Gurcharan Singh

Senior Product/UX Designer

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Professional Summary

Senior Product & UX Designer with 10+ years of experience creating intuitive, customer-first digital products across SaaS, enterprise, and consumer platforms. Skilled at leading end-to-end design—from research to execution—while blending usability, data insights, and visual craft. Proven ability to own high-impact projects, simplify complex workflows, and deliver user-centered solutions that drive adoption and customer satisfaction. Passionate about elevating digital experiences at scale through empathy, iteration, and innovation in high-growth product teams.

Core Skills

- **Product Design & UX:** User Flows, Information Architecture, Wireframing, Prototyping, Journey Mapping, Interaction Design
- **UI & Systems:** Visual Design, Responsive UI, Accessibility, Typography, Design Systems, SaaS Design Patterns
- **Research & Data:** Customer Calls, Usability Testing, Heuristic Evaluation, Personas, A/B Testing, Data-Informed Design
- **Collaboration & Strategy:** Cross-functional Discovery, Stakeholder Alignment, Agile Design, Product Visioning
- **Leadership & Ownership:** End-to-End Project Ownership, Mentoring, Design Advocacy, Driving Product Roadmaps

Tools & Technologies

- **Design & Prototyping:** Figma, Sketch, Adobe XD, Framer
- **Research & Testing:** Maze, Useberry, Optimal Workshop, Lookback, UserTesting
- **Data & Analytics:** Gainsight, Mixpanel, Amplitude, Google Analytics, FullStory
- **Workflow & Collaboration:** Jira, Confluence, Miro, Notion, Slack, Abstract

Professional Experience

Sr. Product Designer at Reltio, Bengaluru

December, 2023 - May 2025

- Leading UX for data Load, reducing completion time by 19%, increasing adoption from 57% to 61%, and streamlining process.
- Implemented user feedback to optimize data quality processes, resulting in a 13% improvement in data accuracy.

Sr. UX UI Designer at Myntra, Bengaluru
December, 2019 - July 2023

- Reduced seller onboarding time by 45%, boosting platform retention.
- Updated a design system for enterprise applications that improved consistency and cut development time.

Sr. UX UI Designer at Cyware, Bengaluru
November 2018 – November 2019

- Created Threat Response Platform, reducing incident response time.
- Led UX & UI for the Threat Intelligence Management tool, centralizing threat data and cutting security incidents.

Sr. UX Designer at McAfee, Bengaluru
October 2016 – September 2018

- Led UX for Verizon Mobile and McAfee Total Protection, increasing adoption.
- Improved UI consistency, reducing interface issues

UI UX Designer at Edureka, Bengaluru
August 2015 – July 2016

- Enhanced platform UX, boosting overall engagement.
- Created a blog UI from scratch, increasing organic traffic.

Education
Bachelor of Computer Science from Punjabi University Patiala
April 2008 – March 2011

Languages
English (Fluent), Hindi (Fluent), Punjabi (Fluent)

Certifications & Awards
- You made an impact - Edureka Award – 2016
- McAfee Design Excellence Award – 2018
- Design Thinking - Customer Experience Certification - March 2025
- User Experience Audits Certification - April 2025

Availability
- Immediate Joiner
- Open to Remote or Hybrid roles
- Ready to relocate