

THE ULTIMATE ENGLISH GUIDE TO

FERIA

DE LAS FLORES

MEDELLÍN, COLOMBIA



TOP EVENTS
YOU CAN'T MISS



INTERACTIVE MAP
EVENTS, TRANSPORT,
FOOD & MORE



LOCAL TIPS
FROM SOMEONE WHO
LIVES HERE



**SAFETY, TRANSPORT,
FOOD & WHERE TO STAY**

Medellín
UNFILTERED

HONEST. LOCAL. UNFILTERED.
WWW.MEDELLINUNFILTERED.COM



WELCOME TO FERIA DE LAS FLORES

Medellín's most beautiful tradition



FLOWERS. CULTURE. PEOPLE. TRADITION.

This is the soul of Medellín.

Every August, Medellín comes alive for one of Colombia's most iconic celebrations: Feria de las Flores. What started in 1957 as a way to honor the city's flower farmers has grown into a week-long festival that celebrates our history, our culture and the incredible people who make this city what it is today.

It's more than parades and flowers (although you'll see plenty of both). It's about family traditions, music, food, art, coffee, and the unique spirit of Paisas coming together to show their pride in the most beautiful way possible.

We're excited to help you experience it to the fullest.

— *Steve*

Medellín Unfiltered

A TRADITION THAT GROWS FROM OUR ROOTS



The flower farmers of Santa Elena (Silleteiros) have been growing flowers in the mountains around Medellín for more than 100 years.



In 1957, the first Silleteiros Parade was held to honor their hard work and preserve their tradition.



Today, the Feria de las Flores is a tribute to our culture, our people, and the beauty that has always surrounded this land.



WHY YOU'LL LOVE IT

- ✓ See breathtaking flower displays everywhere you go
- ✓ Experience unique parades, music, and cultural events
- ✓ Try the best local food and traditional drinks
- ✓ Feel the warmth and pride of the Paisa people
- ✓ Create unforgettable memories that will last a lifetime



WHO IS THIS GUIDE FOR?



Tourists visiting Medellín for the first time



Couples looking for a unique experience



Families who want fun for all ages



Digital nomads & remote workers



Anyone who wants to experience the real Medellín

WATCH. READ. EXPLORE.

Scan the QR code to watch our exclusive YouTube video and read the full blog post with even more tips and local insights.



Let's dive in!



HONEST. LOCAL. UNFILTERED. | WWW.MEDELLINUNFILTERED.COM



WHAT'S NEXT?

Next up is PAGE 3: FERIA AT A GLANCE – a quick overview with essential info you need to know before you go.





FERIA AT A GLANCE

Everything you need to know in one place.

Use this quick reference guide to plan your trip, pack smart, and make the most of Medellín's biggest celebration.



“
Medellín
Te quiere
y florece
para ti.”



FESTIVAL DATES

July 31 –
August 10, 2025

10 days of parades,
concerts, flowers,
tradition and fun.



WEATHER

18°C – 27°C
(64°F – 81°F)

Warm days, cool
evenings, and a
chance of rain.



CURRENCY

Colombian Peso (COP)

ATMs are widely
available. Credit cards
accepted in most
places.



AIRPORT

José María Córdova
International Airport (MDE)

About 45 minutes from
Medellín by taxi or
private transport.



UBER / RIDES APPS

Yes!

Uber, Didi, Cabify
and InDrive all
operate in Medellín.



PUBLIC TRANSPORT

Yes!

Metro, Metrocable,
buses and trams
connect most of
the city.



AVERAGE DAILY BUDGET

Budget: \$40 – \$60 USD
Mid-range: \$80 – \$120 USD
Luxury: \$150+ USD
(Per person)



HOTEL PRICES

Budget: \$25 – \$50 USD
Mid-range: \$60 – \$120 USD
Luxury: \$150+ USD
(Per night)



SPANISH NEEDED?

Helpful, but not required.
Many people in tourism
speak some English,
especially in hotels,
restaurants and tours.



FAMILY FRIENDLY?

Absolutely!

Plenty of events,
activities and spaces
for all ages.



NIGHTLIFE

Great!

Live music, rooftop bars,
late-night restaurants
and parties every night
of the Feria.



IS IT SAFE?

Yes, with common sense.
Use the tips on Page 11
to stay safe and enjoy
without worries.



CROWDS

Expect large crowds
at major events,
especially on weekends
and during the Silleteros
Parade (Aug 10).



BEST FOR PHOTOS

Silleteros Parade,
Plaza de las Flores,
Santa Elena, flower
displays in malls and
Avenida Primavera.



TIME ZONE

GMT -5
No daylight saving
time in Colombia.



POWER PLUGS

Type A & B
(same as USA / Canada)
110V standard voltage.

QUICK SPANISH HELP

¡Hola!	– Hello!
¿Cómo estás?	– How are you?
¡Gracias!	– Thank you!
De nada	– You're welcome
¿Cuánto cuesta?	– How much is it?
Baño	– Bathroom
Por favor	– Please
¿Dónde está...?	– Where is...?
No entiendo	– I don't understand
Muy bueno	– Very good

FESTIVAL FACT



The Silleteros carry silletas (flower frames) that can weigh up to 70 kg (154 lbs) on their backs during the parade. It's a symbol of pride, tradition and the hard work of generations of flower farmers.

PRO TIP



Book your hotel early!

During the Feria, hotels fill up fast and prices go up. The best options are usually booked 3–6 months in advance.



WHAT'S NEXT?

Next up is PAGES 4–5: THE MAJOR EVENTS
A detailed look at the can't-miss events of the Feria.





THE MAJOR EVENTS

Don't miss these unforgettable experiences!

These are the events that define the Feria. Plan ahead, arrive early, and enjoy!



1 DESFILE DE SILLETEROS



The heart of the Feria! Over 500 silleteros (flower farmers) carry handcrafted silleteras through the streets of Medellín in a stunning display of tradition, creativity and pride.



- 📅 DATE: August 10, 2025
- 🕒 TIME: 9:00 AM – 2:00 PM
- 📍 LOCATION: Avenida del Río (Suramericana)
- 🚇 NEAREST METRO: Industriales
- 🕒 ARRIVE BY: 7:00 AM
- 💰 COST: Free
- 👨‍👩‍👧‍👦 FAMILY FRIENDLY: Yes

WORTH IT? ABSOLUTELY!

The #1 event. Don't miss it.

2 DESFILE DE AUTOS CLÁSICOS Y ANTIGUOS



Classic and antique cars parade through the city in a colorful and nostalgic celebration of automotive history.



- 📅 DATE: August 8, 2025
- 🕒 TIME: 2:00 PM – 6:00 PM
- 📍 LOCATION: Avenida del Río
- 🚇 NEAREST METRO: Poblado
- 🕒 ARRIVE BY: 1:00 PM
- 💰 COST: Free
- 👨‍👩‍👧‍👦 FAMILY FRIENDLY: Yes

WORTH IT? VERY GOOD!

Fun for all ages and great for photos.

3 DESFILE DE CHIVAS



Colorful "chivas" (traditional buses) decorated with flowers, music and dancers unite the city in a party on wheels.



- 📅 DATE: August 7, 2025
- 🕒 TIME: 2:00 PM – 6:00 PM
- 📍 LOCATION: Avenida del Río
- 🚇 NEAREST METRO: Poblado
- 🕒 ARRIVE BY: 1:00 PM
- 💰 COST: Free
- 👨‍👩‍👧‍👦 FAMILY FRIENDLY: Yes

WORTH IT? VERY GOOD! Lively, local and full of energy.

4 FESTIVAL NACIONAL DE LA TROVA



Poets improvise verses in a lyrical battle of wit and humor. A true Paisa cultural treasure.



- 📅 DATE: August 6 – 9, 2025
- 🕒 TIME: Varies (evenings)
- 📍 LOCATION: Parque de los Deseos
- 🚇 NEAREST METRO: Universidad
- 🕒 COST: Free
- 👨‍👩‍👧‍👦 FAMILY FRIENDLY: Yes

WORTH IT? GOOD! Unique cultural experience.

5 PARQUE CULTURAL NOCTURNO



Museums, parks and cultural spaces stay open late with concerts, exhibitions, performances and more.



- 📅 DATE: August 8, 2025
- 🕒 TIME: 6:00 PM – 12:00 AM
- 📍 LOCATION: Various venues
- 🚇 NEAREST METRO: Varies
- 🕒 COST: Mostly free
- 👨‍👩‍👧‍👦 FAMILY FRIENDLY: Some events

WORTH IT? VERY GOOD! Perfect for a fun night out.

6 AVENIDA PRIMAVERA



A vibrant flower exhibition along Avenida del Río with artistic displays, gardens and great photo spots.



- 📅 DATE: August 1 – 10, 2025
- 🕒 TIME: All day
- 📍 LOCATION: Avenida del Río
- 🚇 NEAREST METRO: Industriales
- 🕒 COST: Free
- 👨‍👩‍👧‍👦 FAMILY FRIENDLY: Yes

WORTH IT? GOOD! Go during the day for the best photos.

🎒 EVENT TIPS

- ✓ Arrive early! Crowds are big for the main events.
- ✓ Wear comfortable shoes and light clothing.
- ✓ Bring water, sunscreen and a portable charger.

- ✓ Most events are free, but VIP seating is available for the Silleteros Parade.
- ✓ Check the official schedule for any changes or updates.

OFFICIAL SCHEDULE

Scan this QR code for the complete official calendar and real-time updates.



WHAT'S NEXT?

On the next page, explore the interactive map with all the event locations, metro stations, bathrooms, food and more.





THE MAJOR EVENTS YOU CAN'T MISS

More incredible experiences throughout the Feria

From flower displays to concerts and traditions, these events capture the beauty, culture and joy of Medellín.



STEVE SAYS

You don't have to do everything. Pick the events that match your vibe, leave room to explore and enjoy the city at your own pace.



7 PLAZA DE FLORES



A massive flower exhibition featuring thousands of varieties from all over Colombia. The colors, scents and creativity are unforgettable.



- 📅 DATE: August 1 – 10, 2025
- 🕒 TIME: 9:00 AM – 8:00 PM
- 📍 LOCATION: Parque Norte
- 🚇 NEAREST METRO: Caribe
- 💰 COST: Free
- 👨‍👩‍👧‍👦 FAMILY FRIENDLY: Yes

WORTH IT? **VERY GOOD!** A must-see for flower lovers.

8 SILLETERITOS PARADE (KIDS PARADE)



The next generation of silleteros (ages 5–12) carry mini silletas full of flowers in this heartwarming and colorful parade.



- 📅 DATE: August 9, 2025
- 🕒 TIME: 9:00 AM – 12:00 PM
- 📍 LOCATION: Avenida del Río
- 🚇 NEAREST METRO: Industriales
- 💰 COST: Free
- 👨‍👩‍👧‍👦 FAMILY FRIENDLY: Yes

WORTH IT? **GOOD!** Perfect for families.

9 ORCHIDS, FLOWERS & ART EXHIBITION



An elegant exhibition showcasing exotic orchids, floral art and landscape designs.



- 📅 DATE: August 1 – 10, 2025
- 🕒 TIME: 9:00 AM – 7:00 PM
- 📍 LOCATION: Jardín Botánico
- 🚇 NEAREST METRO: Universidad
- 💰 COST: Free
- 👨‍👩‍👧‍👦 FAMILY FRIENDLY: Yes

WORTH IT? **GOOD!** Peaceful, beautiful and educational.

10 TABLADOS



Neighborhood stages with live music, dancing, food and drinks. The real heart of the party!



- 📅 DATE: August 1 – 10, 2025
- 🕒 TIME: Various (afternoons & nights)
- 📍 LOCATION: All over the city
- 🚇 NEAREST METRO: Varies
- 💰 COST: Free
- 👨‍👩‍👧‍👦 FAMILY FRIENDLY: Some

WORTH IT? **VERY GOOD!** Great way to experience local culture.

11 SANTA ELENA FLOWER FARM TOUR



Visit the birthplace of the silletas. Tour flower farms, meet the growers and enjoy the mountain views.



- 📅 DATE: Year-round (best during Feria)
- 🕒 TIME: 8:00 AM – 2:00 PM
- 📍 LOCATION: Santa Elena
- 🚇 NEAREST METRO: Acevedo + bus/cable
- 💰 COST: From \$20,000 COP
- 👨‍👩‍👧‍👦 FAMILY FRIENDLY: Yes

WORTH IT? **VERY GOOD!** Support local families and traditions.

12 CONCERTS & SPECIAL SHOWS



Big-name concerts and cultural performances take place in different venues across the city.



- 📅 DATE: August 1 – 10, 2025
- 🕒 TIME: Varies
- 📍 LOCATION: Plaza Mayor & others
- 🚇 NEAREST METRO: Industriales
- 💰 COST: Some events are ticketed
- 👨‍👩‍👧‍👦 FAMILY FRIENDLY: Some

WORTH IT? **GOOD!** Check the schedule and pick your favorite.



EVENT PLANNING TIPS



ARRIVE EARLY
Crowds are big—especially for the Silleteros Parade and Autos Clásicos.



WEAR COMFY SHOES
You'll walk a lot! Dress light and be ready for sun or rain.



STAY HYDRATED
Bring a water bottle. Medellín is warm and the days can be long.



BRING YOUR CAMERA
The flowers, parades and people create unforgettable photo opportunities.

FULL SCHEDULE

Scan the QR code for the complete official Feria schedule and updates.



NEXT UP: PAGES 6–7

Check out the interactive map with all the event locations, metro stations, bathrooms, food spots and more.





INTERACTIVE MAP YOUR FERIA NAVIGATOR

All the events, places and essentials in one view.

Use this map to plan your days, find the closest metro stations, restrooms, food spots, and transportation points so you don't miss a thing.

STEVE SAYS
Save this map on your phone!
It works offline with Google Maps.



MAP LEGEND

- Main Events & Parades
- Tablados (Neighborhood Stages)
- Flower Displays
- Metro Stations
- Metrocable Stations
- Taxi / Ride App Zones
- Public Bathrooms
- Food & Coffee Spots
- Hospitals / Medical
- Police Stations (CAI)
- ATMs
- Recommended Hotels
- Best Photo Spots
- Parks & Green Spaces

GET AROUND EASILY

- Metro Line A (north-south)
- Metro Line B (east-west)
- Metrocable Lines (K, L, H)
- Main Roads / Avenidas



BEST PHOTO SPOTS

- Puente de la 4 Sur (Parade)
- Plaza Gardel (Live Music)
- Santa Elena Viewpoints
- Pueblito Paisa
- Jardín Botánico (Orchids)

BATHROOM TIPS

Temporary bathrooms are set up near major events. Look for blue signs.

Malls, museums and Metro stations also have clean facilities.

FOOD SPOTS NEAR EVENTS

- Mercado del Río (local food court)
- Pergamino Café (Avenida del Río)
- Café Cliché (Laureles)
- Alambique (Parque Lleras)
- Street Food (Try empanadas, arepas, buñuelos & chorizos)

USEFUL APPS

- Metro de Medellín App
- Google Maps (Offline)
- Uber / Didi / Cabify / InDrive
- Rappi (Food & Groceries)
- Google Translate



NEXT UP: PAGE 7

Complete transportation guide with Metro, Metrocable, ride apps, airport info and road closures.





GETTING AROUND MEDELLÍN DURING FERIA

Your transportation guide to save time, money and stress.

The city gets busy during Feria. Here's how to move around like a local and make the most of your time.

Steve Says

The Metro is your best friend during Feria. Avoid traffic, save money and skip the parking headaches.



PUBLIC TRANSPORTATION



METRO



- ✓ Fast, reliable and the easiest way to get around the city.
- ✓ 2 lines: A (north-south) and B (east-west).
- ✓ Most major events are within a short walk of a station.
- ✓ Trains run from 5:00 AM – 11:00 PM (extended on event days).

Tickets: \$3,300 COP (single ride)
Buy at any station or use the Cívica Card.



METROCABLE



- ✓ Scenic cable car lines that connect the hills to the Metro.
- ✓ Lines K, L and H are most useful for visitors.
- ✓ Great for getting to Santa Elena and Santo Domingo.

Tickets: \$3,300 COP (one way)
Cívica Card accepted.



BUSES & TRAMS



- ✓ Buses (Metroplús) connect areas not close to the Metro.
- ✓ Tram (Line T) runs between San Antonio and Oriente.
- ✓ Use the Cívica Card to tap on/off.

Tickets: \$3,300 COP
Integrated with Metro.

RIDE APPS & TAXIS



UBER

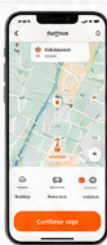


- ✓ Most popular and widely available.
- ✓ Quick, safe and easy to use.
- ✓ Expect higher prices during peak times and after major events.

Estimated cost within El Poblado: \$8,000 – \$20,000 COP



DIDI

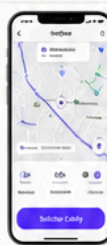


- ✓ Often cheaper than Uber.
- ✓ Good availability throughout the city.
- ✓ Great option for longer distances.

Estimated cost within El Poblado: \$6,000 – \$18,000 COP



CABIFY



- ✓ Professional drivers and clean vehicles.
- ✓ Slightly higher prices than Didi.
- ✓ Good for airport transfers.

Estimated cost within El Poblado: \$8,000 – \$22,000 COP



TAXIS



- ✓ Use official taxis (white with yellow license plates).
- ✓ Agree on the fare or ensure the meter is on.
- ✓ Avoid taxis that approach you.

Base fare: \$7,000 COP
per km: \$1,800 COP (approx.)



AIRPORT CONNECTION

José María Córdova International Airport (MDE)

About 45 minutes to Medellín.

Transportation options:

- ✓ Taxi (official airport desk): \$110,000 – \$150,000 COP
- ✓ Uber / Didi / Cabify: \$90,000 – \$130,000 COP
- ✓ Bus + Metro (budget option): \$15,000 – \$20,000 COP



PARKING

- ✓ Parking is limited near main events.
- ✓ Arrive early or consider parking in a mall and taking the Metro.
- ✓ Mall parking options: Santafé, Oviedo, El Tesoro, Plaza Mayor.
- ✓ Rates: \$4,000 – \$6,000 COP per hour (approx.)



WALKING TIPS

- ✓ Many events are best enjoyed on foot.
- ✓ Wear comfortable shoes and stay hydrated.
- ✓ Cross at crosswalks and use pedestrian bridges when available.
- ✓ Some streets will be closed to cars.



ROAD CLOSURES

Many streets close for parades and events.

Check daily closures on:

- ✓ Medellín Mobility website (www.medellin.gov.co/movilidad)
- ✓ Waze App
- ✓ Official Feria Schedule

Plan ahead and allow extra travel time.



QUICK TRANSPORTATION TIPS



GET A CÍVICA CARD

Buy it at any Metro station. Use it for Metro, Metrocable, trams and buses.



AVOID PEAK HOURS

7:00 – 9:00 AM and 5:00 – 7:00 PM are very crowded.



CHARGE YOUR PHONE

You'll use maps, apps and take lots of photos. Bring a power bank.



SAVE LOCATIONS OFFLINE

Download Google Maps areas offline in case you lose data.

SCAN FOR INTERACTIVE MAP

Open this map on your phone for real-time locations, routes and event info.



NEXT UP: PAGE 8

Where to stay in Medellín during Feria – the best neighborhoods for every type of traveler and budget.





TRANSPORTATION

GET THERE. GET AROUND.

Smart ways to move during the busiest week of the year.

Feria brings millions of visitors to Medellín. Plan your transportation and avoid stress, delays and surge pricing.

Steve Says

Take the Metro whenever possible. It's faster, cheaper and saves you from traffic and parking nightmares.



METRO: YOUR BEST FRIEND

- ✓ Fast, clean and affordable.
- ✓ Avoids traffic and parking headaches.
- ✓ Extended hours on major event days.
- ✓ Crowded during peak times (10 AM – 2 PM and 5 PM – 8 PM).



METRO FARES (CÍVICA CARD)

1 Ride	\$3,300 COP
1 Day Pass	\$15,800 COP
Multiple Day Pass (3 Days)	\$41,000 COP
6 Rides Pack	\$16,800 COP

i Buy and reload your Cívica Card at any Metro station.



ESTIMATED UBER / DIDI / CABIFY COSTS

Airport (MDE) to El Poblado
\$50,000 – \$80,000 COP



El Poblado to Laureles
\$15,000 – \$25,000 COP



El Poblado to Parque Norte
\$20,000 – \$35,000 COP



Centro (Berrio) to El Poblado
\$18,000 – \$30,000 COP

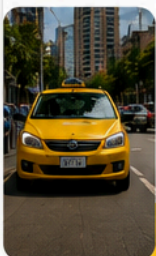


SURGE PRICING ALERT

- Prices can 2x – 4x during and after major events.
- Leave early or wait 30–60 minutes after events to book.
- Use the Metro for the trip in, ride apps for the trip out.



TAXI TIPS



- ✓ Use official taxis (yellow plates).
- ✓ Agree on the fare or ensure the meter is on.
- ✓ Flag down taxis on the street or use trusted apps.
- ✓ Avoid taxis that aggressively approach you.

BASE FARE: \$7,000 COP
PER KM: \$1,800 COP (APPROX.)



ROAD CLOSURES & DETOURS

Many streets close for parades and events.

Check daily closures on:

- ✓ Medellín Mobility Website (www.medellin.gov.co/movilidad)
- ✓ Waze App
- ✓ Official Feria Schedule

Plan ahead and allow extra time.



PARKING DURING FERIA

- ✓ Parking is limited near main events.
- ✓ Arrive early or consider parking further away and taking the Metro.
- ✓ Mall parking options: Santafé, Oviedo, El Tesoro, Plaza Mayor.
- ✓ Rates: \$4,000 – \$6,000 COP per hour (approx.)



BEST WAYS TO GET TO MAJOR EVENTS



DESFILE DE SILLETEROS

Avenida del Río



Best by:
Metro to Industriales Station



AUTOS CLÁSICOS Y ANTIGUOS

Avenida del Río



Best by:
Metro to Poblado or Industriales



CONCIERTOS EN PLAZA MAYOR

Plaza Mayor



Best by:
Metro to Estadio Station



PLAZA DE FLORES

Parque Norte



Best by:
Metro to Caribe Station



SANTA ELENA FLOWER FARM TOUR

Santa Elena



Best by:
Uber / Didi / Cabify or Metro + Bus



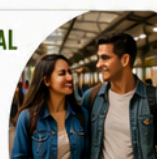
AIRPORT TIP

Book airport rides in advance when possible. Traffic into the city can be unpredictable during peak days.



TRAVEL LIKE A LOCAL

- ✓ Use the Metro.
- ✓ Walk when you can.
- ✓ Be patient and flexible.
- ✓ Enjoy the ride!



EMERGENCY NUMBERS

- 📞 Police (CAI): 123
- 📞 Medical Emergency: 123
- 📞 Fire Department: 119
- 📞 Tourist Police: +57 320 305 6787



NEXT UP: PAGE 9

Where to stay in Medellín during Feria – the best neighborhoods for every traveler and budget.





WHERE TO STAY IN MEDELLÍN DURING FERIA

Stay close, save time and enjoy every moment.

Feria is busiest in El Poblado and Centro. These neighborhoods offer the best locations, amenities and access to events.



BEST NEIGHBORHOODS TO STAY



EL POBLADO

(Provenza / Parque Lleras)



The heart of the action. Close to nightlife, restaurants, shopping and major events.

PROS:

- ✓ Walking distance to most events
- ✓ Huge choice of hotels & rentals
- ✓ Great restaurants & nightlife
- ✓ Safe and tourist-friendly



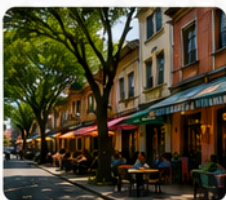
AVERAGE PRICE RANGE

\$60 – \$250 USD per night



LAURELES

(Traditional & Local)



A more local vibe with great food, lower prices and easy access to events.

PROS:

- ✓ More affordable than El Poblado
- ✓ Great local restaurants
- ✓ Close to Estadio & Metro
- ✓ Safe and laid-back atmosphere



AVERAGE PRICE RANGE

\$40 – \$120 USD per night



CENTRO

(Historic & Cultural)



Perfect for culture lovers. Close to Plaza de Flores and many traditional events.

PROS:

- ✓ Close to major events
- ✓ Historic buildings & culture
- ✓ Lots of public transportation
- ✓ Budget-friendly options



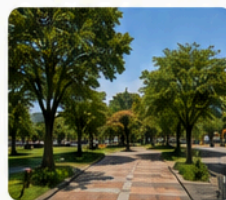
AVERAGE PRICE RANGE

\$30 – \$90 USD per night



BELÉN

(Residential & Quiet)



A quiet, residential area with modern apartments and a more authentic local feel.

PROS:

- ✓ Quiet and safe
- ✓ Great for families
- ✓ Modern apartments
- ✓ Good value for money



AVERAGE PRICE RANGE

\$40 – \$110 USD per night



SANTA ELENA

(Nature & Flowers)



Escape the city and enjoy flower farms, nature and amazing views.

PROS:

- ✓ Beautiful scenery
- ✓ Unique experience
- ✓ Perfect for families & couples
- ✓ Cooler temperatures



AVERAGE PRICE RANGE

\$50 – \$150 USD per night

WHERE TO STAY BASED ON YOUR TRAVEL STYLE



FIRST TIME VISITOR

- ✓ Stay in El Poblado (Provenza) for convenience.
- ✓ Close to restaurants, nightlife and easy transport.
- ✓ Great for experiencing Medellín for the first time.



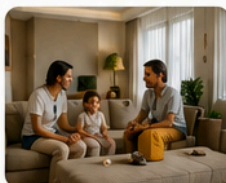
COUPLES

- ✓ Choose Provenza or Santa Elena.
- ✓ Romantic dining, beautiful views and quiet places.
- ✓ Perfect for a memorable Feria getaway.



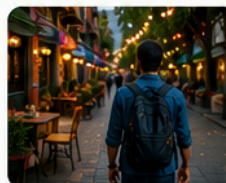
FAMILIES

- ✓ Laureles or Belén are ideal.
- ✓ More space, apartments and local parks.
- ✓ Close to Metro and family-friendly attractions.



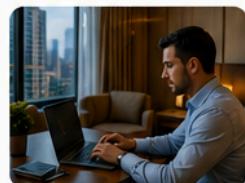
SOLO TRAVELERS

- ✓ Stay in El Poblado or Laureles.
- ✓ Safe, social and easy to meet people.
- ✓ Hostels and boutique hotels are great options.



BUSINESS TRAVELERS

- ✓ El Poblado offers top hotels and coworking spaces.
- ✓ Easy access to everything and reliable transport.
- ✓ Stay productive and enjoy the Feria.



BOOKING TIPS



BOOK EARLY

Reserve 2-3 months in advance for the best selection and prices.



CHECK CANCELLATION POLICIES

Plans can change. Choose flexible booking options.



STAY CLOSE TO EVENTS

Walking or short rides save you time and stress.



READ REVIEWS

Real guest reviews help you avoid surprises and find great places.



BWARE OF SCAMS

Book through trusted platforms and avoid deals that seem too good to be true.



NEXT UP: PAGE 10

Where to eat during Feria – the best restaurants, traditional food and local favorites.





EAT LIKE A LOCAL

FERIA FLAVORS YOU CAN'T MISS

Steve Says

Try something new every day of the Feria!

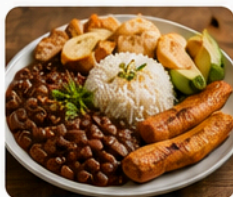
From traditional bites to modern favorites, Medellín has it all.

Food is a huge part of Feria! From classic paisa dishes to street food and festival treats, here's what (and where) to eat.

WHAT TO EAT DURING FERIA



TRADITIONAL PAISA DISHES



Hearty, delicious and full of flavor. A true taste of Antioquia.

MUST-TRY SPOTS:

- ✓ Café Zorba (El Poblado)
- ✓ Mondongos (Laureles)
- ✓ Hacienda (Multiple locations)



STREET FOOD & SNACKS



Quick, tasty and perfect for eating on the go between events.

MUST-TRY SPOTS:

- ✓ Arepas de Choclo (corn arepas)
- ✓ Empanadas
- ✓ Chorizos & Butifarras
- ✓ Obleas with arequipe



FERIA SPECIALTIES



Traditional treats you'll see and smell all around the city.

MUST-TRY SPOTS:

- ✓ Buñuelos
- ✓ Chocolate Santafereno
- ✓ Mazamorra
- ✓ Panelitas (local sweets)



MODERN & INTERNATIONAL



Great options if you want something different or lighter.

MUST-TRY SPOTS:

- ✓ Oci.Mde (El Poblado)
- ✓ El Cielo (El Poblado)
- ✓ Carmen (El Poblado)



VEGETARIAN & HEALTHY OPTIONS



Plenty of fresh, healthy and plant-based options across the city.

MUST-TRY SPOTS:

- ✓ Govinda (Laureles)
- ✓ Soul Brothers (El Poblado)
- ✓ The Green Sandwich (Poblado)

LOCAL DRINKS TO TRY



CAFÉ COLOMBIANO

World-famous coffee. Strong, smooth and always fresh.



AGUAPANELA CON QUESO

Warm sugarcane drink with cheese. A traditional Antioquian treat.



JUGOS NATURALES

Fresh fruit juices. Try lulo, guanábana or mora (blackberry).



CERVEZA LOCAL

Try a cold Aguila, Club Colombia or Poker.



COCTELES & MICHELADAS

Great rooftop cocktails and Micheladas are everywhere!



FOOD TIPS & ETIQUETTE



EAT EARLY

Restaurants get busy during peak times. Lunch 12–2 PM, dinner 7–9 PM.



CARRY CASH

Many street food vendors and small restaurants only accept cash.



STAY HYDRATED

Drink water throughout the day, especially if you're walking a lot.



SPICE LEVEL

Paisa food is not very spicy, but some salsas can be. Try a little first!



BE PATIENT

Expect longer wait times at popular spots during Feria week.



SUPPORT LOCAL

Try local restaurants and vendors. You'll get the best experience.

STEVE'S TOP 5 BITES



1. **BANDEJA PAISA** The ultimate Antioquian dish. A must!
2. **AREPA DE CHOCLO CON QUESO** Sweet corn arepa with cheese. Simple and amazing.
3. **BUÑUELOS CON CHOCOLATE** Perfect combo. You haven't lived until you try it.
4. **EMPANADA CON AJÍ** Crispy, flavorful and even better with spicy sauce.
5. **JUGO DE LULO** Tangy, refreshing and 100% local.

DON'T LEAVE WITHOUT TRYING:

- ✓ Chocolate Santafereno
- ✓ Mazamorra with milk
- ✓ Aguapanela con queso
- ✓ Fresh tropical fruits
- ✓ One new dish every day!



NEXT UP: PAGE 11

Local drinks, nightlife and the best places to celebrate after the parades and concerts.





STAY SAFE & ENJOY WITH PEACE OF MIND

A little street smarts goes a long way during Feria.

Medellin is generally a safe city, and millions enjoy Feria without any problems. Use common sense, stay alert and follow these tips so your only worries are where to go next.



Steve Says
Great memories come from being smart, not lucky.

SAFETY ESSENTIALS

BE AWARE OF YOUR SURROUNDINGS ✓ Keep your head up and avoid distractions. ✓ Watch your belongings at all times. ✓ Stay in well-lit, busy areas, especially at night.	PROTECT YOUR BELONGINGS ✓ Use a crossbody bag in front of you. ✓ Don't carry everything in one place. ✓ Avoid showing valuables like expensive phones, watches or jewelry.	STICK WITH YOUR PEOPLE ✓ Go out with friends and look out for each other. ✓ Set a meeting point in case you get separated.	USE TRUSTED TRANSPORTATION ✓ Use Uber, Didi, Cabify or official taxis. ✓ Avoid getting into unmarked or unofficial vehicles.	WATCH YOUR MONEY ✓ Carry only what you need. ✓ Have small bills for easier transactions. ✓ Use cards in safe, reliable places.	KNOW WHERE TO GET HELP ✓ Look for medical stations at major events. ✓ Save important numbers (see below). ✓ Don't hesitate to ask for help.
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IMPORTANT NUMBERS TO SAVE

POLICE (CAI) 123 National Police Emergency Line	MEDICAL EMERGENCY 123 Ambulance & Medical Assistance	FIRE DEPARTMENT 119 Bomberos Medellin	TOURIST POLICE (57) 320 305 6787 Foreigners & Tourist Assistance	WOMEN'S LINE 123, Option 5 Support for Women in Situations of Risk	ANTI-EXTORTION LINE 165 Report Extortion & Threats
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i Save these numbers in your phone now. It just might save your day.

AVOID COMMON SCAMS

FAKE FRIENDSHIP OR "NEW FRIEND" TRICK Someone befriends you quickly, then "needs help" or suggests going somewhere to get robbed. TIP: Be friendly, but keep boundaries and stay alert.	CARD MACHINE SWITCH They distract you while switching your card or charging more than agreed. TIP: Always watch your card and verify the amount before paying.	OVERPRICED DRINKS Bars or vendors charge excessive prices that aren't clearly posted. TIP: Ask the price first and confirm before ordering.	UNOFFICIAL TAXIS Unmarked taxis may overcharge or take longer routes. TIP: Use official taxis or apps like Uber, Didi or Cabify.	FAKE GOODS & DISCOUNTS Counterfeit products sold as real or "too good to be true" deals. TIP: Buy from reputable stores and trusted vendors only.	SPIKED DRINKS OR DRUGGING Drink spiking can happen in crowded places. TIP: Never leave your drink unattended. If it doesn't taste right, don't drink it.
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IF YOU LOSE SOMETHING • Check with the event information booths. • Lost & Found is usually at the main event venues. • File a report at the nearest CAI.	MEDICAL ASSISTANCE • Medical stations are located at all major events. • Look for the green "Punto de Atención Médica" signs. • For serious situations, call 123.	TRAVEL INSURANCE Highly recommended! Make sure your policy covers medical care and theft. Carry a copy of your insurance info with you.
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NEXT UP: PAGE 12

Essential Spanish phrases, local slang and keys to connect like a local during Feria.





FESTIVAL HIGHLIGHTS & CAN'T-MISS EVENTS

Big traditions, unforgettable moments.

Feria de las Flores is more than one event—it's 10 days of non-stop celebration. Here are the biggest events you won't want to miss.

Steve Says

Plan your days around these key events. Arrive early and stay late for the full experience!

Medellín
Te quiere

KEY EVENTS SCHEDULE (EVERY YEAR – LATE JULY / EARLY AUGUST)



SILLETERO PARADE



The most iconic event! Silleteros walk for hours carrying massive flower displays.

First Sunday

Avenida del Río



CLASSIC CARS PARADE



Antique cars, music and nostalgia fill the streets in this colorful parade.

First Friday

Downtown



FLOWER FARM TOUR



Visit Santa Elena's silletero farms and see where the magic begins.

Throughout the Festival

Santa Elena



CONCERTS AT PLAZA MAYOR



Big-name artists light up the main stage every night.

Throughout the Festival

Plaza Mayor



CICLOPASEO NOCTURNO



A night bike ride through the city. Fun, active and family-friendly.

Second Saturday

Citywide



TROVA FESTIVAL



Traditional verse battles and music that are pure Antioquian culture.

Throughout the Festival

Multiple venues



FLOWER EXHIBITIONS



Stunning floral arrangements, art installations and design shows.

Throughout the Festival

Multiple venues

i For the official schedule, maps and updates, visit: www.medellin.gov.co/feria-de-las-flores

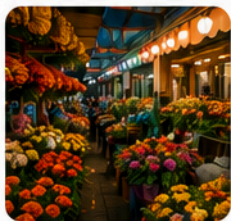
DON'T MISS THESE UNIQUE EXPERIENCES



RIDE THE METROCABLE

Go up to Santo Domingo Savio and Parque Arví for amazing views, cool weather and local vibes.

TIP: Go in the morning or late afternoon.



VISIT THE FLOWER MARKETS

See (and smell!) thousands of fresh flowers at local markets like Plaza Minorista. Perfect for photos and gifts.

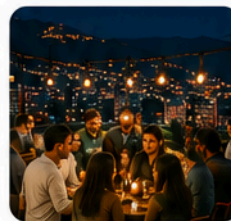
TIP: Go early for the best selection and prices.



EAT BANDEJA PAISA

You're in Antioquia—this is the best place to try Colombia's most famous dish.

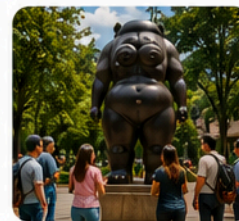
TIP: Pair it with a fresh jugo de lulo.



ENJOY THE NIGHTLIFE

From rooftop bars in El Poblado to salsa clubs in Laureles, the city comes alive.

TIP: Dress casual, arrive early on weekends.



EXPLORE THE CITY

Take time to enjoy Medellín's museums, parks, and public art—including Botero Plaza and Comuna 13.

TIP: Take the time to be a tourist in your own way.

FESTIVE TIPS FOR THE BEST EXPERIENCE



PLAN AHEAD

Book hotels and tours early. The best places sell out fast.



WEAR COMFORTABLE CLOTHES & SHOES

You'll be walking, standing and dancing a lot!



PROTECT YOURSELF

Sunscreen, hat and sunglasses are essential.



STAY HYDRATED

Drink water throughout the day, especially outdoors.



BRING YOUR CAMERA

Every corner of the Feria is photo-worthy!



RESPECT THE TRADITIONS

This is a cultural celebration—be kind, respectful and enjoy.



NEXT UP: PAGE 13

Where to shop, what to buy and the perfect souvenirs to take home from Feria de las Flores.





SHOP, SOUVENIRS & TAKE A PIECE OF FERIA HOME

Support local, take home memories, keep the tradition alive.

From handcrafted souvenirs to beautiful flowers and local designs, there are plenty of ways to remember Medellín's most colorful celebration.



Steve Says

The best souvenirs are meaningful, useful and support local artisans.

BEST PLACES TO SHOP DURING FERIA



FLOWER MARKETS

(Places to find flowers, plants & souvenirs)



- Plaza Minorista José María Villa
- Around Santa Elena Sillettero farms
- Parque de las Flores (during Exhibitions)

Great for flowers, orchids, plants, and floral arrangements.



ARTESANAL MARKETS

(Local crafts & handmade treasures)



- Mercado Artesanal (La Presidenta)
- San Alejo Handicraft Market (El Poblado)
- Botero Plaza Artisan Market (Parque de Botero)

Find handmade jewelry, textiles, ceramics, and traditional crafts.



LOCAL DESIGN & BOUTIQUES

(Unique Medellín style)



- Hecho en Medellín Stores
- Pergamino Café (souvenirs with a cause)
- Local designer pop-up shops around the city

Support local brands and take home something original.



SHOPPING MALLS

(Convenient & air-conditioned)



- El Tesoro, Oviedo, Santafé, Premium Plaza
- Great for souvenirs, clothing, and last-minute shopping

Perfect if you prefer comfort and a wider selection.



SUPERMARKETS & LOCAL STORES

(Easy & affordable)



- Éxito, Carulla, D1, Jumbo, Euro
- Find local coffee, arequipe, snacks, and Colombian treats

Great for food gifts and everyday local products.

POPULAR SOUVENIRS TO BRING HOME



COLOMBIAN COFFEE

A must-have. Support local coffee growers and take home the world's best coffee.



AREQUIPE

This creamy, delicious treat is a local favorite. Perfect for friends and family.



CHIVA MINIATURES

Bright, beautiful and iconic. A fun reminder of Antioquia's culture and traditions.



SILLETERO HAT

Traditional, stylish and practical. A symbol of the Sillettero tradition.



HANDMADE JEWELRY

Unique designs using local materials. Support local artisans and designers.



LOCAL APPAREL & ACCESSORIES

T-shirts, hats, bags and more with Medellín and Feria designs. Wear your memories!

SHOP SMART

- Carry cash for small markets and street vendors.
- Compare prices and don't be afraid to negotiate politely in local markets.
- Check the quality of handmade items before buying.
- Buy from local artisans and official markets to support the local economy.



WHAT YOU CAN & CAN'T TAKE HOME

YOU CAN BRING:

- Coffee, snacks, arequipe
- Handmade crafts & jewelry
- Clothing & accessories
- Small musical instruments (like maracas)

AVOID:

- Fresh fruits, plants or flowers (customs restrictions)
- Large wooden items without certification

SUPPORT LOCAL, MAKE AN IMPACT

Every purchase you make helps local families, artisans and small businesses continue these beautiful traditions for generations to come.



Gracias por apoyar lo nuestro!

WHERE TO EAT BEFORE YOU SHOP (AND REFUEL!)

Take a break, enjoy some delicious local food, and get ready for more Feria fun.



HACIENDA

(El Poblado)

A Medellín classic. Great paisa food in a beautiful setting.

\$\$



CARNES & MÁS

(El Poblado)

Perfect for meat lovers. Great steaks, burgers and local dishes.

\$\$



CAFÉ DEL RÍO

(El Poblado)

Riverside dining with local food and a relaxed vibe.

\$\$



ALMA RESTAURANTE

(Laureles)

Modern Colombian cuisine with a creative touch.

\$\$\$



MERCADO DEL RÍO

(Centro)

A food hall with many options. Perfect for groups!

\$

MEAL BUDGET GUIDE

\$ Street Food / Snacks
5,000 – 15,000 COP

\$\$ Casual Restaurant
20,000 – 50,000 COP

\$\$\$ Nice Restaurant
60,000+ COP



NEXT UP: PAGE 14

Feria de las Flores on a budget – tips to enjoy more and spend less during the festival.





THE SILLETERO PARADE

THE HEART OF FERIA

Tradition, pride and thousands of flowers in motion.

The Silletero Parade is Feria's most iconic event. Generations of flower growers ("silleteros") carry massive flower arrangements on their backs in a stunning tribute to Antioquia's culture.

Steve Says

Arrive early, be patient and prepare to be amazed.



SILLETERO PARADE ESSENTIALS



WHEN

First Sunday of Feria



The parade always takes place on the first Sunday of Feria.



TIME

Usually starts at 2:00 PM



Arrive early! The best viewing spots fill up hours before it begins.



WHERE

Avenida del Río (El Poblado)



The route runs along Avenida del Río, from Plaza Mayor to Parque Poblado.



WHAT TO EXPECT

Hundreds of silleteros, music & culture



Traditional music, colorful costumes and incredible flower arrangements of all sizes.



HOW LONG

About 4 to 6 hours



The parade is long and beautiful. Enjoy it, take your time and soak in the atmosphere.



COST

Free!



The parade is completely free. Your best view is just about finding the right spot early.

BEST PLACES TO WATCH



Parque del Poblado (Starting Point)



Great energy and close to the beginning of the parade.

Arrive by 10:00 AM



Avenida del Río (Along the Route)



Many viewing areas with a festive atmosphere.

Arrive by 11:00 AM



Parque Lleras (Middle Section)



Central location with restaurants, bars and bathrooms nearby.

Arrive by 11:30 AM



Parque Poblado (End of the Route)



See the silleteros finish their journey in El Poblado.

Arrive by 12:00 PM

TIPS FOR THE PARADE

- ✓ Arrive early: Best spots go fast.
- ✓ Bring water, sunscreen and a hat.
- ✓ Wear comfortable shoes.
- ✓ Use the bathroom before the parade.
- ✓ Bring cash if you want to buy food or drinks from vendors.
- ✓ Stay hydrated and be patient.
- ✓ Respect the silleteros – they carry their silletas with pride and tradition.



SILLETAS: A LIVING TRADITION

The "silleta" is a wooden frame carried on the back and decorated with thousands of flowers. It represents the hard work, creativity and pride of the flower growers of Santa Elena.



HANDMADE MASTERPIECES

Each silleta can take days or even weeks to create.



GENERATIONS OF HERITAGE

This tradition has been passed down for more than 100 years.



SANTA ELENA ROOTS

Most silleteros come from the corregimiento of Santa Elena.



MORE THAN FLOWERS

Silletas tell stories of family, love, faith and Antioquia's cultural identity.



BE PREPARED

Sun + Crowds = Be Ready!

- ✓ Bring sunscreen & reapply.
- ✓ Stay hydrated.
- ✓ Wear light, breathable clothing.
- ✓ Take breaks in the shade.



Walking: Best option if you're staying in El Poblado.



Metro: Take the Metro to Poblado Station and walk.



Avoid driving: Road closures and heavy traffic.



ROAD CLOSURES

Avenida del Río is closed for the parade. Plan your transportation in advance. Check updates at: www.medellin.gov.co



NEXT UP: PAGE 15

Flower farms, Santa Elena and where the magic begins.





FINAL TIPS & MAKE IT UNFORGETTABLE

You've got the guide. Now go live the experience.

Feria de las Flores is more than an event—it's a celebration of culture, community and the beauty of Medellín. Plan smart, stay present and enjoy every moment.

Steve Says
Take it all in. The memories will last way longer than the 10 days of Feria.



WHAT TO PACK



* Pack light, dress comfortable and be ready for sun, crowds and some rain.



BUDGET SNAPSHOT (PER DAY)

BUDGET TRAVELER	MID-RANGE TRAVELER	COMFORT TRAVELER	EXPERIENCE SEEKER
80,000 – 120,000 COP	150,000 – 250,000 COP	300,000 – 500,000 COP	500,000+ COP
- Local food - Metro & buses - Free events - Street snacks	- Restaurants - Taxis / Uber - Paid events - Souvenirs	- Better dining - Private transport - Premium events - Shopping	- VIP access - Fine dining - Private tours - Premium stays
\$ \$	\$ \$ \$	\$ \$ \$ \$	\$ \$ \$ \$ \$

Prices vary depending on your style. This is just a general guide.



DOS & DON'TS OF FERIA



DO

- ✓ Do respect the traditions and the silleteros.
- ✓ Do support local businesses and artisans.
- ✓ Do stay hydrated and wear sunscreen.
- ✓ Do use official taxis or trusted apps.
- ✓ Do be patient and go with the flow.



DON'T

- ✗ Don't block the parade route or cross barriers.
- ✗ Don't touch the flower arrangements.
- ✗ Don't litter. Keep the city beautiful.
- ✗ Don't pickpocket-proof your belongings.
- ✗ Don't forget to enjoy the moment.



TAKE IT SLOW & ENJOY MORE



WAKE UP EARLY

The best experiences happen in the morning.



EXPLORE NEIGHBORHOODS

Don't just stick to El Poblado. Explore Laureles, Envigado, Belén and beyond.



TRY SOMETHING NEW

New food, new music, new friends. That's where the magic is.



UNPLUG SOMETIMES

Take in the moment. Your best memories won't be on your phone.



LEAVE IT BETTER THAN YOU FOUND IT

We all play a part in keeping Medellín beautiful.



KEEP IT CLEAN

Use trash bins and recycle when you can. Let's keep the city clean for everyone.



RESPECT THE CITY

Treat Medellín like your home. Locals appreciate respectful visitors.



SUPPORT LOCAL

Buy local, eat local and hire local. You make a real impact.



HONOR THE CULTURE

Feria is a tradition passed down for generations. Respect it and keep it alive.

¡QUE VIVA LA FERIA!

You're now ready to experience the most beautiful 10 days in Medellín. From the flowers to the people, the music to the memories—Feria de las Flores is something you'll never forget.

Enjoy every moment and come back next year.



Medellín Unfiltered

Real info. Real stories. Real Medellín.

MORE GUIDES FROM MEDELLÍN UNFILTERED



THE ULTIMATE MEDELLÍN GUIDE

Everything you need to know about the City of Eternal Spring.



MOVING TO MEDELLÍN GUIDE

Step-by-step guide to moving, visas, housing, banks & more.



MEDICAL TOURISM IN MEDELLÍN

Top clinics, procedures, costs and what to expect.



SAFETY IN MEDELLÍN

Staying safe and avoiding common scams.



MEDELLÍN FOOD & RESTAURANT GUIDE

Where to eat, what to try and local favorites.

Have questions or need help planning your trip?

- WhatsApp: +57 300 123 4567
- Email: info@medellinunfiltered.com
- Website: medellinunfiltered.com

We're here to help! ❤️



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