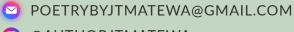# SELF-PUBLISHING CHECKLIST FOR INDIE AUTHORS

🖊 MANUSCRIPT PREPARATION

- ☐ FINALIZE MANUSCRIPT EDITS
- ☐ PROOFREAD THOROUGHLY
- ☐ FORMAT FOR PRINT AND EBOOK

🎨 COVER DESIGN

- ☐ DESIGN COVER (FRONT, BACK, SPINE)
- ☐ ENSURE HIGH-RESOLUTION IMAGES
- ☐ TEST THUMBNAIL VISIBILITY

🔍 METADATA & KEYWORDS

- ☐ CRAFT COMPELLING BOOK DESCRIPTION
- ☐ SELECT APPROPRIATE KEYWORDS
- ☐ CHOOSE RELEVANT CATEGORIES

📦 PUBLISHING PLATFORMS

- ☐ SET UP AMAZON KDP ACCOUNT UPLOAD
- ☐ FORMATTED MANUSCRIPT
- ☐ REVIEW AND APPROVE PROOFS

📢 MARKETING & PROMOTION

- ☐ BUILD AUTHOR WEBSITE
- ☐ SCHEDULE SOCIAL MEDIA POSTS
- ☐ PLAN BOOK LAUNCH EVENTS

📈 POST-LAUNCH ACTIVITIES

- ☐ GATHER READER REVIEWS
- ☐ MONITOR SALES AND FEEDBACK
- ☐ PLAN FUTURE PROMOTIONS

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