

SPORTIVERSE

個人資料（私隱）條例 - 個人資料收集聲明（「聲明」）

遵照個人資料（私隱）條例（“該條例”），SPORTIVERSE 希望通知其相關持份者以下事項：

(1) 您在訪問或要求我們的運動旅遊相關服務和產品時，可能需要不時向 SPORTIVERSE 提供個人資料。如未能提供此等個人資料，SPORTIVERSE 可能無法處理您的要求或提供持續的服務。此外，在常規業務互動中，例如預訂設施、註冊課程或一般通信過程中，也可能收集數據。

(2) 收集個人資料的目的

您的個人資料可能會用於以下目的：

- (i) 處理有關我們產品或服務的查詢或要求；
- (ii) 滿足您對我們的產品或服務的要求，如調整或停止服務；
- (iii) 與我們的服務相關的輔助功能，如身份核查、數據核對和服務恢復；
- (iv) 維護 SPORTIVERSE 的權利，包括發起付款請求；
- (v) 為了提供更好的客戶體驗，改進和煥新我們的產品和服務；
- (vi) 生成統計數據並進行市場研究；
- (vii) 市場推廣我們的服務和產品等（請參閱此聲明的第(4)段）；
- (viii) 符合香港境內或境外的法律和監管遵從和義務；
- (ix) 允許 SPORTIVERSE 的潛在業務受讓人或合作夥伴評估擬議的業務交易；
- (x) 與上述相關的其他目的。

(3) 個人資料的轉移

雖然 SPORTIVERSE 嚴格保密您的數據，但可能需要與以下實體分享某些數據：

- (i) 在運營中協助我們的代理、聯屬公司或第三方供應商（例如設備供應商、體育活動組織者）；
- (ii) 與 SPORTIVERSE 簽訂保密協議的實體；
- (iii) 商業合作夥伴和聯屬公司；
- (iv) 法律或監管機構要求披露的實體，無論在香港境內還是境外；
- (v) SPORTIVERSE 未來業務交易的潛在受讓人或合作夥伴；
- (vi) 第三方獎勵或忠誠計劃的合作夥伴；
- (vii) 列在我們的申請表或市場推廣材料中的共同品牌合作夥伴，；
- (viii) SPORTIVERSE 為市場推廣目的而與之合作的外部服務供應商（例如數字市場營銷機構）。

(4) 直接市場推廣中的個人資料的使用

SPORTIVERSE 可能會使用您的數據進行直接市場推廣。根據該條例，需要您的同意（或不反對）。在此背景下，您的數據，包括名稱、聯繫方式和體育偏好，可能會用於推廣：

- (a) 體育活動、設備、培訓計劃和與體育相關的保險；
- (b) 忠誠或獎勵計劃和相關服務；

(c) 我們共同品牌合作夥伴的服務和產品。

如要退出直接市場推廣，請使用此聲明第(5)段提供的詳細信息聯繫 SPORTIVERSE。

(5) 查閱個人資料和更正的權利

根據該條例，您可以檢查 SPORTIVERSE 是否持有您的個人資料，並可以要求查閱或更正。請將這些要求以電郵直接發送至 info@sportiversehk.com。

SPORTIVERSE 可能會收取合理的費用以處理這些有關個人資料的要求。

(6) 通過在第(5)段提供的地址或電子郵件寫信，了解您的權利以及公司關於數據的政策。

(7) SPORTIVERSE 僅根據目的或法律法規保留您的數據所需的時間。

(8) 對於此聲明有任何疑問，請使用第(5)段中的詳細信息聯繫企業數據保護團隊。

(9) 本聲明不限制個人在該條例下的權利。

(10) SPORTIVERSE 保留修改此聲明的權利。

(11) 英文版本如與中文版本之間有任何不一致或歧義，應以英文版本為準。

SPORTIVERSE

Personal Data (Privacy) Ordinance - Personal Information Collection Statement (the "Statement")

In compliance with the Personal Data (Privacy) Ordinance ("the Ordinance"), SPORTIVERSE wishes to inform its stakeholders of the following:

(1) Occasionally, you may need to provide SPORTIVERSE with personal data when accessing or requesting our sports-related services and products. Failure to supply this data may inhibit SPORTIVERSE from processing your requests or providing ongoing services. Additionally, data may be collected during regular business interactions, such as when booking facilities, enrolling in programs, or during general communications.

(2) PURPOSES FOR COLLECTING PERSONAL DATA

Your personal data may be utilized for the following:

- (i) Addressing inquiries or requests related to our sports products or services;
- (ii) Fulfilling your requirements regarding our sports products or services, including adjustments or discontinuation;
- (iii) Ancillary functions associated with our services like identity checks, data cross-checking, and service reinstatement;
- (iv) Upholding SPORTIVERSE's rights, including the initiation of payment requests;
- (v) Enhancing and refining our sports products and services for superior customer experience;
- (vi) Generating statistics and conducting market research;
- (vii) Marketing our services and products, and more (please see paragraph (4) of this Statement);
- (viii) Meeting legal and regulatory compliance and obligations, both within and outside of Hong Kong;
- (ix) Allowing potential business assignees or partners to assess proposed business transactions;
- (x) Other related purposes aligned with the above.

(3) TRANSFER OF PERSONAL DATA

While SPORTIVERSE maintains strict confidentiality of your data, certain data may be shared with:

- (i) Agents, affiliates, or third-party providers assisting in our operations (e.g., equipment suppliers, sports event organizers);
- (ii) Entities under confidentiality agreements with SPORTIVERSE;
- (iii) Business partners and affiliates;
- (iv) Entities wherein disclosure is mandated by law or by regulatory bodies, both within and outside of Hong Kong;
- (v) Potential assignees or partners in SPORTIVERSE's future business deals;
- (vi) Partners in third-party reward or loyalty programs;
- (vii) Co-branding partners of SPORTIVERSE, listed in our application forms or marketing materials;

- (viii) External service providers (e.g., digital marketing agencies) that Sportiverse collaborates with for marketing, as outlined in paragraph (2)(vii) of this Statement.

(4) USE OF PERSONAL DATA IN DIRECT MARKETING

SPORTIVERSE might utilize your data for direct marketing purposes. As per the Ordinance, your consent (or no objection) is needed. In this context, your data, including name, contact details, and sports preferences, may be used to promote:

- (a) Sports events, equipment, training programs, and insurance related to sports;
- (b) Loyalty or reward programs and related services;
- (c) Services and products from our co-branding partners.

To opt-out of direct marketing, please contact the SPORTIVERSE Corporate Data Protection Team using the details provided in paragraph (5) of this Statement.

(5) DATA ACCESS AND CORRECTION RIGHT

Under the Ordinance, you can check if SPORTIVERSE holds your personal data and can request access or corrections. Direct these requests to the Data Protection Team in SPORTIVERSE by email to info@sportiversehk.com.

SPORTIVERSE may charge a reasonable fee for processing these requests.

- (6) Understand your rights, and the company's policies on data by writing to the address or e-mail in paragraph (5).

- (7) SPORTIVERSE retains your data only for the necessary duration as defined by the purpose or legal regulations.

- (8) For queries regarding this Statement, contact the Corporate Data Protection Team using the details in paragraph (5).

- (9) This Statement does not limit the rights of individuals under the Ordinance.

- (10) SPORTIVERSE reserves the right to amend this Statement without informing the clients.

- (11) In the event of any discrepancies between the English and Chinese versions, the English version shall prevail.