



LEADING INNOVATION | DELIVERING IMPACT

PROGRAM OVERVIEW

TORONTO, ON | March 25, 2026

Sheraton Toronto Airport | 801 Dixon Road, Toronto

www.agilishealth.ca/max

2026 Medical Affairs eXcellence Forum

In a rapidly evolving healthcare landscape, Medical Affairs must lead with purpose; turning scientific insight into measurable impact through responsible innovation. The Medical Affairs eXcellence Forum brings together forward-thinking Medical Affairs leaders and field teams to explore what's working now; from governed AI and real-world evidence to modern stakeholder engagement and next-generation MSL strategy.

This exclusive, one-day forum is designed for Medical Affairs professionals who are ready to move beyond pilots and traditional activity metrics; embracing leadership-driven innovation to elevate scientific exchange, strengthen trust with HCPs, and deliver real-world impact for patients, providers, and the healthcare system.

What to Expect:

High-Impact Talks

Hear from Medical Affairs leaders and industry experts on next-generation capabilities, what's truly working with AI (beyond pilots), and how insights and real-world evidence are reshaping medical strategy and scientific exchange.

Thought-Provoking Panels

Take part in candid, solutions-focused discussions on the future of Medical Affairs in Canada: covering 360° stakeholder engagement, evolving KOL expectations, MSL impact and KPIs, and redefining how we measure medical education outcomes.

Exclusive Networking

Connect with a curated group of Medical Affairs leaders, field medical professionals, and innovators who are shaping the next era of leadership, innovation, and impact across the biopharma ecosystem.



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Attendance

- ~80-100 Medical Affairs leaders and field medical professionals from across Canadian biopharma, spanning Medical Strategy, MSL teams, Evidence Generation/RWE, Medical Education, and Medical Operations.
- This curated community is designed to spark high-impact discussion and practical problem-solving: advancing leadership, innovation, and measurable impact in Medical Affairs.

Expected Attendees:

Medical Affairs Leaders

VP/Head Medical Affairs, Country Medical Directors, Head of Medical Excellence/Operations, Head of Pharmacovigilance, Head of Evidence Generation / HEOR, Head/Director Medical Communications

Therapeutic Areas Leaders

TA Medical Directors, Associate Medical Directors, Medical Leads, Medical Managers, Medical Advisors

Field Based Medical Affairs

Medical Science Liaisons, Sr Medical Science Liaisons, Field Medical Education Manager, MSL Managers/Directors

Clinical & RWE Strategists

Medical Science Liaisons, Sr Medical Science Liaisons, Field Medical Education Manager, MSL Managers/Directors

Biopharma Cross Functional Teams

Professionals and leaders across Marketing, Sales, Market Access, Compliance and others

Speakers



Jefferson Tea | Agilis Health
CEO



Mark Surka | Sanofi
Head, Medical Affairs
Onc / Rare



Taline Movsessian | Lilly
Ass VP, Head Medical
Affairs



Stephanie Kwong | Methapharm
Medical Lead



Shurjeel Choudri | Bayer
Sr VP, Medical
& Scientific Affairs



Peyman Nakhaei | Dailchi-Santyo
Country Medical Head



Nahal Nasseri | Sandoz
Country Medical Head



Samuel Lee | Astellas
Head, Medical Affairs



Michael Duong | Roche
Head of Innovation



Muhammad Mamdani | University of Toronto
Director, AI Research



Kathy Foris | Advanz
Country Medical
Director



Kai Carlsen | GSK
MSL Manager



Speakers



Clinton McCracken | Leo
Head, Medical Affairs



Dung Pham | Tanabe
Director, Medical Affairs



Francois Sincholle | Vertex
Country Medical Director



Glen Newell | Biogen
Head, Medical Affairs



Elizabeth B. Silayuv | Alexion
Medical Director



Tao Meng | Johnson & Johnson
Director, Medical Affairs



Sophie Michaud | Galderma
Head, Medical Affairs



Jacob Cooney | Virtual Hallway
Co-founder & Head of Medical Education



Amit Suri | Next Gen Pharma
Founder



Daanyaal Bandukwala | INK
Founder & Managing Director



Elena Tonti | Healwell AI



Chris Pettengel | Healwell AI

Speakers



Brennan Smith
CTC Medical Communications
President



Agenda

| Time | Topic | Speakers |
|-------------------|---------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|
| 8:00 AM | Breakfast & Networking | |
| 9:00 AM | Opening | Speakers: Jefferson Tea |
| 9:15 AM | Keynote: AI in Healthcare: Myth, Reality, What's actually working | Speaker: Muhammad Mamdani |
| 9:45 AM | Panel Discussion: How AI delivers real medical value? | Speakers: Dung Pham, Michael Duong, Nahal Nasseri Moderator: Amit Suri |
| 10:20 AM | Break | |
| 10:50 AM | Talk: From Data to Action: finding patients & scaling RWE | Speakers: Elena Tonti, Chris Pettengell |
| 11:20 AM | Panel Discussion: 360 Customer Engagement - What works (and what doesn't)! | Speakers: Clinton McCracken, Peyman Nakhaei, Taline Movsessian Moderator: Daanyaal Bandukwala |
| 12:00 PM | Lunch & Networking | |
| 1:00 PM | Coffee Chat with a Medical Affairs Leader in Pharma | Speakers: Shurjeel Choudri Moderator: Jefferson Tea |
| 1:30 PM | The Specialist Access Crisis: Answering the Questions that Change Practice | Speaker: Dr Jacob Coockey |
| 2:00 PM | Panel Discussion: Bridging Medical Strategy into Real Impact | Speakers: Francois Sincholle, Elizabeth B. Silayuv, Tao Meng Moderator: Kai Carlsen |
| 2:35 PM | Break | |
| 3:00 PM | Panel Discussion: MSLs of the future: Challenges and Opportunities | Speakers: Sophie Michaud, Kai Carlsen, Mark Surka Moderator: Stephanie Kwong |
| 3:30 PM | Medical Leadership Panel: current and future state of Medical Affairs in Canada | Speakers: Samuel Lee, Kathy Foris, Glen Newell Moderator: Brennan Smith |
| 4:15 PM | Conclusion | Speaker: Jefferson Tea |
| 4:30 PM - 6:00 PM | Networking Event | |

Sponsors

PLATINUM



HEALWELL AI

GOLD



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Questions

For additional inquiries and questions, please reach out to support@agilisheath.ca



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