

JUJUJU

TRAVEL GUIDE





Jujuy: Where the Earth Paints Itself

Nestled in Argentina's far northwest, Jujuy is a land where the Earth paints itself—where the sierra winds through timeless colors, ancient cultures, and modern adventures.

Where to Go & What to Do in Jujuy

| Region / Place | Highlights & Things to Do |
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|  | Quebrada de Humahuaca: UNESCO World Heritage Site dotted with historic villages, ancient terraces, and breathtaking scenery. Ride the Solar train, visit Uquía.  |
|  | Purmamarca & Cerro de los Siete Colores: Hike beneath the rainbow-hued mountain. A great destination for photography and local crafts.  |
|  | Humahuaca & Serranías del Hornocal: Marvel at Cerro de los Siete Colores, a kaleidoscopic mountain ridge just outside Humahuaca.  |
|  | Salinas Grandes: Visit the vast white salt flats for surreal landscapes and mirror-like reflections. Ideal for photos and guided tours.  |
|  | San Salvador de Jujuy: Taste high-altitude wines near Purmamarca and Tilcara. Boutique wineries producing bold Malbecs and Criolla blends.  |
|  | Laguna de los Pozuelos: Colonial architecture, peaceful surroundings, birdwatching, and high-altitude nature.  |

Suggested 3-Day Itinerary

Day 1 - Base in Tilcara. Explore the town.
 Day 2 - Visit Humahuaca and the Serranías del Hornocal. Return via Uquía's famous church.
 Day 3 - Visit Salinas Grandes. Optional detour: Laguna de los Pozuelos

Travel Tips

Best time to visit: May to October (dry season) for clear skies and cool temperature.
Altitude alert: Many destinations lie above 3,500 m. Take it slow, stay hydrated.
Getting around: Renting a car is ideal.