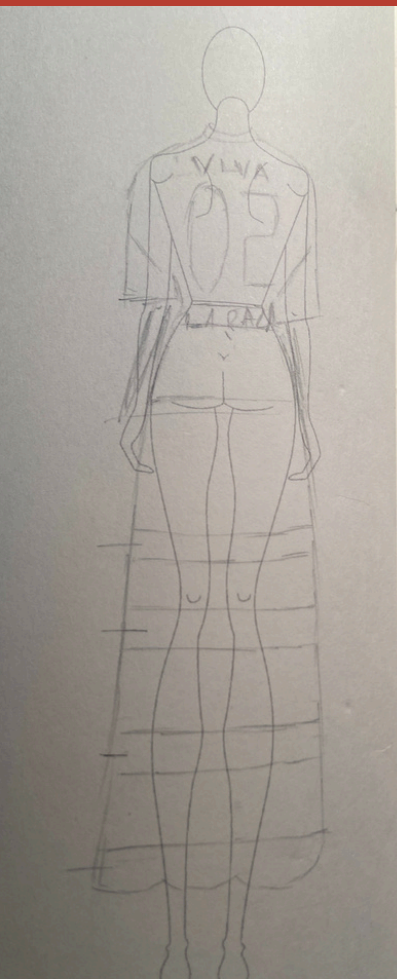
GARMENT 3

CONCEPT MAP



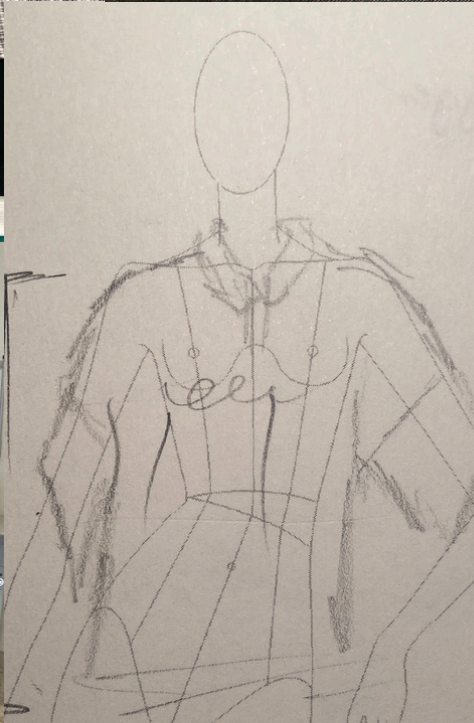
GARMENT 4

CONCEPT MAP



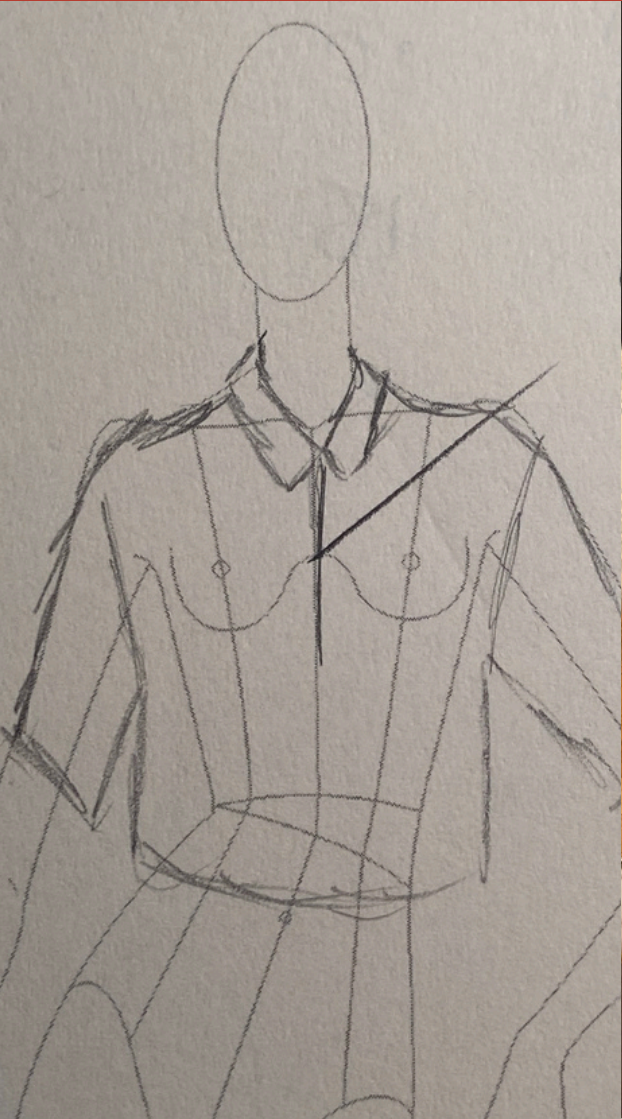
GARMENT 5

CONCEPT MAP



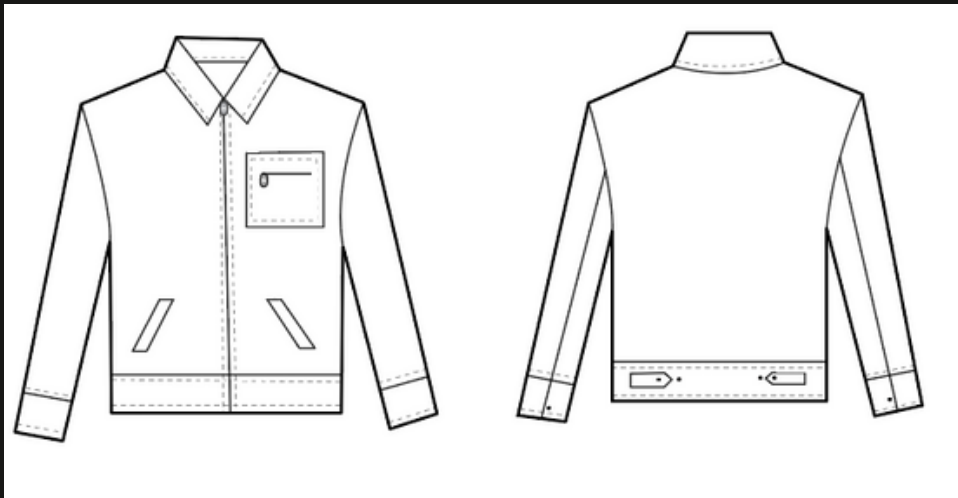
GARMENT 6

CONCEPT MAP



TECHNICAL SKILLS

Throughout my time at CSU Northridge I was able to get hands-on experience that created a foundation of skills to build on. During that time I gained over 500 hours of apparel construction experience, 300 hours of flat pattern experience, 200 hours of draping experience, soon to include CAD experience in Gerber and expansion in Adobe Illustrator.



TECHNICAL SKILLS

In various courses I gained a familiarity in all aspects of the design process such as flat sketches on Illustrator, specification sheets, cost sheets, bill of materials, technical packs, etc.

Style No. #JJ4001 **Sent:** 4/8/24 **Received:** **Designer:** Juan Calderon

Description: Denim Jacket with contrast collar **Season:** S/S 2025 **Size:** Small

CONSTRUCTION (Front & Back)

Spec Sheet

	POM	
A	Body Length from HPS	
B	Neck Opening (Width)	
C	Front Neck Drop	Given Spec
D	Back Neck Drop	"
E	Shoulder Width	"
F	Front & Back Middle Chest - 5" below HPS	"
G	Front & Back Armhole-along Curve	"
H	Chest - 1" below A.H.	"
I	Waist Seam Across	"
J	Hip - 24" from HPS	"
K	Sleeve Length	"
L	Sleeve Opening	"
M	Bicep 1" down from A.H.	"
N	Bottom Sweep (Opening)	"

CUN/ Cost Sheet
FCS475/L FASHION DEVELOPMENT LAB
Lecturer: Eunju Kim

COST SHEET

DATE: 2/27/24	STYLE #: JP1003
DESCRIPTION: Knit Pants	SEASON: Fw 2025
SIZE RANGE: XS S M L XL	COLOR: Black, Grey, Navy
MARKERS: Self	SELLING PRICE: 12.17
MARKERS YARDAGE:	ALLOWANCE:

1. MATERIAL	YARDS	PRICE	AMT
SELF CONTENTS:	1.25	5	6.25
CONTRAST CONTENTS:			
LINING:			
INTERFACING:			
TOTAL MATERIAL COST:			6.25

2. TRIMMINGS	QUANT	PRICE	AMT
BUTTONS / eyelet	2	.05	.10
PADS			
EMBROIDERY			
Drawstring	1	.05	.05
ZIPPERS			
PLEATING, TUCKING			
FUSING			
SEND-OUT			
LABELS, POLY BAG	1		.25
HANGTAGS, HANGERS	1		.50
SIZE TICKETS	1		.15
CARE LABELS			
TOTAL TRIMMINGS COST:			1.05

3. LABOR			
CUTTING			\$.35
SEWING			\$ 1.21
GRADING			\$ 0.55
MARKER			\$.40
TOTAL LABOR COST:			2.02
TOTAL COST:			9.32
MARK-UP %			2.80

MATERIAL SWATCH

**THANK
YOU**