

Aurabiz

by Niwrka Pena

2025

*Making business building feel less
overwhelming and more aligned
through a human-centered approach.*

SMART SUPPORT / BOLD STRATEGY / REAL RESULTS

aurabiz.net

ABOUT Us



I'm Niwrka, a creative business strategist.

I will be your business wing-woman.

With over a decade of experience supporting entrepreneurs in branding, marketing, strategies, and operations, I've seen firsthand the power of smart support and intentional strategy.

My mission is to make business building feel less overwhelming and more aligned by strengthening your market position and streamlining operations through improved and efficient systems directed by strategy & backed by data and research analysis.

DRIVING GROWTH WITH STRATEGIC
SUPPORT AND EXPERTISE.



Niwrka (new-r-kah) Pena
Business & Marketing Strategist

***When I'm not creating
strategies I'm creating art.***

***Let's
Connect!***



Est. 2021

BOLD STRATEGY
REAL RESULTS
SMART SUPPORT

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THE BENEFITS



*To succeed in any industry, You Must Attract
YOUR Customers, & To Do That, You Need a
Strategy That Will Accomplish:*



DIFFERENTIATE
YOUR
BUSINESS

BUILD
TRUST



EARN
LOYALTY



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OUR SOLUTIONS



- *Capture the Unique Essence of Your Business*
- *Attract Your Customers*
- *Make an Impact and Grow Your Brand*



Comprehensive
Brand Strategy
Architecture
Development

BOOK NOW



Operations
Set Higher Goals
Plan Smarter
Optimize Workflow

BOOK NOW



Marketing
Strategy
Development

BOOK NOW



Content Strategy
Development

BOOK NOW



OUR SOLUTIONS



Brand Audit

BOOK NOW



Brand Alchemy

BOOK NOW



Step Into Your Next Level.

- Clarity on your offers, who you serve & how.
- Actionable steps.
- Tailored Support that fits the way you work.
- Guidance, Resources, Tips & Techniques.
- Brand Optimization.
- Business/Brand Strategy.

OUR PROCESS



1 Consultation

2 Agreement

3 Project Kickoff

4 We Do The Work

You Succeed!

***We Help You Connect The Dots So
You Don't Have To Do It Alone.***

1 SMART SUPPORT

2 BOLD STRATEGY

3 REAL RESULTS



BOOK NOW



CORE VALUES & MISSION



Our Mission is to make business building feel less overwhelming and more aligned through a human-centered approach.

- ✦ **Partnership over Pressure:** *We believe in collaborative support that fits your flow.*
- ✦ **Strategy with Soul:** *Business should feel purposeful, not just productive.*
- ✦ **Clarity = Confidence:** *We prioritize clear, direct & literal communication without the fluff for efficient collaboration.*
- ✦ **Flexibility with Structure:** *Customizable solutions that work for how you work.*



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WE PARTNER
WITH



Human Centered Approach

Neurodivergents & Neurotypicals:

Founders, Small Business Owners, Entrepreneurs, Solopreneurs, CEO's, Visionaries, Personal Brands, and Startups who want to scale smart —

Whether you're launching, pivoting, or ready to grow, we're here to support your vision with strategy and day-to-day support.



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& Receive

15%
OFF



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DRIVING GROWTH WITH STRATEGIC SUPPORT AND EXPERTISE.

CONTACT US

Passion for empowering visionaries to pursue their dreams and lead fulfilling lives while celebrating our strength and resilience.



XOXO
Niwrka
New-r-kah



niwrkapena@aurabiz.net



aurabiz.net



USA - EST Zone



M-F: 9am - 5pm EST

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