# Startup Factory: Building the Space Commerce Infrastructure

We help new companies that want to be part of the growing space industry. Through our program, founders get everything they need to build successful space-focused businesses - from learning and guidance to funding and connections. We work as both a startup supporter and technology developer, giving teams the tools and expertise to grow quickly.



# Key Collaboration Areas



# Acceleration & Incubation

Develop university-led startup acceleration initiatives with direct access to our resources.

- Expert mentorship network
- Investor introduction program
- Space-focused incubation and prototyping



# Education & Training

Transform technical expertise into market-ready entrepreneurial talent.

- Entrepreneurship workshops
- Aerospace specialization courses
   MBA
- Quantum technologies Workshops



# Funding & Commercialization

Navigate complex funding landscapes with our proven pathways.

- Government grant assistance
- Venture Capital Networks
- Corporate partnership matchmaking



# Ecosystem Building

Connect with our global network through collaborative events.

- Industry hackathons
- Pitch competitions
- Strategic corporate events

# Mission and Vision



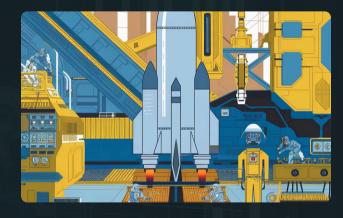
#### Resources

Providing essential tools and support for startup growth.



#### Acceleration

Accelerating the development and success of startups.



#### **Venture Studio**

Creating an environment for innovation and production of new technologies.

# Core Values



#### Innovation

We empower startups to challenge the status quo and develop groundbreaking solutions for global challenges through innovative thinking.



# Entrepreneurship

We support founders in transforming ideas into reality by providing essential resources, guidance, and mentorship throughout their startup journey.



## Collaboration

We build a community where startups connect and learn from each other. Strong partnerships amplify innovation and maximize impact.



## Impact

We support ventures that go beyond profit to create lasting positive change. Our startups develop sustainable solutions with clear social and environmental benefits.

# Partner With Startup Factory Hub

#### **Venture Capital**

Startup Factory provides access to funding and institutional investment opportunities for startups.

## Digital Infrastructure

Startup Factory provides essential digital eCommerce, logistic, banking platforms, and tools for startup operations.

# Corporate Infrastructure

Startup Factory supports startups with necessary business and operational structures, office spaces, sales teams, fractional roles, and experienced development teams.

#### **Prototype Development**

Collaborate with top-tier manufacturing facilities and labs to innovate and bring high-tech prototypes to market.

## Diplomacy

We accelerate relations with public entities worldwide to provide startups in our pipeline with valuable incentives for business expansion. Our efforts promote commercial dialogues between governments, industries, and entrepreneurs, fostering collaborative environments that drive growth and innovation.

# Corporate Infrastructure



#### **Recruitment Services**

We source, screen, and onboard top talent to build high-performing teams for your startup.



# Experienced Development Team

Access our expert development team for white-label solutions and fractional CTO support to accelerate your tech growth.



# Execute Your Marketing Strategy

Drive revenue through our fractional CMO services and commission-based sales team.



#### **Legal Advisory**

Navigate corporate structures, contracts, and compliance with expert legal guidance.



# Engineering and Project Management

Our Florida-licensed General
Contractor company specializes in
spaceport development with
engineering teams across 24 countries,
providing comprehensive design,
environmental studies, and
construction services.



#### **Technology Transfer**

Acquire and transfer NASA and private space technologies through our specialized patent acquisition services.

# Structured Algorithm

Startup Factory excels at educating and supporting next-generation technology startups in aerospace, software, computing, IoT, and robotics. Our startup pipeline is divided into three core modules:

#### **Education Module**

Educate entrepreneurs with a strong foundation in technology and business, preparing them for the Acceleration phase.

#### Acceleration

Help startups build MVPs, secure potential investment and partnership opportunities.

# Corporate Networking and Relationships

Facilitate relationships between corporate entities, government agencies, and investors through direct introductions and high-level networking events.

Each module is specifically crafted to lead startups through the phases of learning, growth, expansion, and collaboration with

corporate and government partners, ensuring their success in the industry.

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# **Application Process**

#### **Startup Application**

Eligibility Criteria: Open to startups in aerospace,
loT, software, quantum computing,
telecommunications and robotics sectors, at any
stage from concept to early-stage MVPs
generating sales.

#### Acceptance

- Interviews: Conduct interviews with selected applicants to assess readiness for acceleration and alignment with Startup Factory's resources.
- Acceptance: Startups meeting the criteria are accepted into the Acceleration Program.

#### **Selection Review**

- Initial Screening: A comprehensive evaluation of the startup's business concept, team composition, and preliminary productmarket fit.
- Innovation Potential: Emphasis on startups leveraging next-generation technologies that promise significant market disruption or value addition.
- 3. **Scalability**: Demonstrated potential for growth, with a clear path to scaling operations and expanding within their industry.
- 4. **Team Strength**: Teams should be multidisciplinary, encompassing both technical skills and business acumen to drive success.
- 5. **Market Relevance**: Startups must address a clear market need and have a well-defined target customer base, showcasing relevance in their chosen sector.
- 6. **Financial Viability**: Evidence of sound financial projections, initial funding sources, and a realistic plan for revenue generation.
- Competitive Advantage: Unique differentiators that set the startup apart from existing market competitors.
- 8. **Traction and Validation**: Initial signs of market traction or product validation, such as pilot customers, partnerships, or user feedback.
- Sustainability: Commitment to sustainable practices and long-term business viability within their operational model.
- 10. **Adaptability**: A demonstrated ability to pivot or adapt strategies based on market feedback and changing conditions.

# **Education Module**

# Startup Application and Selection

We accept applications from individuals or teams with ideas in aerospace, software, IoT, and robotics. We prioritize startups with potential for innovation, scalability, and relevance to next-generation technologies.

# Workshops and Seminars Online or In-Person

We provide interactive training sessions and connect startups with technical and business mentors relevant to their sector.

# Curriculum Development and Content Focus

Our organization offers tailored educational programs for both individuals and startups.

- For individuals, we offer world-class MBAs specializing in Space Leadership, Business Administration, and Business Innovation & Entrepreneurship. These programs cover essential business fundamentals such as Lean Startup methodology, market research, customer validation, and business plan development. Participants gain valuable industry insights through case studies and expert-led sessions featuring successful startups and professionals.
- For startups, we deliver comprehensive training that equips teams with both business and technical expertise. This includes Lean methodology, Design Thinking methodology, business plan development, pitch deck preparation, and SWOT analysis. Our courses also cover emerging technologies and industry standards in aerospace, IoT, software, and robotics. By blending strategic business training with technical know-how, our programs help startups innovate effectively and achieve sustainable growth.

# Progress Evaluation

We conduct periodic evaluations through project submissions, pitch practice, and technical tests.

We provide tailored feedback to refine the startups' ideas and skillsets.

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# **Acceleration Module**

#### **Team Building**

- We facilitate founder matching to connect visionary entrepreneurs with complementary skills, ensuring a balanced and synergistic leadership team.
- Startup Factory offers a software platform to match advisors, fractional C-suites, and mentors with startups. To facilitate connections, our platform leverages AI to assemble the right teams and match startups with the experts they need.

# Human Capital Support: Interns and Volunteers

 Supplement startups with manpower during early-stage development and scaling. Provide interns specializing in areas such as engineering, marketing, and data analysis.
 Offer volunteers for roles like logistics, events, and community management.

#### Digital Commerce Infrastructure

Provide startups with essential digital tools to manage sales and business operations.

- E-Commerce Platforms: Set up online stores for selling products and services.
- Online Banking Integration: Enable secure and seamless transactions.
- Real-Time Tracking: Implement tracking tools for monitoring supply chains or service performance.
- Digital Payment Solutions: Access to payment gateways for global transactions.

#### **Demo Day and Capital Raising**

Objective: Present MVPs and business models to investors, partners, and corporations. Focusing on capital raising.

# Prototype Development, Engineering, and Resource Access

Access to industry-standard labs, manufacturing facilities and development environments, specialized tools, software platforms, hardware, and cloud computing resources. Domain-specific mentors guide product development and preliminary engineering support.

#### **Business and Market Strategy**

Startups are prepared with business plans, strategies, and legal frameworks, ready for market entry. We facilitate connections with customers and suppliers, and provide startups with legal and financial advisory services.

# Sales Team Support (Commission-Based)

Objective: Help startups generate revenue by providing access to a sales team, build customer pipelines, close deals and contracts, establish business development partnerships.

# Corporate Module

# Corporate Integration and Partnerships

Bridge the gap between startups and large corporate entities in aerospace, IoT, software, and robotics.

# Investment and Acquisition Opportunities

- Corporate Investors: Connect startups with corporate investors, particularly from sectors like aerospace, software, IoT, and robotics, who are seeking cutting-edge innovations.
- Mergers & Acquisitions: Facilitate discussions for potential acquisitions or a product scaling partnership.

# Corporate Collaboration Programs

 Pilot Projects: Facilitate joint projects between startups and corporate partners, particularly in industries like aerospace, IoT, software, and robotics.

Startups gain practical industry experience and corporate contacts while developing innovations that are directly relevant to their corporate partners.

# Factory Prototyping

The Startup Factory pipeline is designed to guide startups and internal projects through various stages of development, from ideation to investor relations.

# Phase One: Ideation and Conceptualization

Research potential technologies, identify problems to be addressed, define target markets, and assess scalability.

Create supporting documents and register the team.

#### Phase Three: MVP Development

Focus on developing a Minimum Viable Product (MVP), establish partnerships and collaborations, and develop a business plan and pitch deck.

# Phase Two: Research and Validation

Create proof of concept, develop prototypes, conduct initial market validation and refine ideas. Secure intellectual property protection, develop business models and connect with potential clients.

#### **Phase Four: Investors Relation**

Pitch ideas to the Startup Factory Investor Network, corporations, and establish corporate infrastructure.

# Scaling and Long-Term Growth Support

#### **Global Reach**

Startups gain access to advanced technologies, distribution channels, and global networks to scale their businesses in sectors like aerospace, software, IoT, and robotics.

#### **Corporate Partnerships**

Corporate partnerships and collaborations help startups scale and succeed in global markets.

#### **Networking Events**

Our community engages actively and has opportunities to participate in **panel discussions**, **keynote speaking**, and **networking events**. Participants build connections, share insights, and collaborate with entrepreneurs, industry experts, and investors.

#### **International Expansion**

We empower startups to expand into international markets through our network of tech-hubs, broaden their product lines, and forge long-term partnerships with corporations in their industry.

#### **Investment and Acquisitions**

Investment opportunities and potential acquisitions drive long-term growth. Private label services offer corporations tailored innovation pipelines under their own brand.

#### Hackathons

Participate in our dynamic hackathons and leverage the extensive expertise of our **network of over 7 million developers**. These events are designed to inspire innovation and challenge participants to develop solutions to real-world problems. Engage in collaborative efforts with top-tier talent, push the boundaries of technological capabilities, and create impactful solutions.



# Contact Information

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