

JUJUJU

TRAVEL GUIDE





Jujuy: Where the Earth Paints Itself

Nestled in Argentina's far northwest, Jujuy is a land where the Earth paints itself-where the sierra winds through timeless colors, ancient cultures, and modern adventures.

Where to Go & What to Do in Jujuy

Region / Place	Highlights & Things to Do
	Quebrada de Humahuaca: UNESCO World Heritage Site dotted with historic villages, ancient terraces, and breathtaking scenery. Ride the Solar train, visit Uquía. 
	Purmamarca & Cerro de los Siete Colores: Hike beneath the rainbow-hued mountain. A great destination for photography and local crafts. 
	Humahuaca & Serranías del Hornocal: Marvel al Cerro de los Siete Colores, a kaleidoscopic mountain ridge just outside Humahuaca. 
	Salinas Grandes: Visit the vast white salt flats for surreal landscapes and mirror-like reflections. Ideal for photos and guided tours. 
	San Salvador de Jujuy: Taste high-altitud wines near Purmamarca and Tilcara. Boutique wineries producing bold Malbecs and Criolla blends. 
	Laguna de los Pozuelos: Colonial architecture, peaceful surroundings, birdwatching, and high-altitude nature. 

Suggested 3-Day Itinerary

- Day 1 - Base in Tilcara. Explore the town.
- Day 2 - Visit Humahuaca and the Serranías del Honorcal. Return via Uquía's famous church.
- Day 3 - Visit Salinas Grandes. Optional detour: Laguna de los Pozuelos

Travel Tips

- Best time to visit:** May to October (dry season) for clear skies and cool temperature.
- Altitude alert:** Many destinations lie above 3,500 m. Take it slow, stay hydrated.
- Getting around:** Renting a car is ideal.