



PORTFOLIO



WEBTOON ARTIST “YOUNGTOON”.

Introduction

Hello, I'm Inyoung Cho, also known by my pen name, YoungToon.

I began my creative journey as a concept artist in the gaming industry, where I developed expertise in visual storytelling and world-building. Later, I transitioned into the webtoon field, independently producing entire works from scriptwriting and storyboarding to illustration and editing.

Currently based in Kenya, I am mentoring and nurturing local talents with the capacity to produce professional webtoons. Drawing from production systems and techniques rooted in Korea and Japan, my aim is to help elevate African webtoons to a global standard.

I welcome new challenges and meaningful collaborations with open arms.





/01

CONCEPT DESIGN

From Game Lore to Webtoon Character Design With experience designing in-game weapons and world-building elements, I now cover the full spectrum of webtoon character design. I'm especially confident in visualizing characters from novel-based webtoons in the most convincing way.

“THE MALE LEAD’S AIDE IS EXHAUSTED”

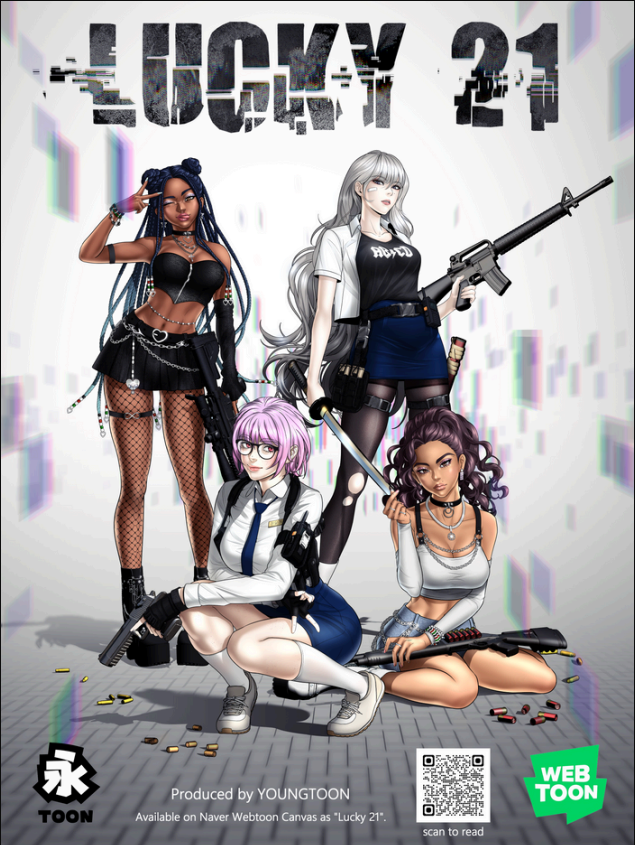
CHARACTER DESIGN SHEETS



This sheet is a character design reinterpretation of the original novel “The Male Lead’s Aide Is Exhausted.” The characters’ emotions, relationships, and narrative flow were visually integrated to create multidimensional designs suitable for webtoon adaptation.

“LUCKY 21”

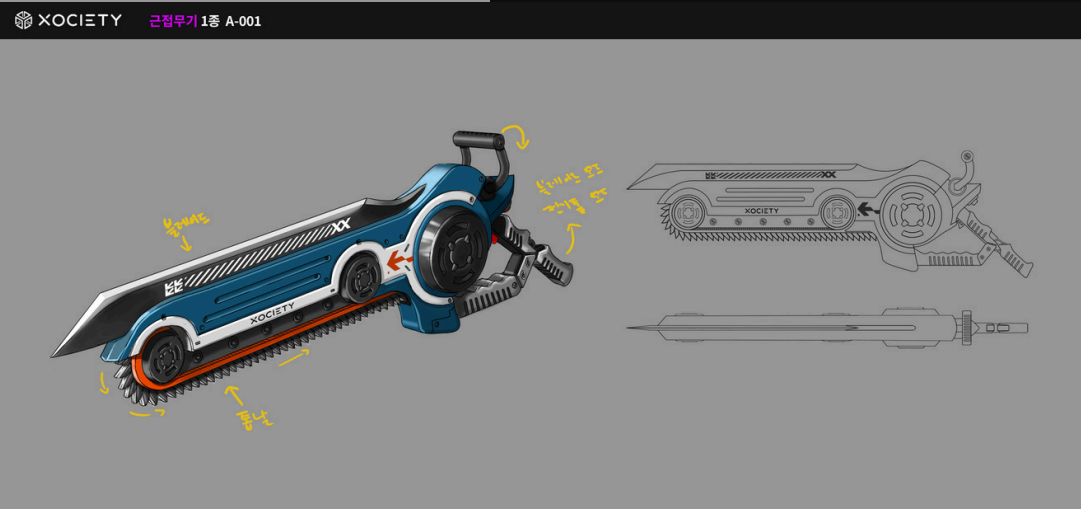
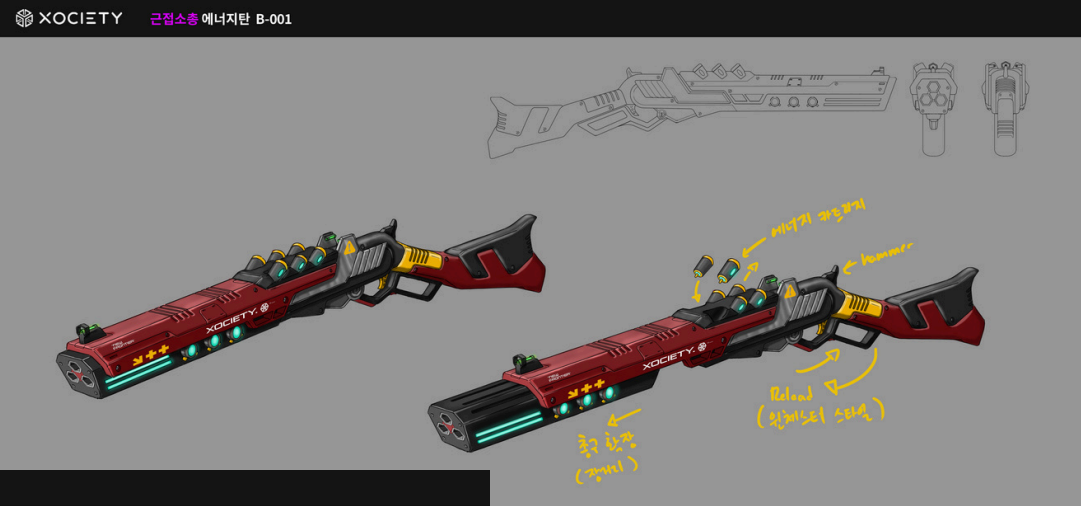
CHARACTER DESIGN SHEET



“Lucky 21” is an entry submitted to the Naver Webtoon Contest 2025. It features a meticulously structured narrative and delicate emotional flow. The webtoon emphasizes visualizing character psychology and the tension within its universe, striving for depth and polish throughout both the story and artwork. Developed collaboratively from the planning stage, it stands as a representative project crafted specifically for the contest.

“XOCIETY METAVERSE”

WEAPON DESIGN SHEET

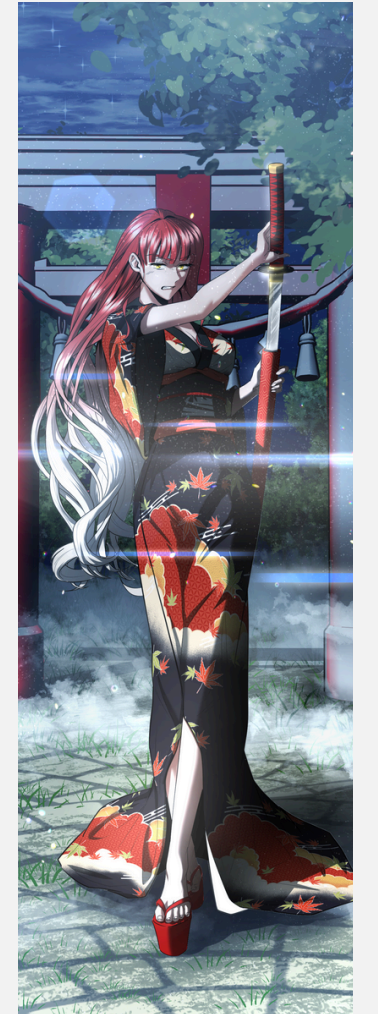
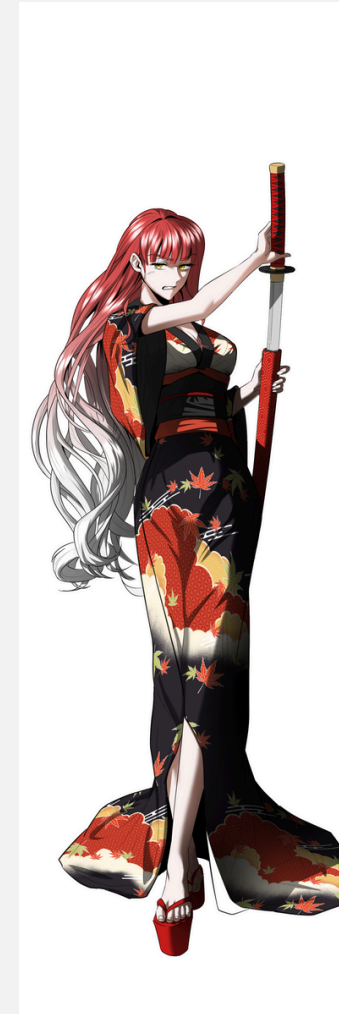
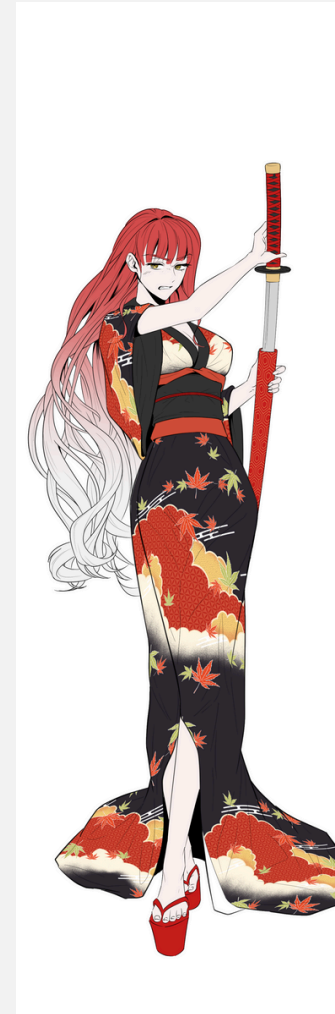


This design sheet presents concept art for weapons developed for the Xociety metaverse game. It includes a range of categories such as sniper rifles, assault rifles, close-range rifles, one-handed guns, and melee weapons. Each weapon's form, material, color scheme, and design details were crafted to align with its intended use and the game's lore. The design prioritizes visual impact and silhouette clarity, enhancing the overall user experience.



YOUNGTOON

AUGUST 2025

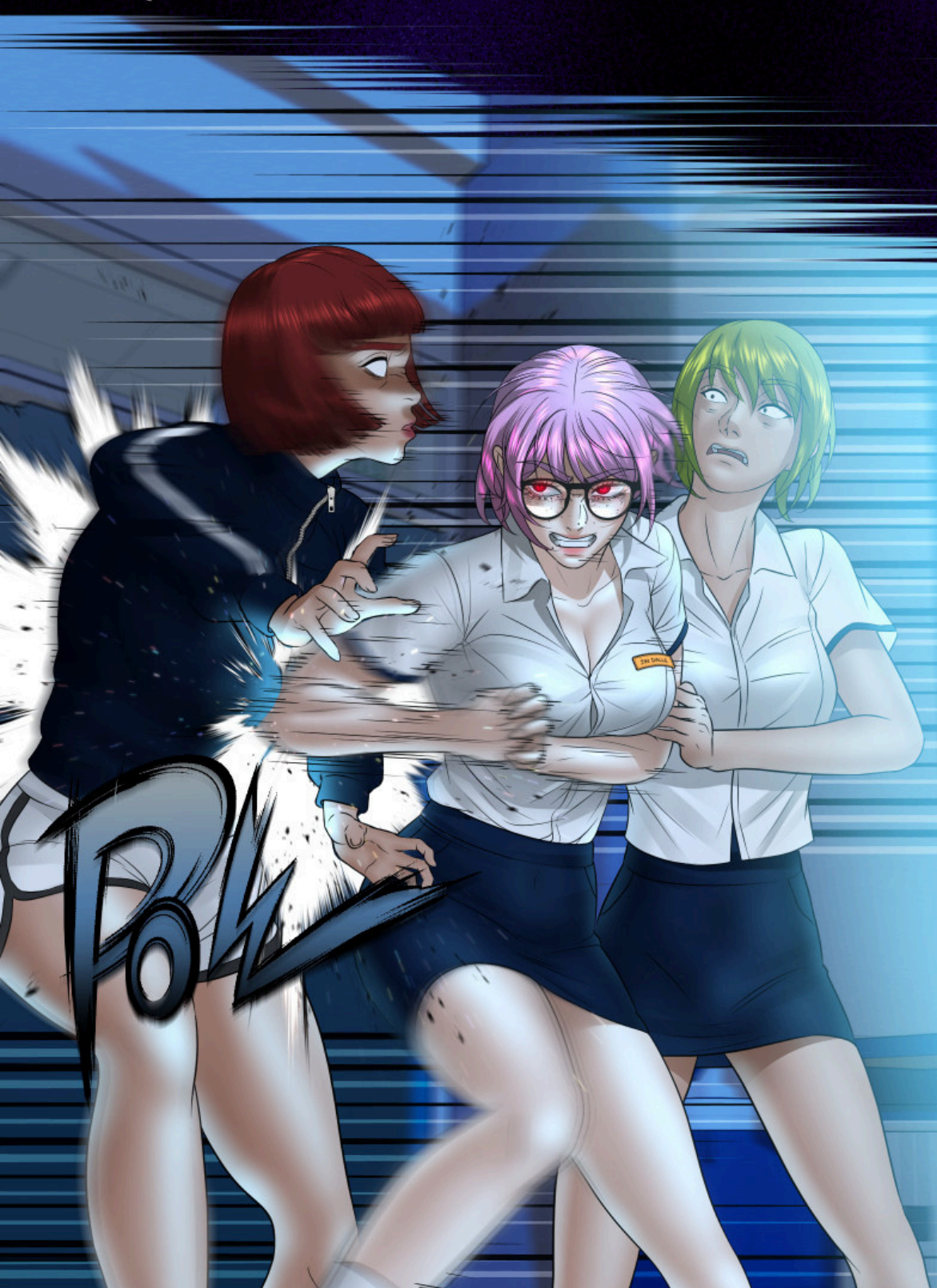


WEBTOON PRODUCTION

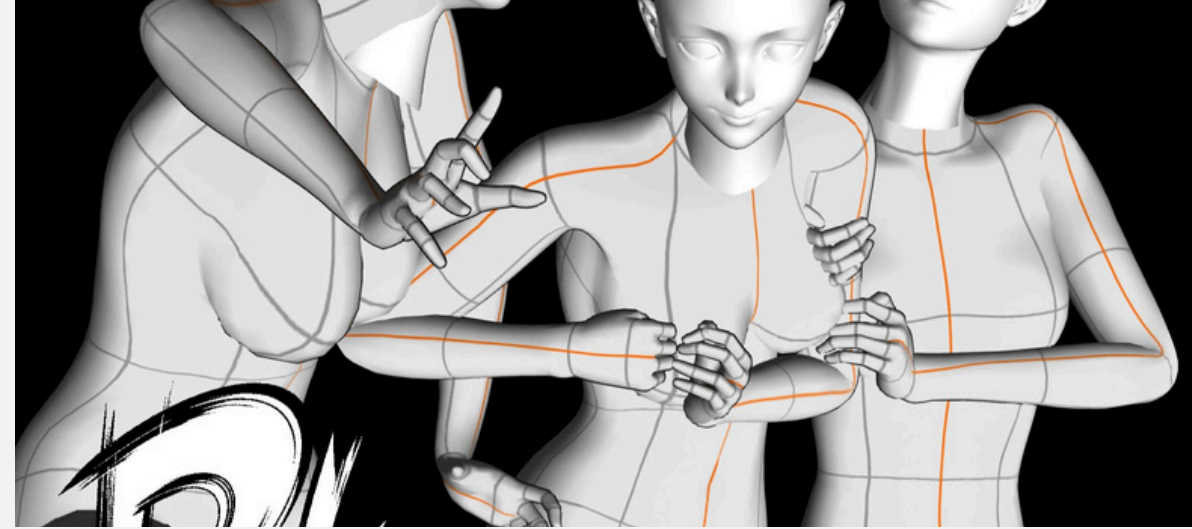
I possess comprehensive skills across all stages of webtoon production—story development, storyboarding, sketching, linework, coloring, background design, typesetting, and post-editing.

In particular, my panel composition and directing prioritize readability by guiding the reader's eye flow and emotional immersion. I focus on pacing transitions between scenes and designing page flow suited to each genre's rhythm.

During typesetting, I consider balloon placement, dialogue length, and visual balance to enhance both clarity and emotional impact. I also adapt panel division and visual intensity according to the scroll behavior and screen dimensions of each platform.



WEBTOON PRODUCTION



STEP 01 STORYBOARDING & TYPESETTING

In the storyboarding phase, I utilize Clip Studio to plan panel layouts and integrate 3D poses and assets. I design the lettering layout to balance readability and narrative direction, establishing a smooth and efficient production workflow. Initial lettering acts as the emotional and informational anchor, helping to stabilize the tone of each episode.

STEP 02 BACKGROUNDS & LINE ART

Line work is refined using 3D pose references, while backgrounds are crafted with Acon 3D assets and rendering tools to enhance scene atmosphere and emotion. I focus on creating panels where character and environment are organically interconnected.

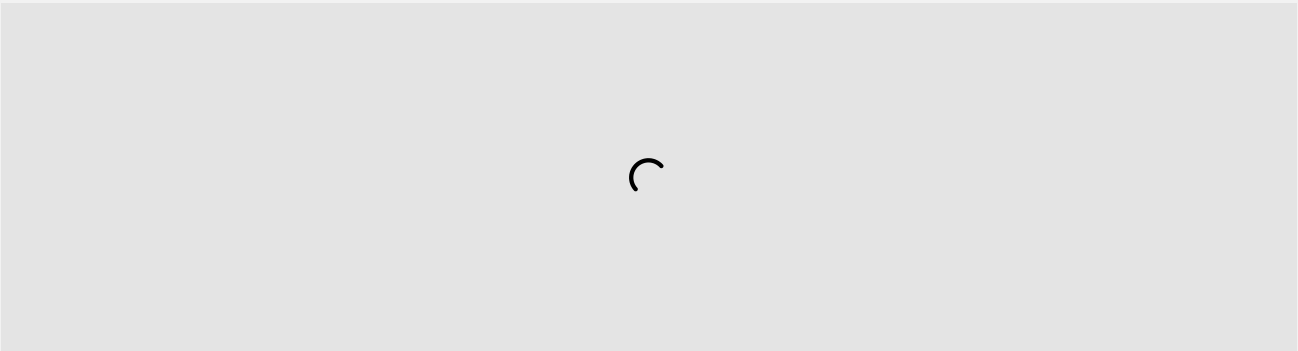
STEP 03 COLORING & ASSET INTEGRATION

Base colors, shading, and lighting effects bring vitality to characters. Detailed assets—like clothing, weapons, and accessories—are implemented using 3D models to elevate the overall finish and visual complexity. Color direction is carefully managed to reflect the emotional tone and mood of each scene.

STEP 04 EFFECTS & POST-PROCESSING

Final touches include motion blur, particle effects, lighting, and weather elements to heighten atmosphere. Action lines and stylized lettering are used to amplify emotion and clarity. The harmony between text and visuals completes the webtoon's final presentation.

“LUCKY 21” NAVER WEBTOON CONTEST





ORIGINALSCATEGORIESRANKINGSCANVAS



WEBTOON SHOPCreators 101PublishYoung Toon



Action | Sci-fi

Lucky 21

Young Toon

DASHBOARD





Two of Us

EDITMay 13, 202566

#3



Operation Rejuvenation

EDITMay 13, 202557

#2



Dome 1 Paradisus

EDITMay 13, 202567

#1

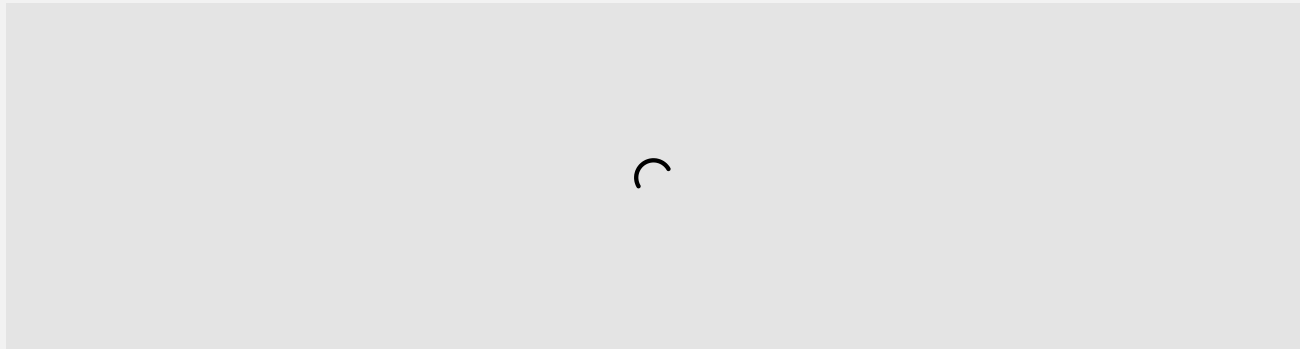
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Trapped under a dome with one rule—only two can survive—Dalle faces a brutal game of life and death. As classmates turn violent and a cold machine oversees the chaos, Dalle stands out. Some say it's luck, others destiny. With the ruthless Minhee at her side, she must outlast allies and enemies alike. In a world where trust kills



“Lucky 21” – Naver Webtoon Contest 2025 Entry / Sci-Fi Action This self-produced sci-fi action webtoon was developed from initial planning to artwork and directing. Currently ranked among the top entries in the action category, it emphasizes immersive combat scenes and expressive emotional arcs. I was involved across the entire manuscript process, focusing on readability and dynamic visual storytelling.

“SAVAGE PROPOSAL” WEBTOON ORIGINALS (LINEART)



WEB TOON

ORIGINALS

CATEGORIES

RANKINGS

CANVAS

WEBTOON 2025 CONTEST

WEBTOON SHOP

Creators 101

Publish

Young Toon

Q

Romance

A Savage Proposal

Lee yuna , team IRUKA

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Read 6 more new episodes on the app!

Scan the QR code to download the WEBTOON app on the App Store or Google Play.

NOTE

This is a Global Launch series with new episodes publishing simultaneously worldwide.

Episode 33

Jun 16, 2025

13,776

#33

Episode 32

Jun 9, 2025

14,525

#32

UP

EVERY MONDAY

When the ruthless Lord Tiwakan seizes the kingdom of Nauk, Princess Liene Arsac faces an impossible choice: marry her captor or watch her homeland crumble. But Lord Tiwakan isn't just after power; he desires Liene, and his devotion stirs a mix of fear and undeniable attraction within her. With her former betrothed. Lafitte.

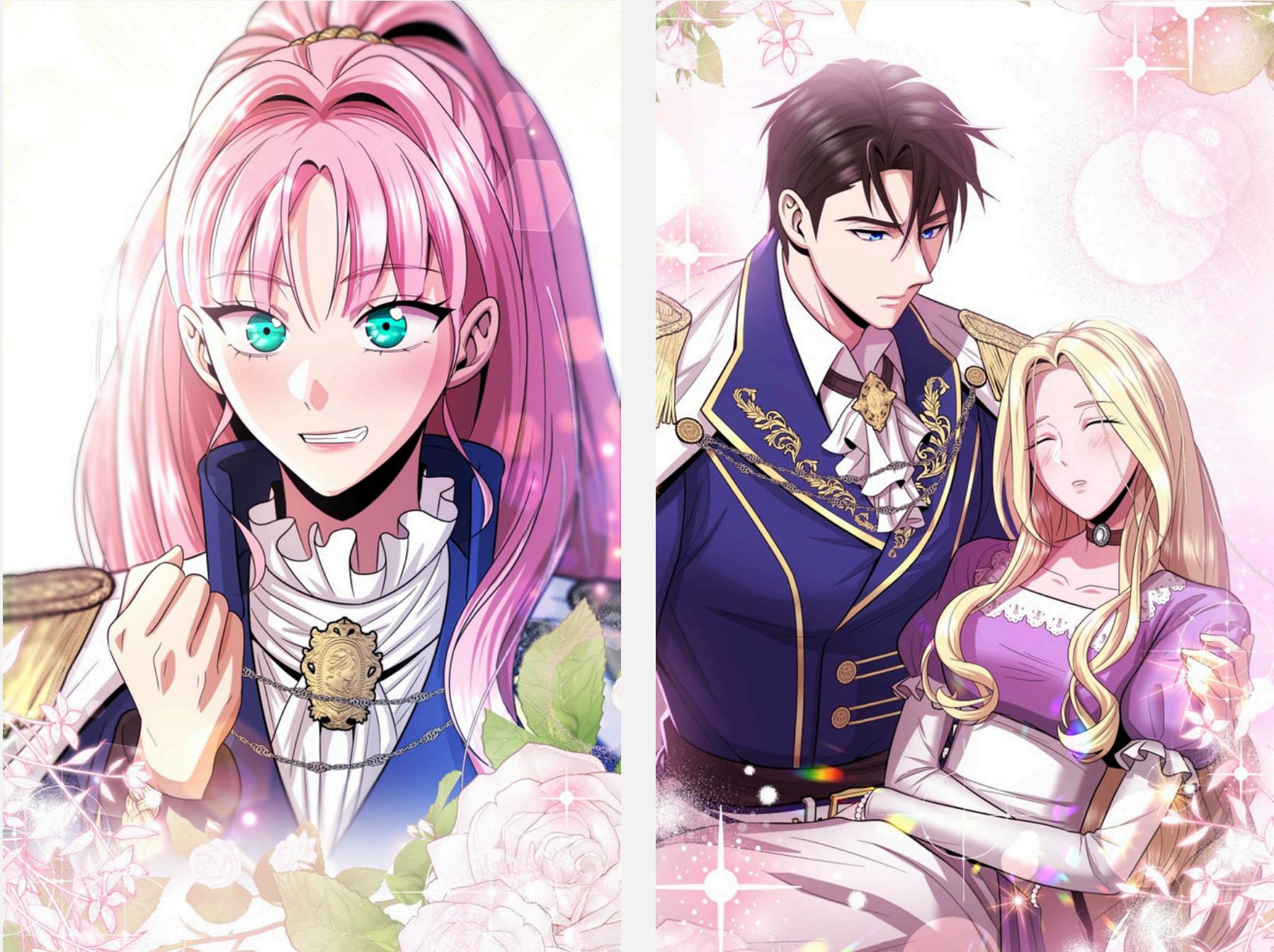
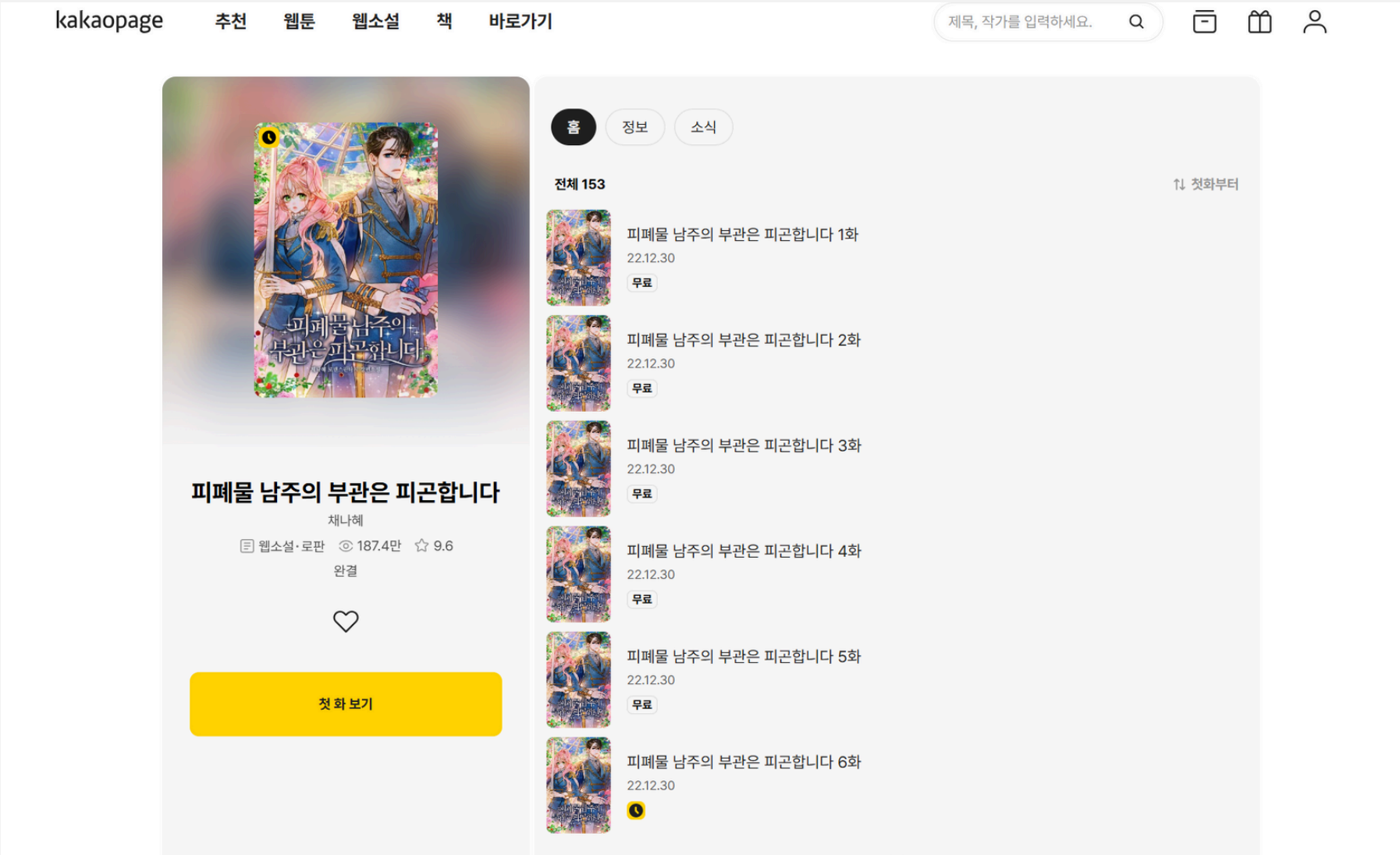
“Savage Proposal” – Naver Webtoon Episode 18 / Line Art Contribution Participated in line art production for Episode 18 of the hit romance fantasy webtoon “Savage Proposal”, which has surpassed 15 million views.

The work was officially serialized on Naver Webtoon by production studio Endolphin, based on a globally acclaimed novel IP with widespread popularity both in Korea and abroad.

For this episode, I focused on delicate line control and density modulation to express character emotion and direct narrative flow. Contributed to maintaining high visual quality in scenes that featured standout compositions and character-centric storytelling. Also ensured smooth coordination of deadlines and artistic intent within the collaborative studio environment.

“THE MALE LEAD’S AIDE IS EXHAUSTED” ARTWORK

CONFIDENTIAL. (UNRELEASED CONTENT)



“The Male Lead’s Aide Is Exhausted” – Character Design and Episode 1 Artwork This webtoon is based on a popular KakaoPage romance novel IP and is currently in production as an unreleased title commissioned by webtoon studio Endolphin.

To visually capture the emotional arc and dystopian romance atmosphere of the original story, I handled the entire production of Episode 1—from character design to sketching, linework, coloring, background art, effects, lettering, and final editing.

During the design phase, I interpreted the characters’ narrative traits and emotional depth visually, designing not only their appearance but also their mood, costumes, and detailed elements. For the first episode, I carried out the full illustration process with a focus on emotional immersion and readability—crafting panel direction, line art, coloring, backgrounds, effects, and typesetting.

DREAM: WEBTOON STUDIO IN AFRICA



I aim to establish a webtoon production studio based in Kenya. Beyond outsourcing collaborations with Korean and Japanese companies, my dream is to develop original IPs that create webtoon content for both the African and global markets.

LOCAL ARTIST EMPOWERMENT

I am currently working with nearly 30 local digital artists in Kenya, training future webtoon creators based on production expertise from Korean and Japanese studios.

Beyond simple education, I operate real-world projects and production pipelines with the goal of establishing a globally competitive webtoon industry in Africa—through outsourcing partnerships, original IP development, talent cultivation, and job creation.

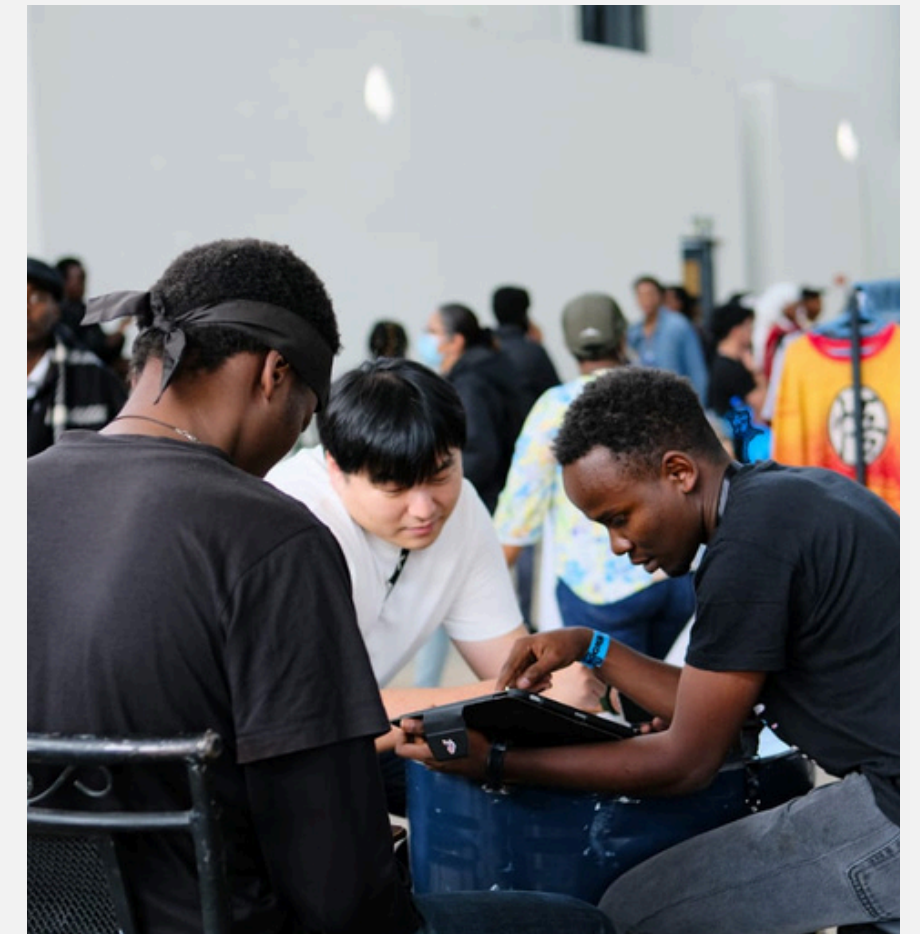
Driven by the belief that world-class content can emerge from Africa, I am dedicated to building a sustainable creative ecosystem and industrial foundation.



PICTURE 01 LUNCH AFTER OTAMATSURI EVENT.

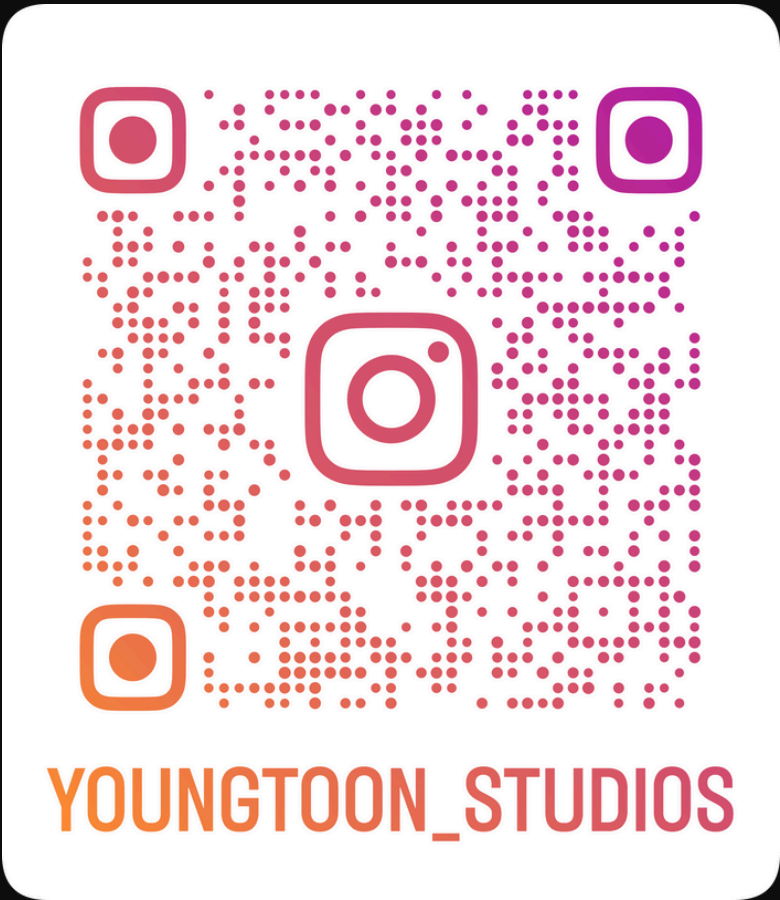


PICTURE 02 LUNCH AFTER TRAINING SESSION.



PICTURE 03 WEBTOON FOCUS GROUP DISCUSSION.

CONTACTS



INSTAGRAM HANDLE



WEBPAGE

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A yellow, round, cartoonish character with a white belly and a small white flower. To its right is a small square QR code with a speech bubble icon in the center.

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NAIROBI KENYA

THANK YOU FOR READING.

