Gurcharan Singh
Sr. UX & Product Designer

Reach Out
- Bangalore, India
- +91 9538594594
- er.creator@gmail.com
- LinkedIn Profile

The Learning Curve
- Bachelor of computer science, 2008-2011

What I Do Best
- User Research
- Competitor Analysis
- User Interviews
- Data Analysis
- Ux Audits
- Heuristic Evaluation
- Information Architecture
- Wireframing
- Prototyping
- Usability Analysis
- Interaction Design
- User Interface Design

What I Work With
- Figma
- Adobe XD
- Sketch
- Gain sight PX
- Axure RP
- Survey Monkey
- User Testing
- Google Analytics

Fluent In
- English (Fluent)
- Punjabi (Fluent)
- Hindi (Fluent)

Who I Am

As a Product Designer, I craft seamless, user-centric digital experiences that balance aesthetics, functionality, and business goals. With expertise in design thinking, research, interaction design, and prototyping, I transform insights into impactful, data-driven solutions.

Collaborating closely with product managers, engineers, and stakeholders, I bridge design and functionality to create intuitive, accessible, and innovative products. My focus extends beyond visuals—I'm passionate about solving real problems, enhancing usability, and delivering experiences that engage users and drive meaningful results.

Projects That Speak

Dive into my portfolio

Where I've Made an Impact

Sr. UX Designer at Reltio, Bengaluru
December, 2023 - Present

- Leading UX for data Load, reducing completion time by 28%, increasing adoption from 57% to 71%, and streamlining process.
- Implemented user feedback to optimize data quality processes, increasing adoption from 52% to 68%, resulting in a 17% improvement in data accuracy.

Sr. UX UI Designer at Myntra (via Wissen Technology), Bengaluru
December, 2019 - July 2023

- Reduced seller onboarding time by 45%, boosting platform retention by 18%.
- Updated a design system for enterprise applications that improved consistency and cut development time by 25%.
- Store Front: Designed Coupons and Discount module, increasing redemption rates by 20%. Streamlined Return & Exchange process, reducing processing time by 16% and enhancing customer satisfaction.

Sr. UX UI Designer at Cyware, Bengaluru
November 2018 – November 2019

- Created Threat Response Platform, reducing incident response time by 35%.
- Led UX & UI for the Threat Intelligence Management tool, centralizing threat data and cutting security incidents by 20%.

Sr. UX Designer at McAfee (Collabera), Bengaluru
October 2016 – September 2018

- Led UX for Verizon Mobile and McAfee Total Protection, increasing adoption by 20%.
- Improved UI consistency, reducing interface issues by 15%.

Sr. UI UX Designer at Edureka, Bengaluru
August 2015 – July 2016

- Enhanced platform UX, boosting engagement by 12% and course completion by 25%.
- Created a blog from scratch, increasing organic traffic by 20%.

UI Designer at Beckon Delve, Mohali
August 2013 – July 2015

- Designed mobile apps that increased customer satisfaction by 30%.
- Created UI solutions for different clients, leading to a 22% increase in retention.