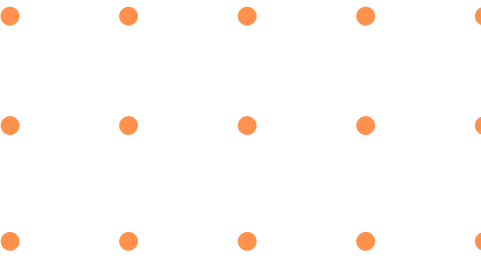




B2Bflywheel



SERVICE DECK

Empowering businesses to achieve exponential growth through data-driven marketing solutions and innovative strategies.

Our Services



Sales Funnel Optimization



Content marketing



Marketing Strategy



Thought Leadership



Lead Generation

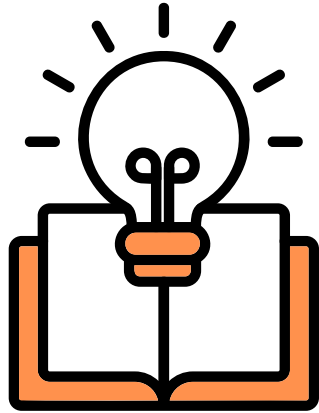


E - Commerce listing/management

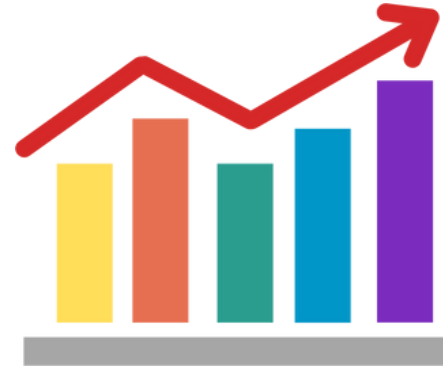




Why B2Bflywheel ?



Proven Expertise



Data-Driven Approach



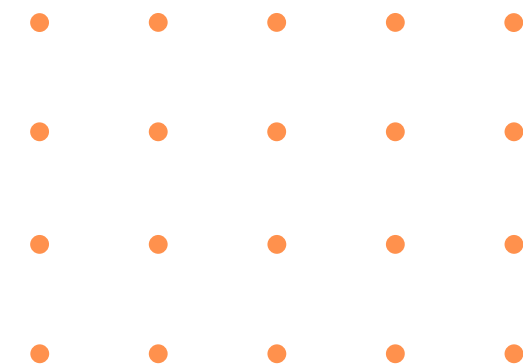
Customer-Centric



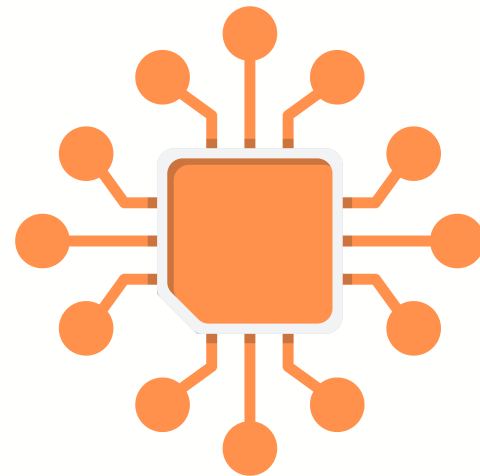
Scalable Impact



Innovative Tools



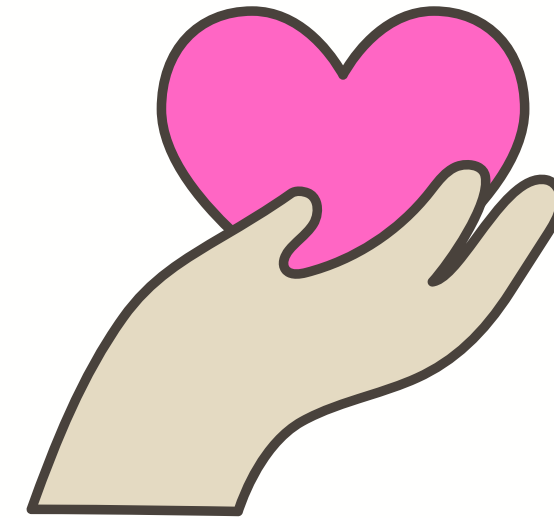
Industries We Serve



B2B SaaS



Consumer Goods



Non Profit

Team Expertise

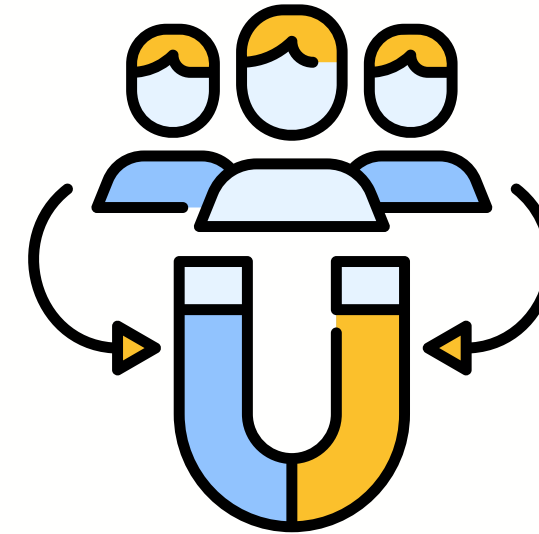
Our team brings collective experience in B2B marketing, combining creative thinking with analytical precision to deliver exceptional results.

B2B SaaS



Offline Lead Generation

We use a dedicated SDR sales representatives to sell your product in the market most suitable



Online Lead Generation

We use a dedicated SDR sales representatives to generate warm leads for your product using linkedin

Consumer Goods



Offline Expansion

We use a dedicated SDR sales representatives to sell your product in the market most suitable



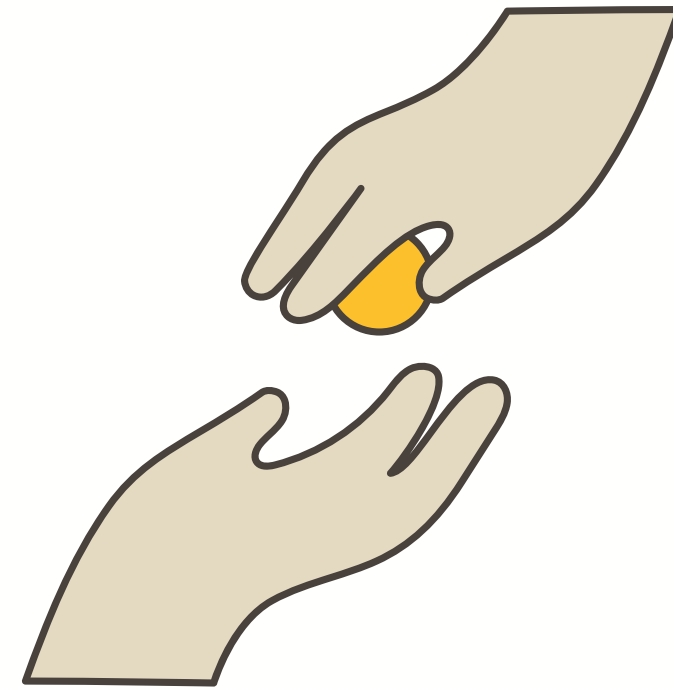
E-Commerce Expansion

We will list your products in ONDC Mystore , help you expand your business online

Non - Profit



We use a dedicated team to create effective campaigns on Milaap , Impact guru & other crowdfunding platforms



We Help Non - profits to connect with HNI , Ultra HNI for growth

Our Process

1. Discovery

We start by understanding your business goals, challenges, and market landscape.

2. Strategy Development

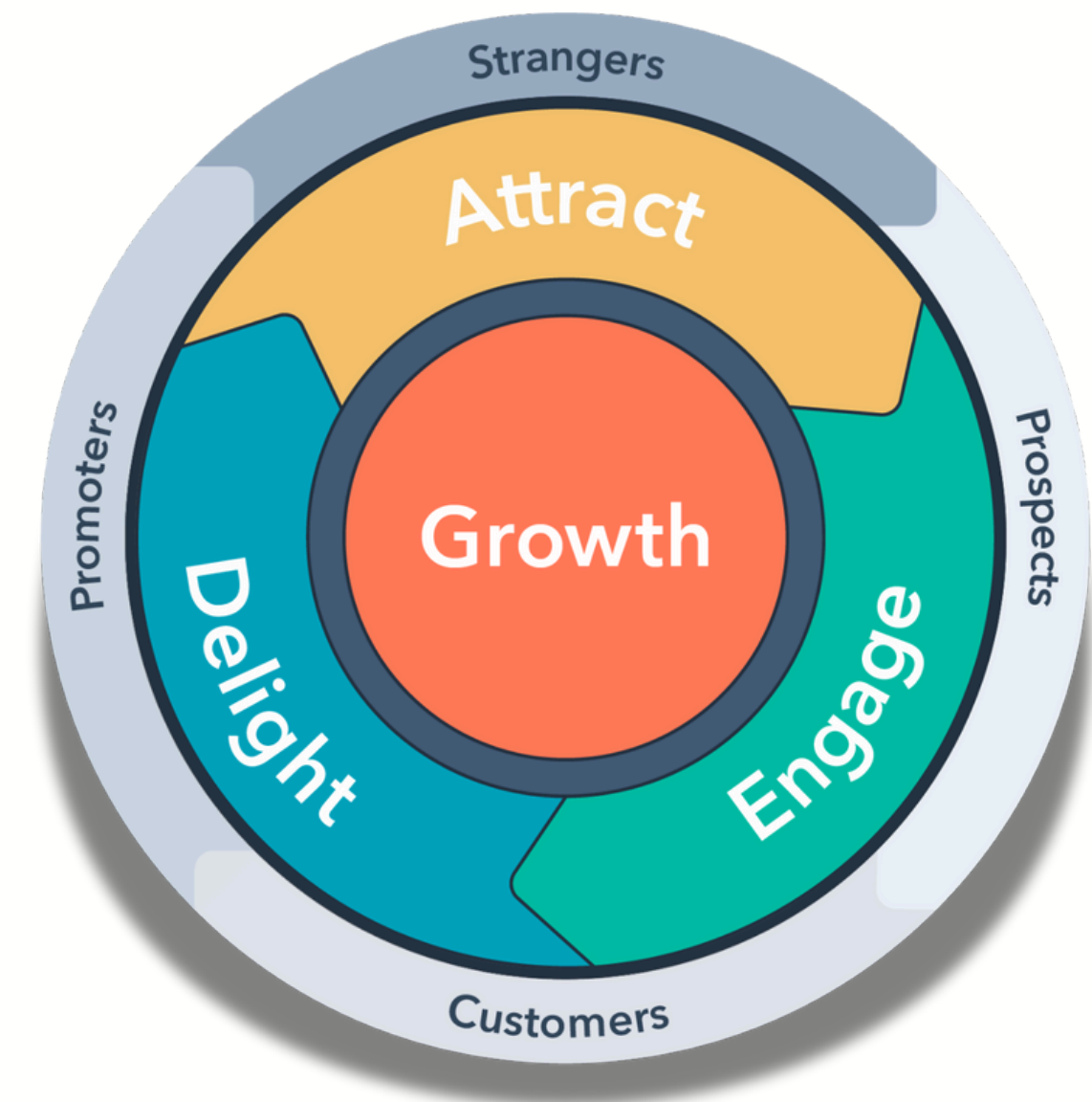
Design a custom roadmap that aligns with your objectives and leverages industry best practices.

3. Implementation

Execute strategies with precision, using state-of-the-art tools and expert project management.

4. Optimization

Continuously monitor and refine strategies based on performance data and evolving business needs.



Client Success Stories

Neetacha Enterprises LLP

Industry: Consumer Goods

Challenge: Increasing visibility for a premium spice brand.

Solution: Designed and executed organic campaigns on ONDC and Instagram, driving traffic to their listings.

Results: Achieved a 20% increase in sales within 3 months.



Elegance by Preeti

Industry: Ethnic Clothing and Handicrafts

Challenge: Establishing an online presence.

Solution: Managed Instagram and ONDC accounts, creating engaging content and running targeted campaigns.

Results: Boosted engagement by 40% and doubled sales within 6 months.

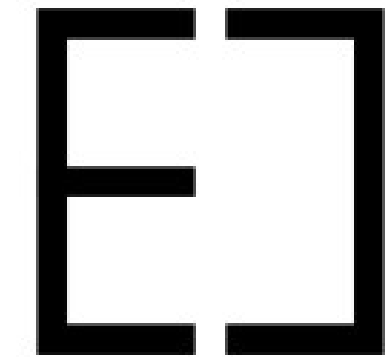
Eleanor Care AI

Industry: SaaS (Donor Management Software)

Challenge: Generating leads and raising awareness in the non-profit sector.

Solution: Implemented a robust lead generation strategy and content creation for targeted outreach.

Results: Secured 20+ new clients in under 4 months



ELEANOR CARE



TrendingCut

Industry: Lifestyle and Personal Care , Software

Challenge: Building brand awareness for a grooming product line.

Solution: End-to-end marketing support, including content creation, social media management, and influencer partnerships.

Results: Increased brand visibility by 70%.

Arodos Technologies

Industry: Technology Solutions

Challenge: Expanding market reach and lead nurturing.

Solution: Developed and implemented a comprehensive B2B strategy, integrating content marketing and sales enablement tools.

Results: Improved lead conversion rate by 40% in 6 months



The Gift Charity

Industry: Non-Profit

Challenge: Raising funds for underprivileged students. **Solution:** Created impactful storytelling content and managed digital fundraising campaigns.

Results: Engaged people for donations in crowdfunding campaigns

Centre for Rural Development

Industry: Non-Profit

Challenge: Engaging donors and increasing awareness.

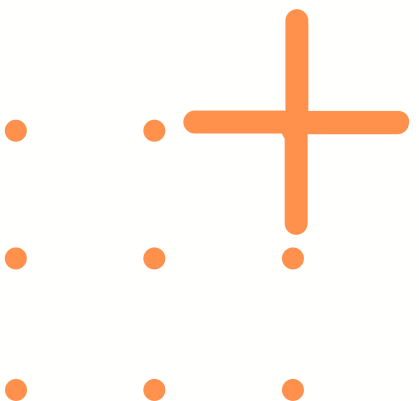
Solution: Provided end-to-end content creation and fundraising strategies.

Results: Achieved a 50% increase in donor retention and significant growth in funding.





Contact Us



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B2Bflywheel is a brand of BrahmaputraConnect Management Services OPC Pvt. Ltd.