

Aurabiz

by Niwrka Pena

2025

***Making business building
feel less overwhelming and
more aligned.***

SMART SUPPORT / BOLD STRATEGY / REAL RESULTS

aurabiz.net

ABOUT Us



I will be your business wing-woman.

With over a decade of experience, we specialize in creating brand, content, and marketing strategies for businesses looking to launch, develop, and grow. With Operations experience we help you streamline processes so you can get time back & Do More!

My mission is to make business building feel less overwhelming and more aligned by strengthening your market position and streamlining operations through improved and efficient systems directed by strategy & backed by data and research analysis.

DRIVING GROWTH WITH STRATEGIC
SUPPORT AND EXPERTISE.



Niwrka (new-r-kah) Pena
Business & Marketing Strategist
Operations Director

***When I'm not creating
strategies I'm creating art.***

***Let's
Connect!***



Est. 2021

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THE BENEFITS



*To succeed in any industry, You Must Attract
YOUR Customers, & To Do That, You Need a
Strategy That Will Accomplish:*



DIFFERENTIATE
YOUR
BUSINESS

BUILD
TRUST



EARN
LOYALTY



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OUR SOLUTIONS



- *Capture the Unique Essence of Your Business*
- *Attract Your Customers*
- *Make an Impact and Grow Your Brand*



Comprehensive
Brand Strategy
Architecture
Development



Operations
Set Higher Goals
Plan Smarter
Optimize Workflow



Marketing
Strategy
Development
for
Growth



Content Strategy
Development
to
Build
Trust



OUR PROCESS



Consultation

Agreement

Project Kickoff

We Do The Work

You Succeed

*We Help You Connect The Dots So
You Don't Have To Do it Alone*

1 SMART SUPPORT

2 BOLD STRATEGY

3 REAL RESULTS



BOOK NOW



CORE VALUES & MISSION



Our Mission is to make business building feel less overwhelming and more aligned.

- ✦ **Partnership over Pressure:** *We believe in collaborative support that fits your flow.*
- ✦ **Strategy with Soul:** *Business should feel purposeful, not just productive.*
- ✦ **Clarity = Confidence:** *We prioritize clear, direct & literal communication without the fluff for efficient collaboration.*
- ✦ **Flexibility with Structure:** *Customizable solutions that work for how you work.*



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WE PARTNER
WITH



Human Centered Approach

Neurodivergents & Neurotypicals:
Founders, Small Business Owners,
Entrepreneurs, Solopreneurs, CEO's,
Visionaries, Personal Brands, and Startups
who want to scale smart —

Whether you're launching, pivoting, or ready
to grow, we're here to support your vision
with strategy and day-to-day support.



Refer a Friend & Receive

15%
OFF



BOOK NOW



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CONTACT US

Passion for empowering visionaries to pursue their dreams and lead fulfilling lives while celebrating our strength and resilience.



XOXO
Niwrka
New-r-kah



niwrkapena@aurabiz.net



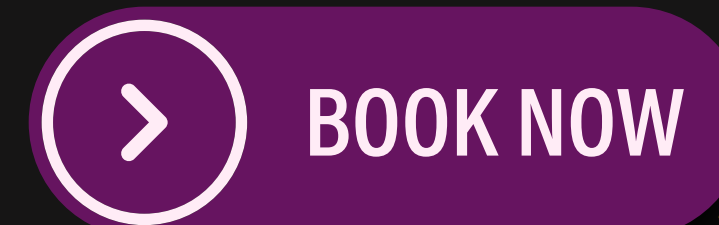
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USA - EST Zone



M-F: 9am - 5pm EST



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